



2011 International Tourism Results and Prospects for 2012

53rd Meeting of the UNWTO
Commission for Africa
25 June 2012
Calabar, Nigeria



World 2011

Results 2011

International Tourist Arrivals

983 million

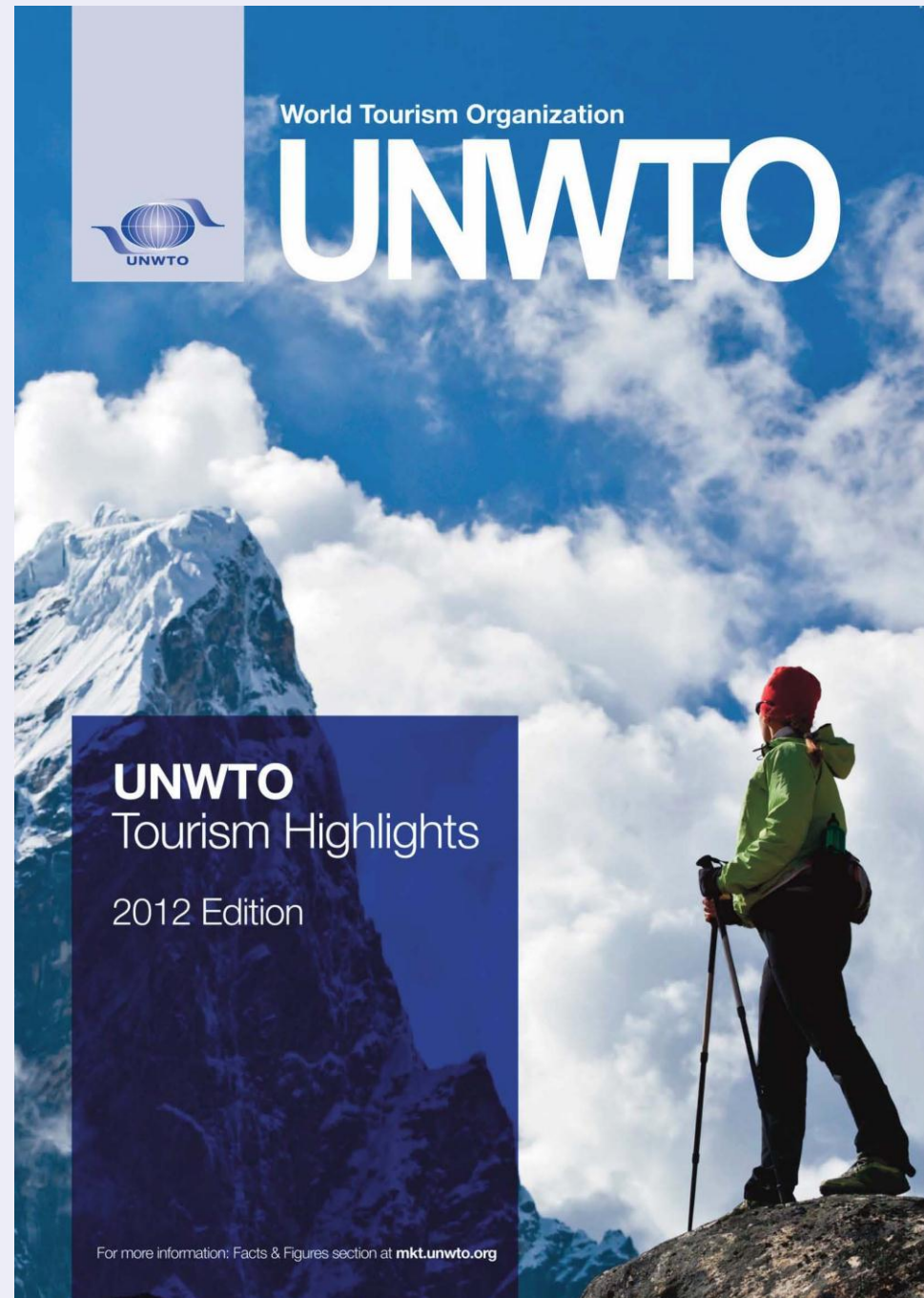
+4.6%

International Tourism Receipts

US\$ 1,030 billion (euro 740 bn)

+3.9% (real terms)

www.unwto.org/facts



Inbound tourism: World

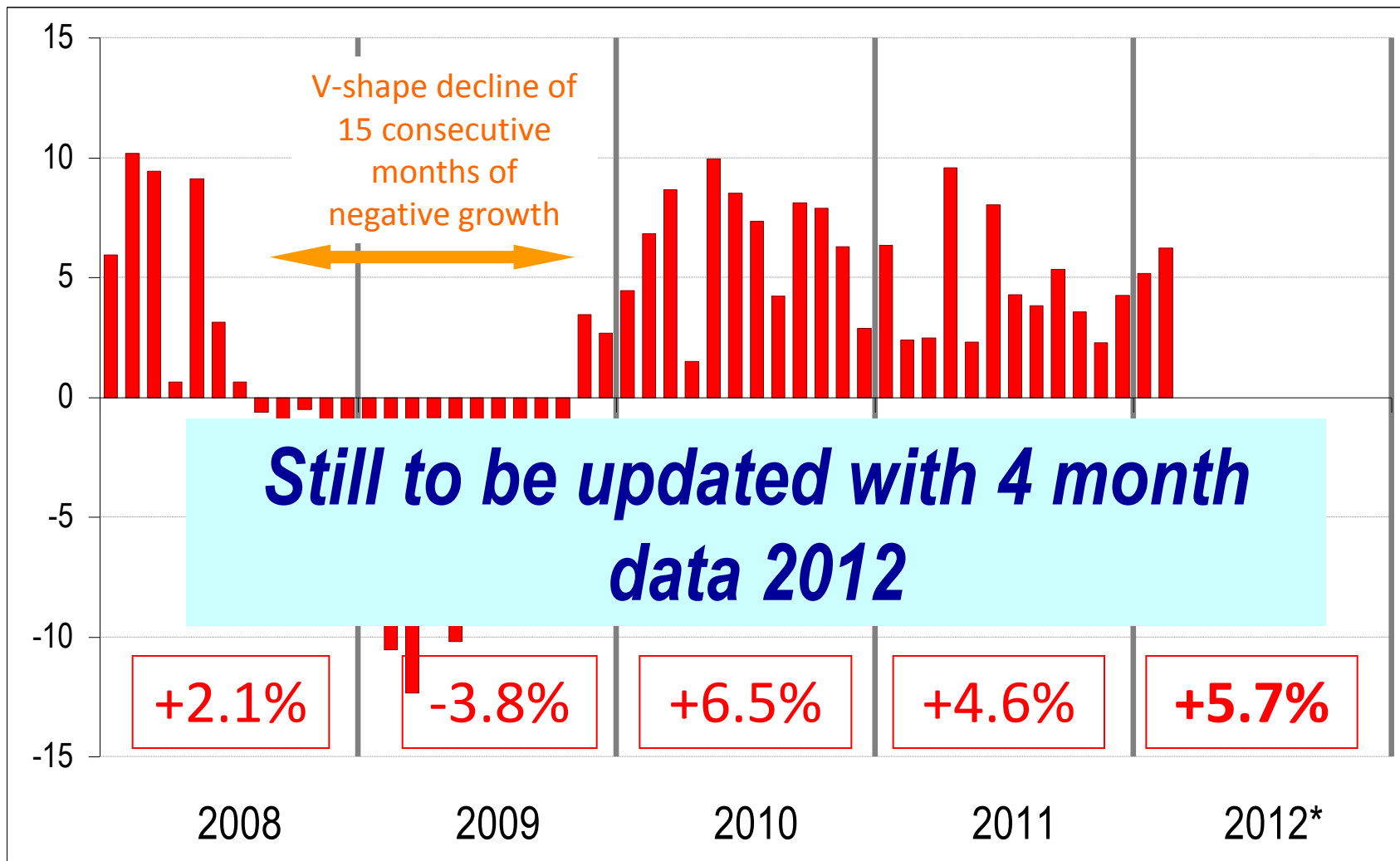
International tourist arrivals, 1995-2011* (million)



