1.4 billion international tourist arrivals in 2018
US$ 1.7 trillion international tourism exports in 2018
57% of all international tourist arrivals travelled by plane
55% of all international tourist arrivals travelled for leisure and recreation (13% for business)

57% of all international tourist arrivals travelled by plane
55% of all international tourist arrivals travelled for leisure and recreation (13% for business)

**Inbound Tourism exports = 7% of total exports**

**Export earnings by category (US$ billion), 2017**

- **Chemicals**: 1,063
- **Fuels**: 1,080
- **International Tourism**: 1,090
- **Food**: 1,405
- **Automotive Products**: 1,170

**International Tourism and Tourism Receipts 2018**

4 of 5 tourists travel within their own region

**International Tourist Arrivals by subregion (% change), 2018**

- Americas: 217 million (+3%), US$ 333 billion (0%)
- Europe: 713 million (+6%), US$ 571 billion (+5%)
- Asia and the Pacific: 345 million (+6%), US$ 433 billion (+7%)
- Africa: 67 million (+7%), US$ 38 billion (+1%)
- Middle East: 60 million (+4%), US$ 73 billion (+3%)

**Top Spenders 2018 (US$ billion and % change)**

- China: US$ 277.3 (+5.2)
- USA: US$ 144.2 (+6.8)
- Germany: US$ 114.2 (+12)
- United Kingdom: US$ 75.6 (+3.4)
- France: US$ 69.8 (+10.5)
- Australia: US$ 34.8 (+3.7)
- Russia: US$ 34.6 (+11.2)
- Canada: US$ 23.3 (+3.3)
- Republic of Korea: US$ 20.9 (+2.8)
- Italy: US$ 20.1 (+2.8)

© World Tourism Organization (UNWTO) May 2019