



UNWTO Commission for Africa

Sixty-First meeting and
Tourism Statistics, A Catalyst for Development Seminar
Abuja, Nigeria
Date: **4 – 6 June 2018**



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61ST UNWTO Regional Commission for Africa and “Tourism Statistics: A Catalyst for Development” Seminar Abuja, Nigeria (*Transcorp Hotel Hilton*), 4 to 6 June 2018

DRAFT PRELIMINARY PROGRAMME

Sunday 3rd June

14:00-18:00 Registration of Participants (*Venue: Transcorp Hotel Hilton, Abuja*)

19:00-20:00 **Welcome Cocktail**

(Venue: Transcorp Hotel Hilton, Abuja)

Monday 4th June

Sixty-first UNWTO Regional Commission Meeting for Africa

(Venue: Transcorp Hotel Hilton, Abuja)

08:00-10:00 Registration of Participants (*Venue: Transcorp Hotel Hilton, Abuja*)

10:00-11:00 **Official Opening of the Sixty-first UNWTO Regional Commission Meeting and “Tourism Statistics: A Catalyst for Development” Seminar**

Opening Remarks

Family photo

Coffee break

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- 11:00-13:00 **Working session of the 61st UNWTO Regional Commission Meeting for Africa**
(Tea/Coffee break facilities provided)
- 13:00-14:00 Lunch offered by the Ministry of Information and Culture of the Federal Republic of Nigeria *(Venue: Transcorp Hotel Hilton, Abuja)*
- 14:00-18:00 **Working session of the 61st UNWTO Regional Commission Meeting for Africa** *(Coffee and tea available)*
- 18:00-18:15 Snacks/Coffee break
- 19:00-21:00 Gala Night/Command Performance- hosted by the Federal Ministry of Information and Culture, Nigeria
(Venue: Transcorp Hotel Hilton, Abuja)

Tuesday, 5th June

“Tourism Statistics: A Catalyst for Development” Seminar

(Venue: Transcorp Hotel Hilton, Abuja)

- 08:30-09:30 Registration of Participants
- 09:30-10:00 **Opening Ceremony**
- 10:00-11:30 **Ministerial dialogue on the importance of tourism statistics: ‘better measure to better manage’**
- This interactive ministerial session will address the relevance of tourism statistics as a measurable tool for effective strategies for sustainable tourism and its contribution to the national economies. The session will address the issue of collecting and compiling quantitative and qualitative data and the engagement of national stakeholders and institutional partnerships needed for a sound tourism statistic system.
- Discussion***
- 11:30-11:45 Coffee break
- 11:45-11:55 **Tourism Statistics Systems - UNWTO setting the standard**
- 11:55-13:10 **Session one: Tourism statistics in practice, how to move ahead**

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In this session, the panellists will analyse the technical and human resources requirements needed for the development and implementation of a Tourism Satellite Account based on the International recommendations for tourism statistics and TSA recommended Methodological framework. It will also look at the gaps and challenges faced for a reliable and effective tourism statistics system. The session will give an opportunity for participants to share experience and lessons learnt from the case studies that will be presented.

Discussion

13:10-14:30 Lunch offered by the Federal Ministry of Information and Culture, Federal Republic of Nigeria

14:30-15:40 **Session two: Broadening the scope, Establishing a statistical tourism framework for Measuring Sustainable Tourism in Africa**

This session will address the relevance of establishing a statistical framework for the measurement of sustainable tourism (MST). A starting point of an international statistical framework is to link tourism satellite accounts (TSA) and accounts from the System of Environmental-Economic Accounting (SEEA) framework. The panellists will then share their views on the MST framework approach that includes environmental, social and cultural components of the sector that aims at achieving the 17 Sustainable Development Goals (SDGs) of the 2030 UN Agenda on Sustainable Development.

Discussion

15:40-16:00 **Conclusions by:** Mr. Zhu Shanzhong, UNWTO Executive Director

16:00-16:30 **Abuja Call of Action on the Development of Tourism Statistics in Africa**
presented by:
Deaconess Grace Isu Gekpe, Permanent Secretary, Ministry of Information and Culture of the Federal Republic of Nigeria and
Ms. Elcia Grandcourt, UNWTO Regional Director for Africa

Evening Minister's Dinner by Hon. Ministry of Information and Culture, Federal Republic of Nigeria- (Open to all delegates).
(Transcorp Hotel Hilton)



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Wednesday 6th June

10:00

Technical/Social visit. [Eko Atlantic City](#) Lagos.

Flight Offered by the Ministry of Information and Culture, Federal Republic of Nigeria- Open to all delegates.

Eko Atlantic is a marvel of modern engineering and technology, and a testament to the rise of Nigeria on the world stage. It is an entire new coastal city being built on Victoria Island adjacent to Lagos, Nigeria. A focal point for investors capitalizing on rich development growth based on massive demand – and a gateway to emerging markets of the continent.

Lunch offered by Lagos Metropolitan Area.

Transfer from Lagos to Abuja and end of events