International Tourist Arrivals, monthly evolution

World

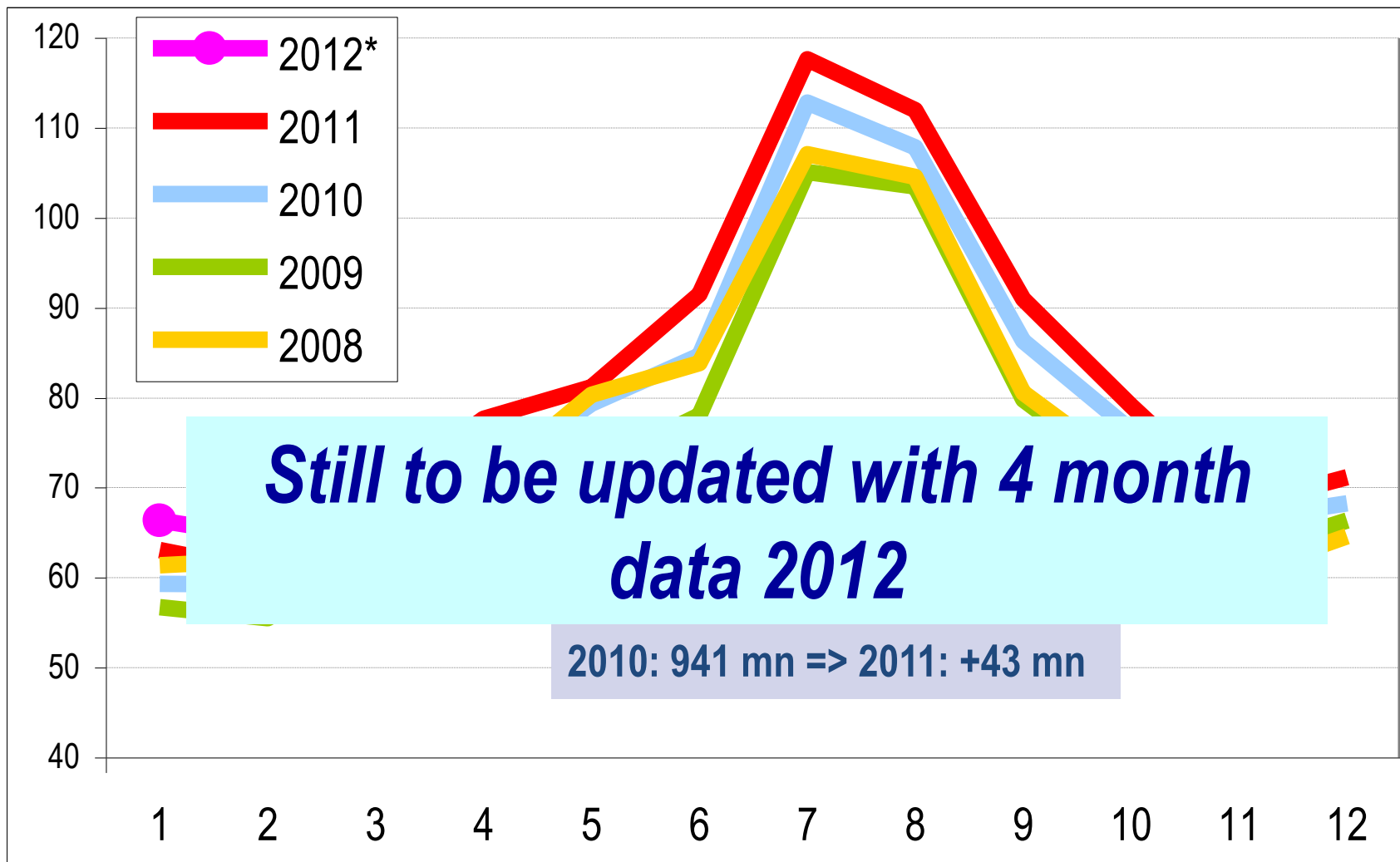
(% change)



