



2017
INTERNATIONAL YEAR
OF SUSTAINABLE TOURISM
FOR DEVELOPMENT



Dated 19.04.IY2017 Pro.V.17

**Interactive Session on the International Year of Sustainable Tourism for Development,
2017(IY2017)**

Addis Ababa, Ethiopia, 19 April 2017

Moderated by Ms. Anita Mendiratta, Special Advisor to UNWTO Secretary-General

Programme

- 15:00–15:10** **Welcome remarks** by Dr. Taleb Rifai, UNWTO Secretary-General
- 15:10–15:20** **Video message** by the Special Ambassadors of the IY2017
- 15:20–15:35** **Introduction** on the International Year of Sustainable Tourism for Development, 2017 followed by the screening of a *Thank-you video* of the Official Sponsors of the IY2017
- 15.35-15:50** “Sustainable Tourism in Spain, our experience” **Remarks by Mr. José Manuel Soria, Former Minister of Energy, Industry and Tourism of Spain**
- 15:50–16:25** Interventions by Official Sponsors of the International Year
- Mr. Tony Sze** Senior Consultant, **CHIMELONG Group- Presentation on sustainable tourism activities in Africa**
- Morocco** – Presentation of draft Resolution on the African Caravan on Sustainable and Responsible Tourism, Mr. Mohamed Alami Hassani, Division Head on Cooperation, Ministry of Tourism, Air transport, Handicrafts and Social Economy

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AMADEUS – Presentation on “How technology can make a difference in sustainability”, Mr. Paul de Villiers, Vice President Amadeus Africa

- 16:25 -16:40** **Signature of the Memorandum of Understanding between the Economic Community of Central African States (CEEAS) and UNWTO followed by remarks of Ambassador Ahmad ALLAM-MI, ECCAS Secretary-General**
- 16:40–17:55** Discussion on “Tourism as a Tool for Development: Experiences, case studies and the way forward”, particularly with reference to two of the five key areas of the IY2017, namely:
- 1. Social inclusiveness, employment and poverty reduction;**
 - 2. Resource efficiency, environmental protection and climate change.**
- 17:55-18:05** **Update on the UNWTO/Government of Jamaica/World Bank Group – Global Conference on Partnerships for *Jobs and Inclusive Growth Through Sustainable Tourism*, Montego Bay, Jamaica, 27–29 November 2017**
- By H.E. Mr. Edmund Bartlett, Minister of Tourism, Entertainment, of Jamaica, President of the UNWTO Affiliate Members*
- 18:05–18:20** Closing remarks, including the video of the consumer campaign “*Travel.Enjoy.Respect.*”
- 18:20–18:30** Group Photo
- 18:30** Transfer from Sheraton Hotel to Radisson Blu hotel, Addis Ababa
- Dinner hosted by the Embassy of Zimbabwe and the Permanent mission to UNECA and the AU.
Venue Radisson Blu hotel, Addis Ababa

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