Towards an implementation strategy for MST

- Staged implementation strategy
- Toolkit to support MST implementation
- Sub-group on Implementation of MST
1. Purpose of Toolkit and Introduction to SF-MST

2. Core tables and Indicators for MST
   - Economic, environmental and social dimensions
   - SDG indicators

3. Implementation roadmaps, pathways and strategies

4. Readiness Assessment (tool)
   - Defining boundaries and key features of tourism
   - Stakeholders and data providers/users
   - Policy and legislation
   - Institutional arrangements
   - Data availability
   - Statistical Infrastructure and capacity

5. Various dimension & spatial measurement
   and Deriving indicators to assess sustainability

6. Documentation, flowcharts, inputs/output

Existing Frameworks
- IRTS 2008
- TSA:RMF 2008
- SEEA
- SNA 2008; Others?

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**Preliminary outline for staged implementation strategy**

- Toolkit to support implementation of MST
- Introductory module for MST
- Testing of methods
- Support for implementation
- Associated materials
Sub-group on Implementation

- Develop a staged implementation strategy for the Statistical Framework for MST
- Malaysia, University of the Aegean, Fiji, Canada
- Always open for other colleagues to join

Toolkit to support MST implementation

- Draft the various components of the toolkit
  - Including the sharing experiences of countries conducting MST pilot studies
- Finalized for February 2019 - UNWTO TSA Committee meeting
Introductory Module for MST

- What is it?

- To be included in UNWTO technical assistance products (both national and regional)
  - “Statistical Strengthening and Development of a Tourism Satellite Account”
  - Statistics Capacity Building Programme

Testing of methods

- Test and provide comments on various methods proposed
  - Core tables and indicators
  - Document “Proposals for estimating Tourism Direct GDP with limited data”
  - Extending pilot studies

- Work in progress (ongoing work)
- UNWTO compiling various results to incorporate in summary report etc
Support for Implementation

- Training
- Technical assistance
- Program of Capacity building
- Extension of the number of Pilot studies
- Compilation guidance
- Implementation strategies and support

Training Module on MST

- “Training the Trainer on MST Workshop”
- Workshop to be October 2019 (tentatively) back to back with the next Meeting of the Working Group of Experts on MST.
- Expand global roster of statistics experts
  - short or long term UNWTO assignments
  - better representation in the regions and languages
  - Participants to receive training on the main technical aspects of MST and its implementation in countries.
Staged Implementation

- Work on many fronts
- Extension of number of pilot studies
- Program of capacity building
- Implementation support and compilation guidance
- Associated material

Discussion

- Questions, comments?
Thank you!