International Tourist Arrivals, monthly evolution

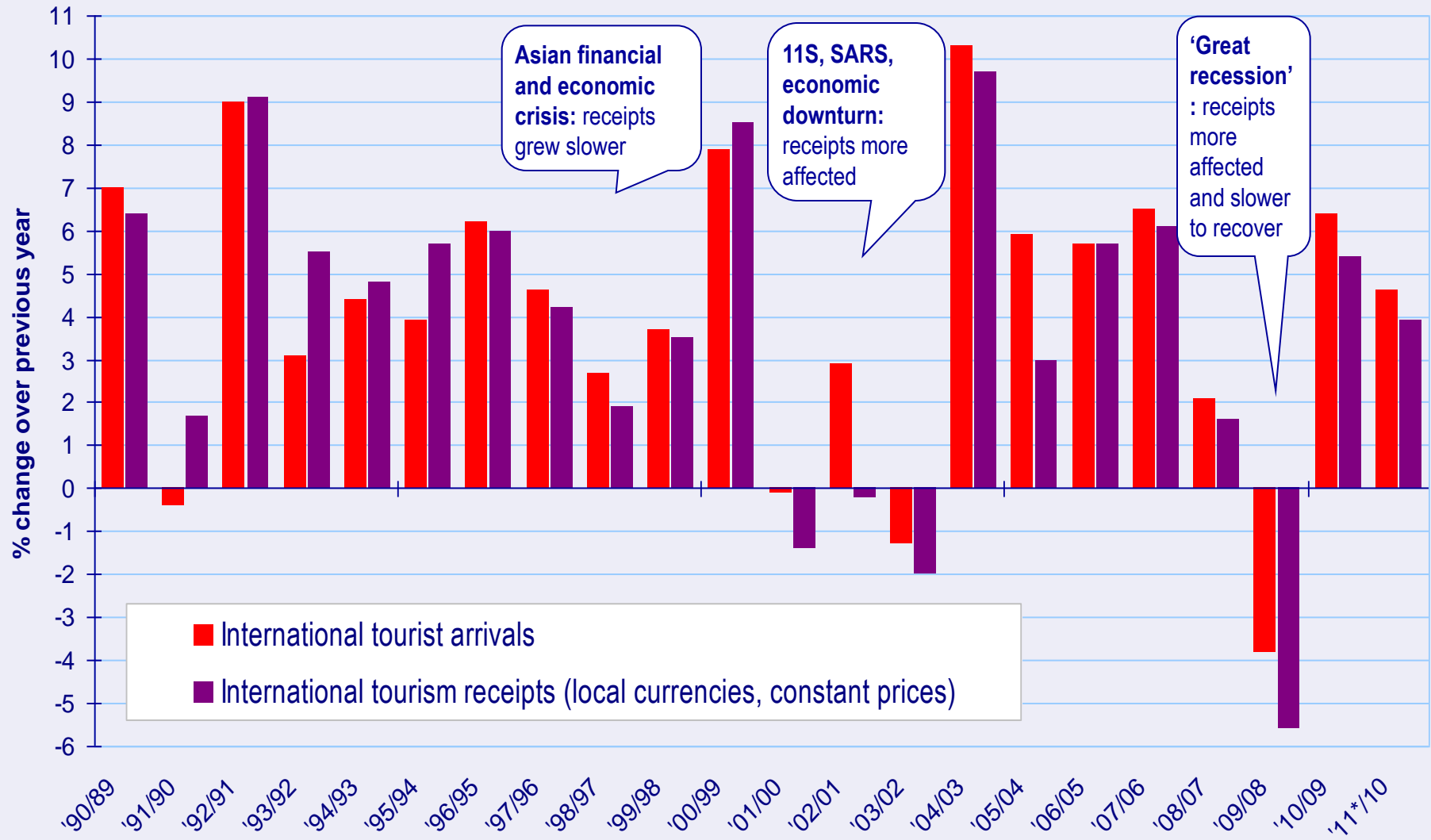
World

(million)



International Tourism Arrivals and Receipts, World

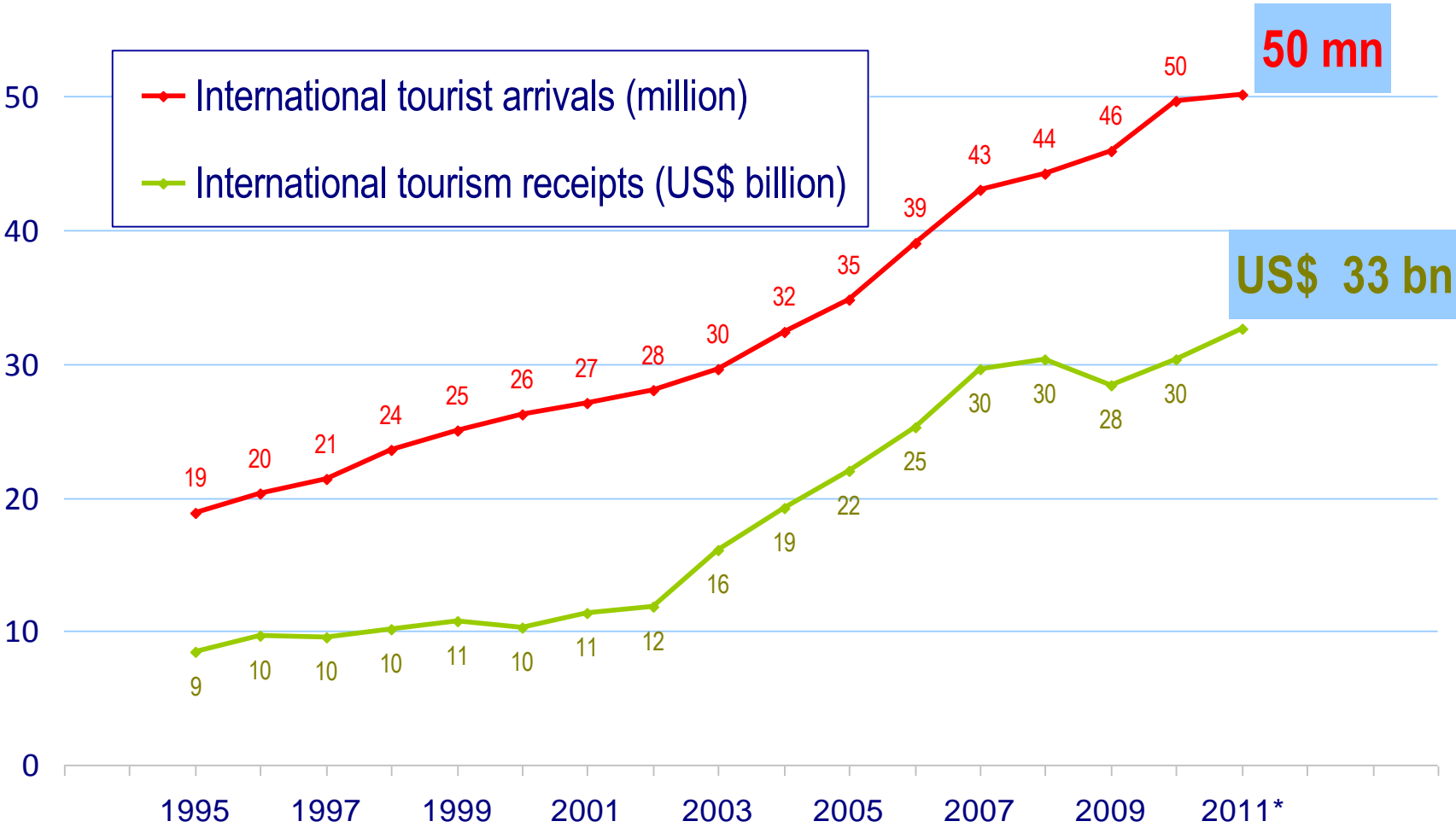
growth in receipts follows growth in arrivals closely



Africa 2011

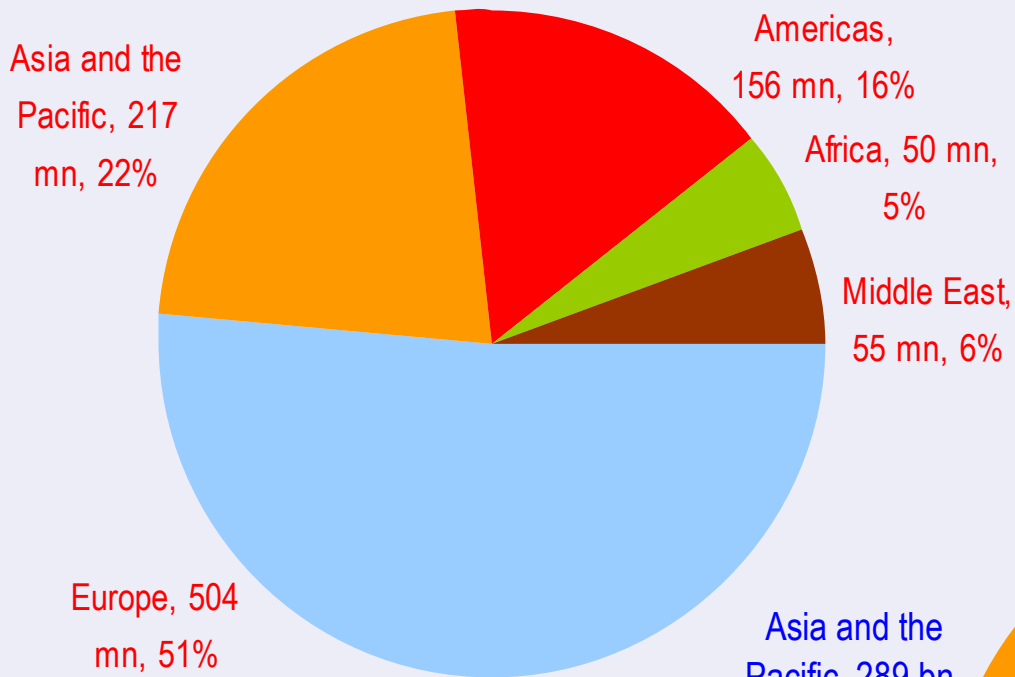
Inbound tourism: Africa 2011

International tourist arrivals, 1995-2011* (million)



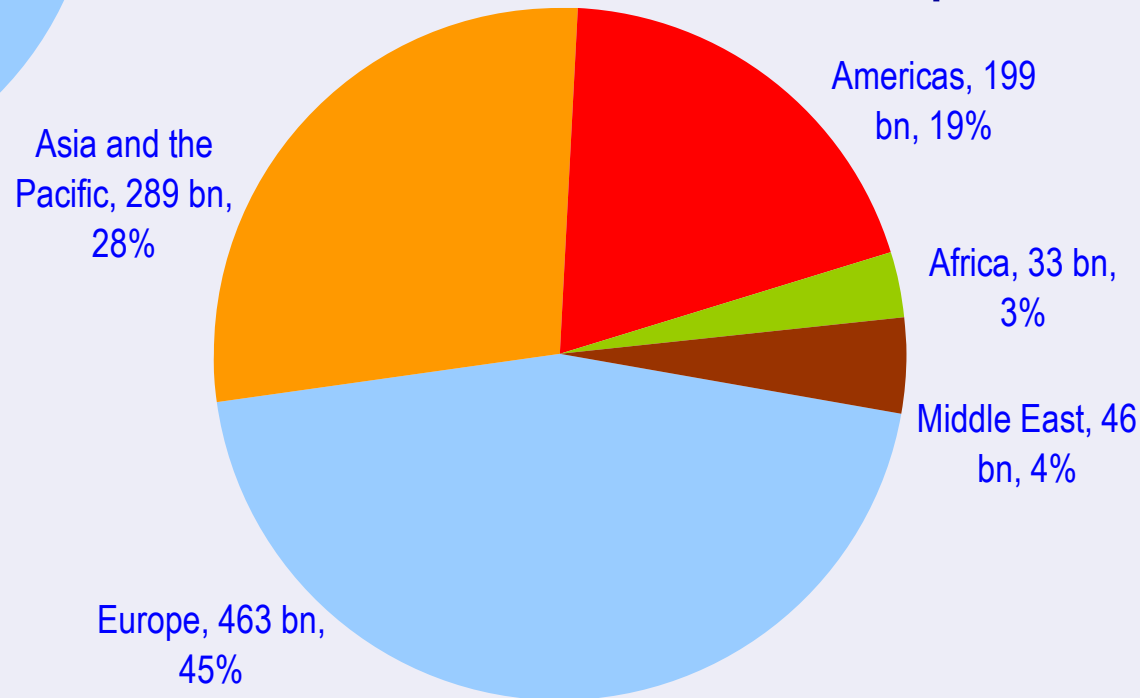
Source: World Tourism Organization (UNWTO)

Share 2011 by region



International Tourist arrivals

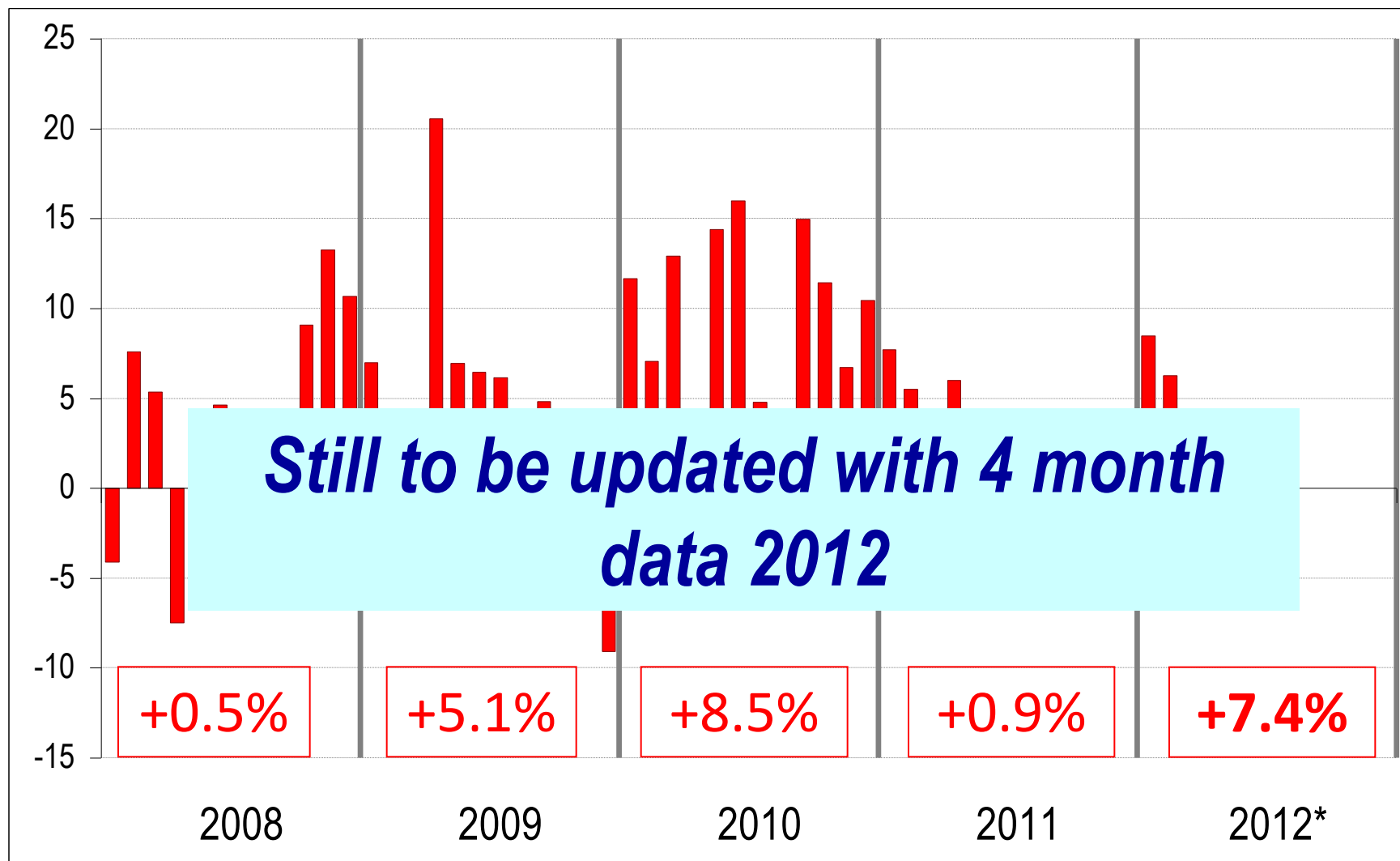
International Tourism Receipts



International Tourist Arrivals, monthly evolution

Africa

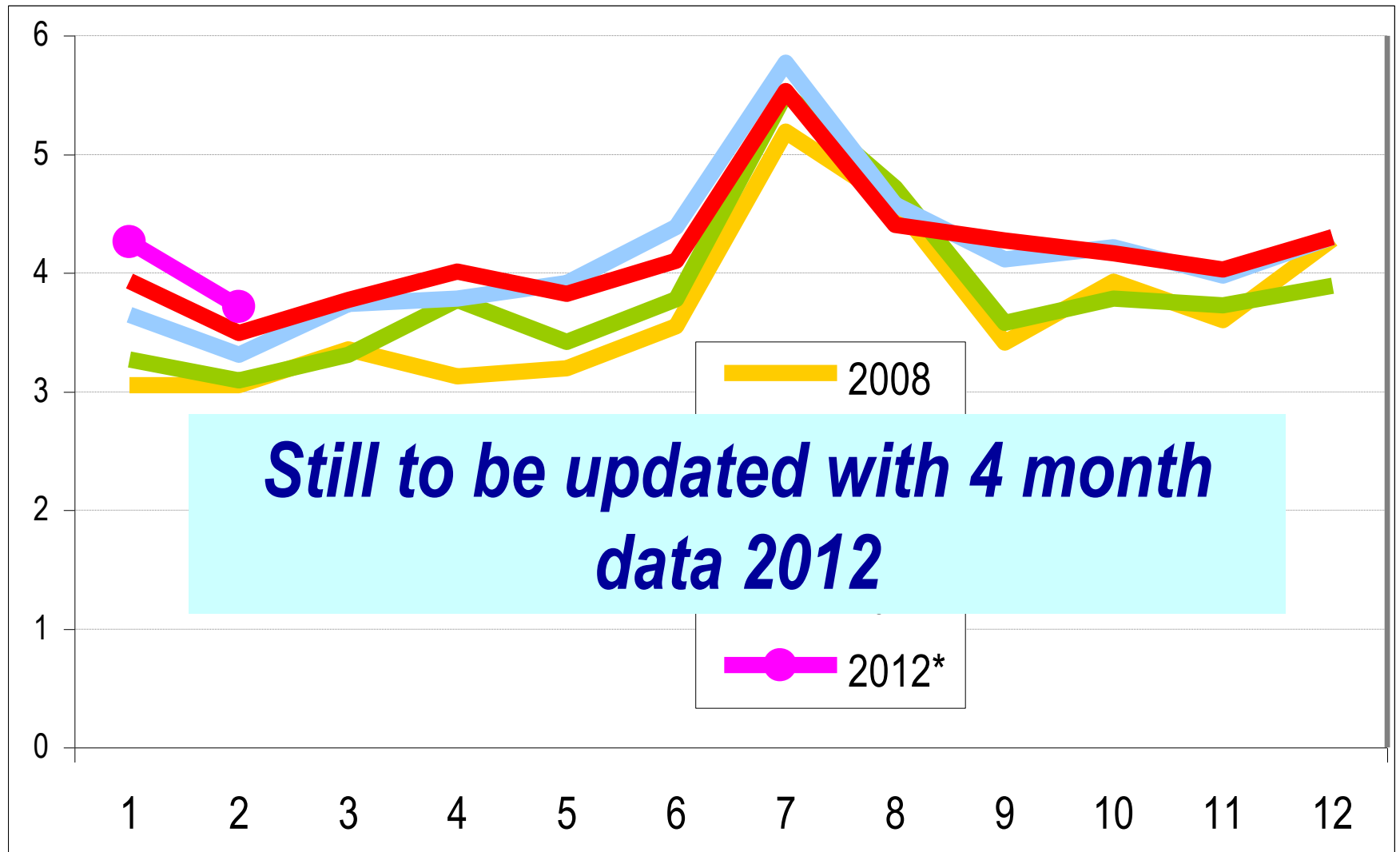
(% change)



International Tourist Arrivals, monthly evolution

Africa

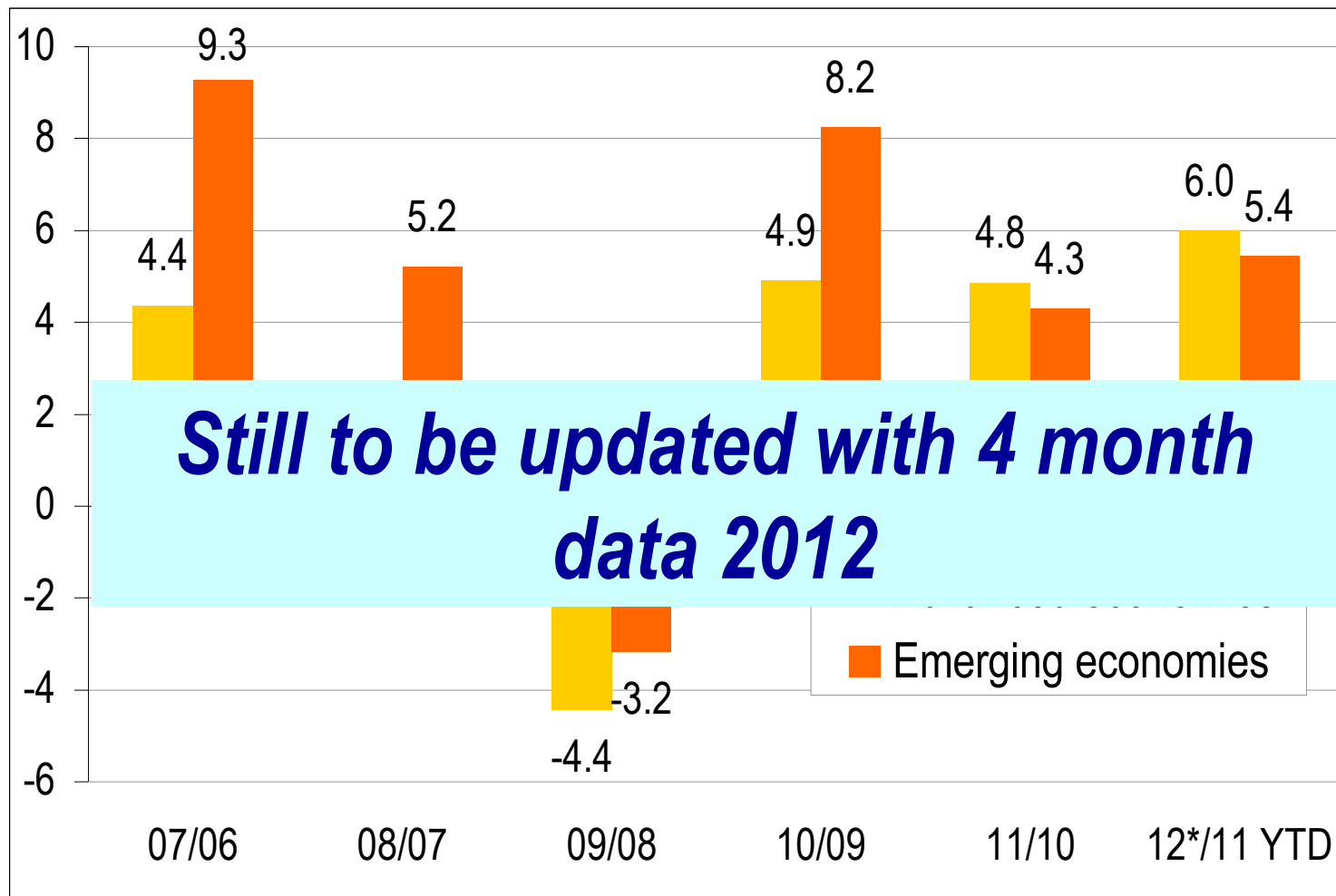
(million)



Emerging destinations suffered less in the crisis and recovered quicker

International Tourist Arrivals

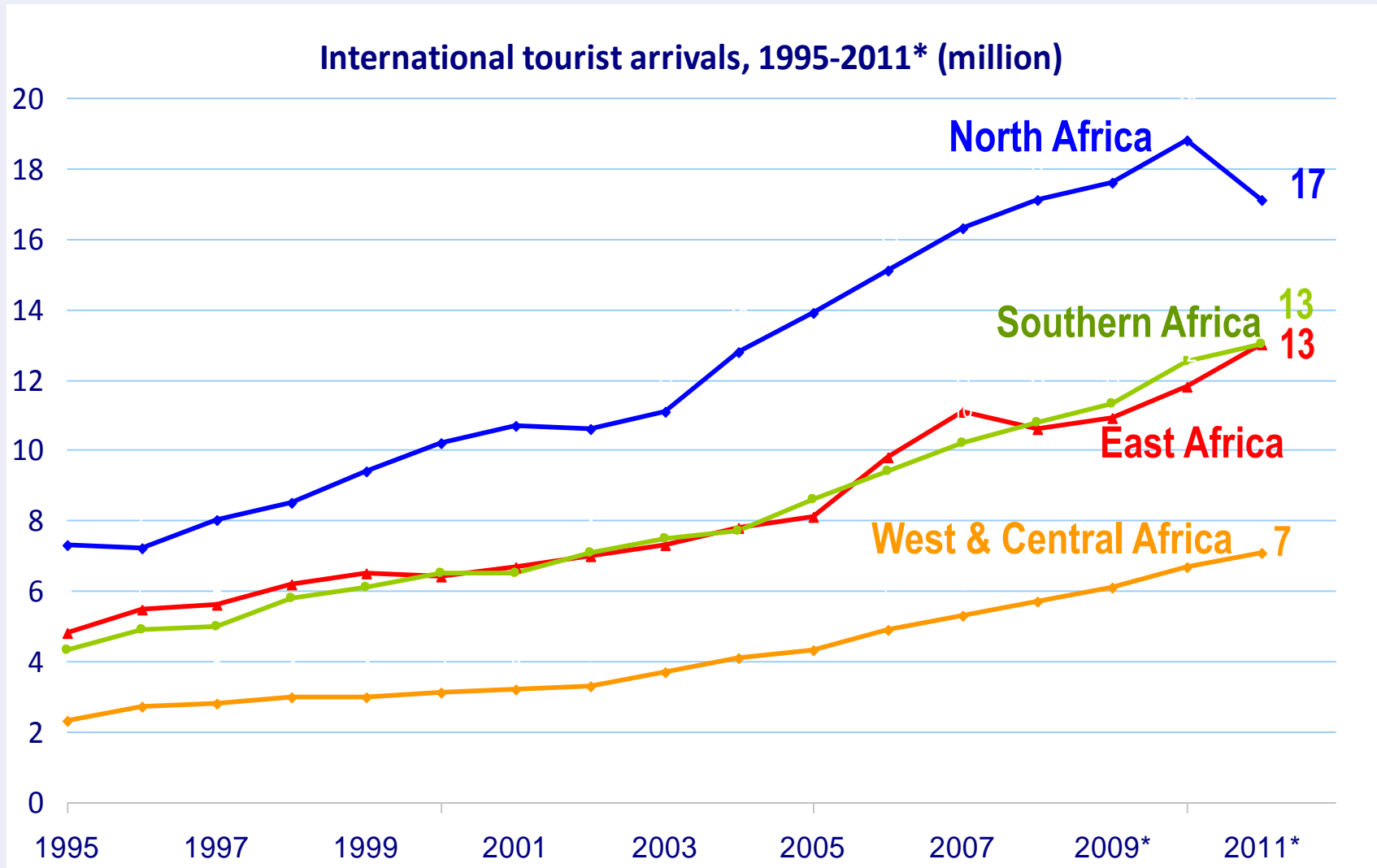
(% change)



Source: World Tourism Organization (UNWTO) ©

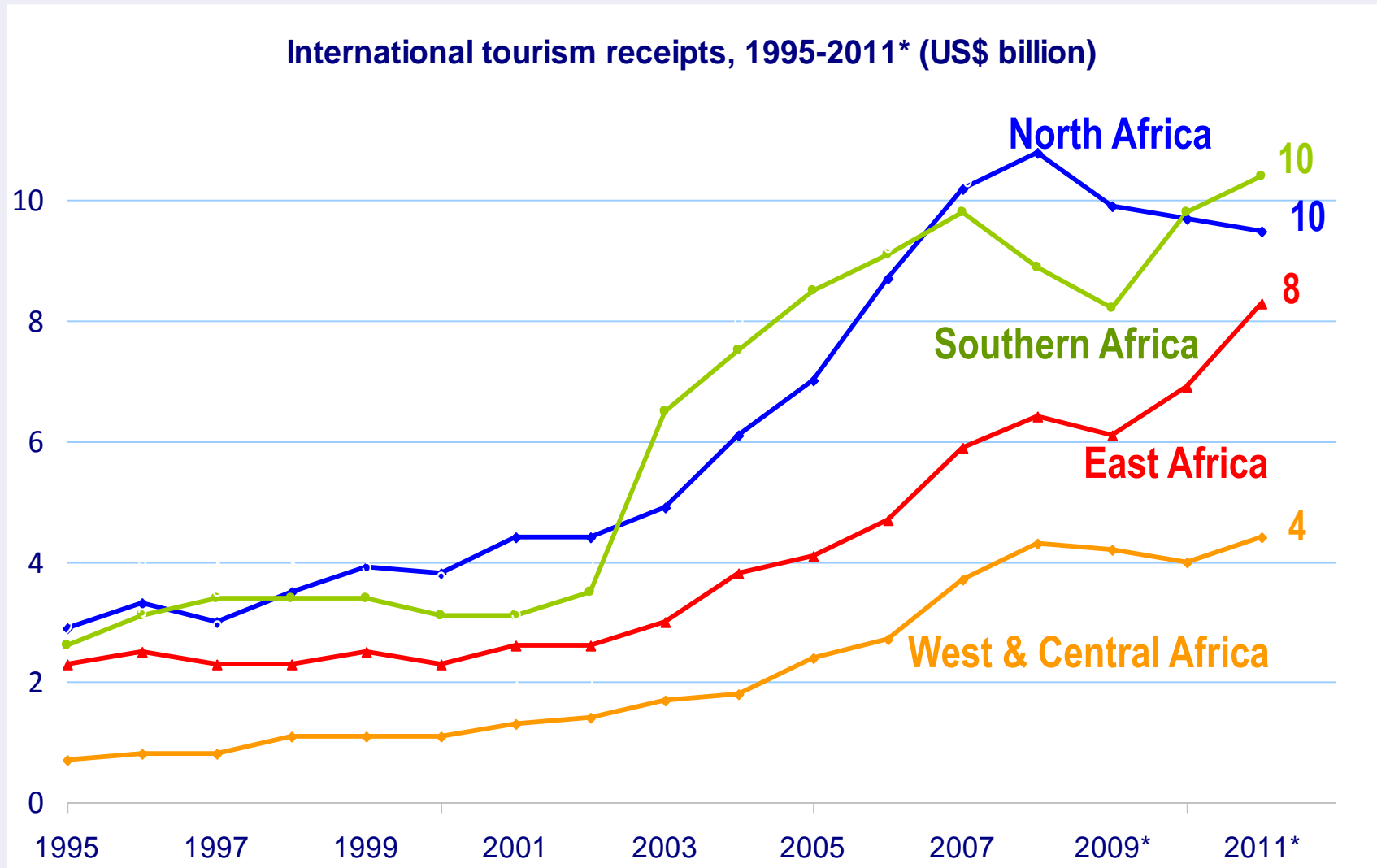
Africa 2011 Inbound tourism

Growth in South offset by North



Africa 2011 Inbound tourism

Growth in South offset by North



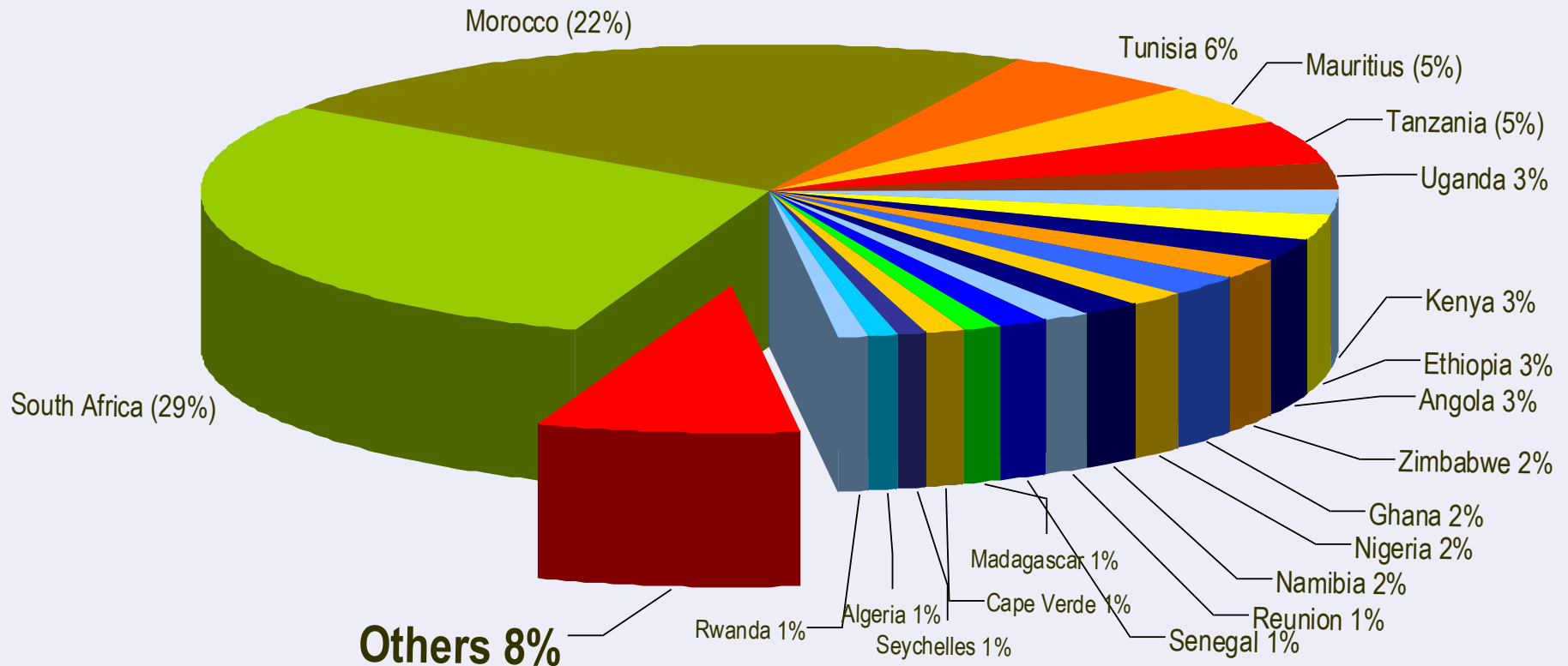
Receipts by destination

2011: US\$ 33 billion

Africa

Top 20: 92%

Other 32 destinations: 8%

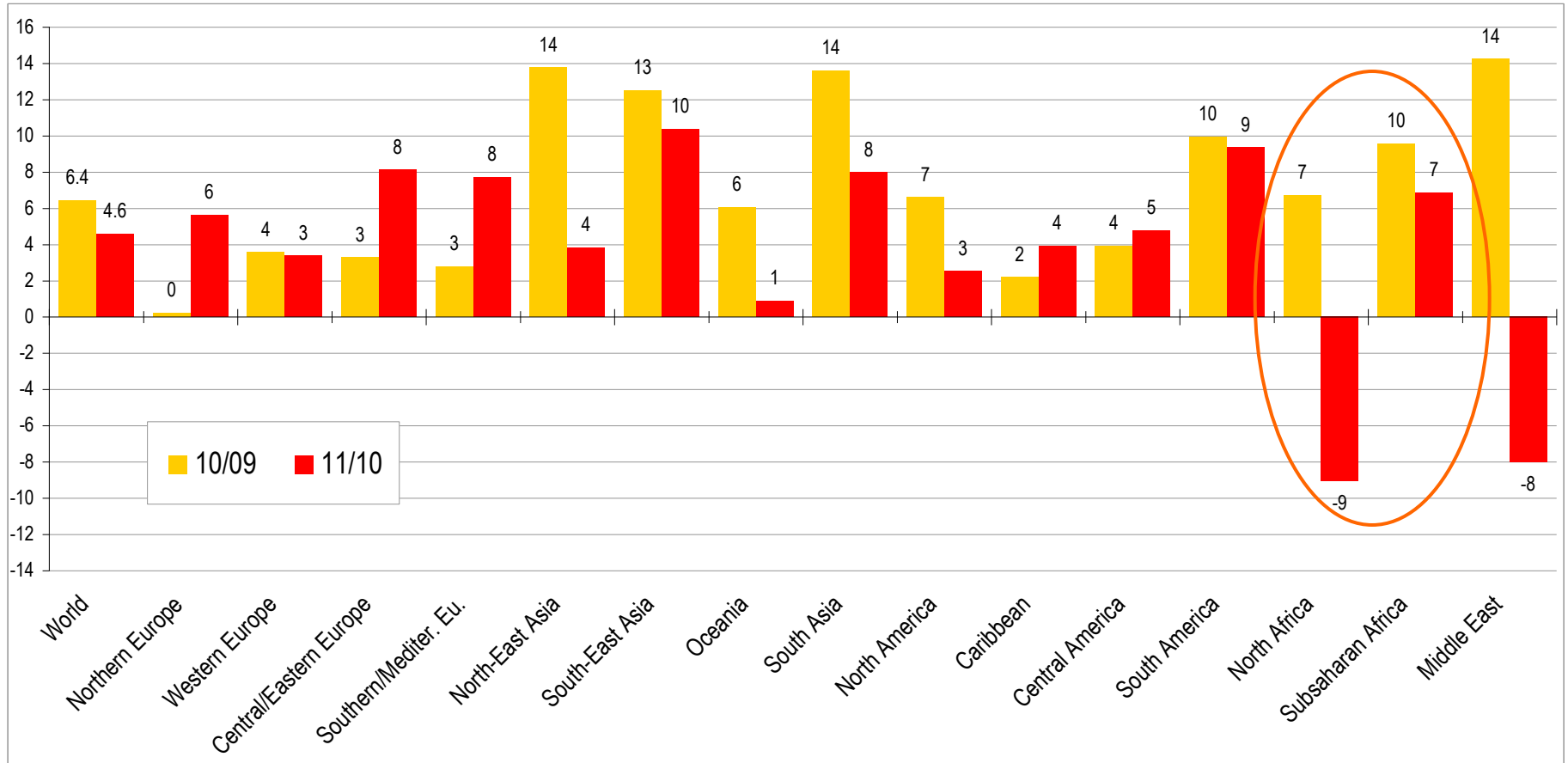


**2011 gains
and losses**

2010 and 2011 by subregion

International Tourist Arrivals

(% change over same period of the previous year)

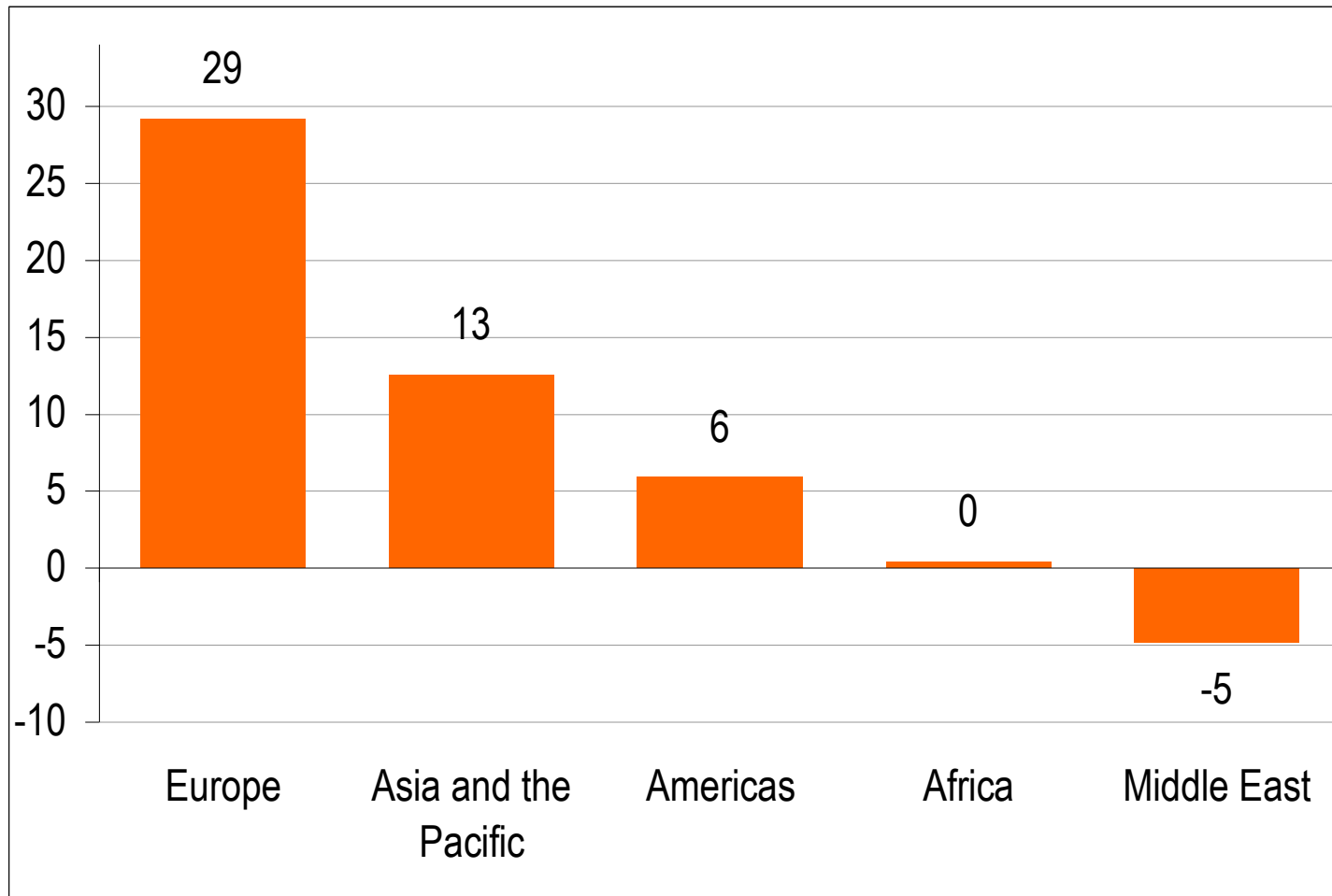


Source: World Tourism Organization (UNWTO) ©

increase 43 million arrivals in 2011: by region

International Tourist Arrivals

(absolute change 2011, million)



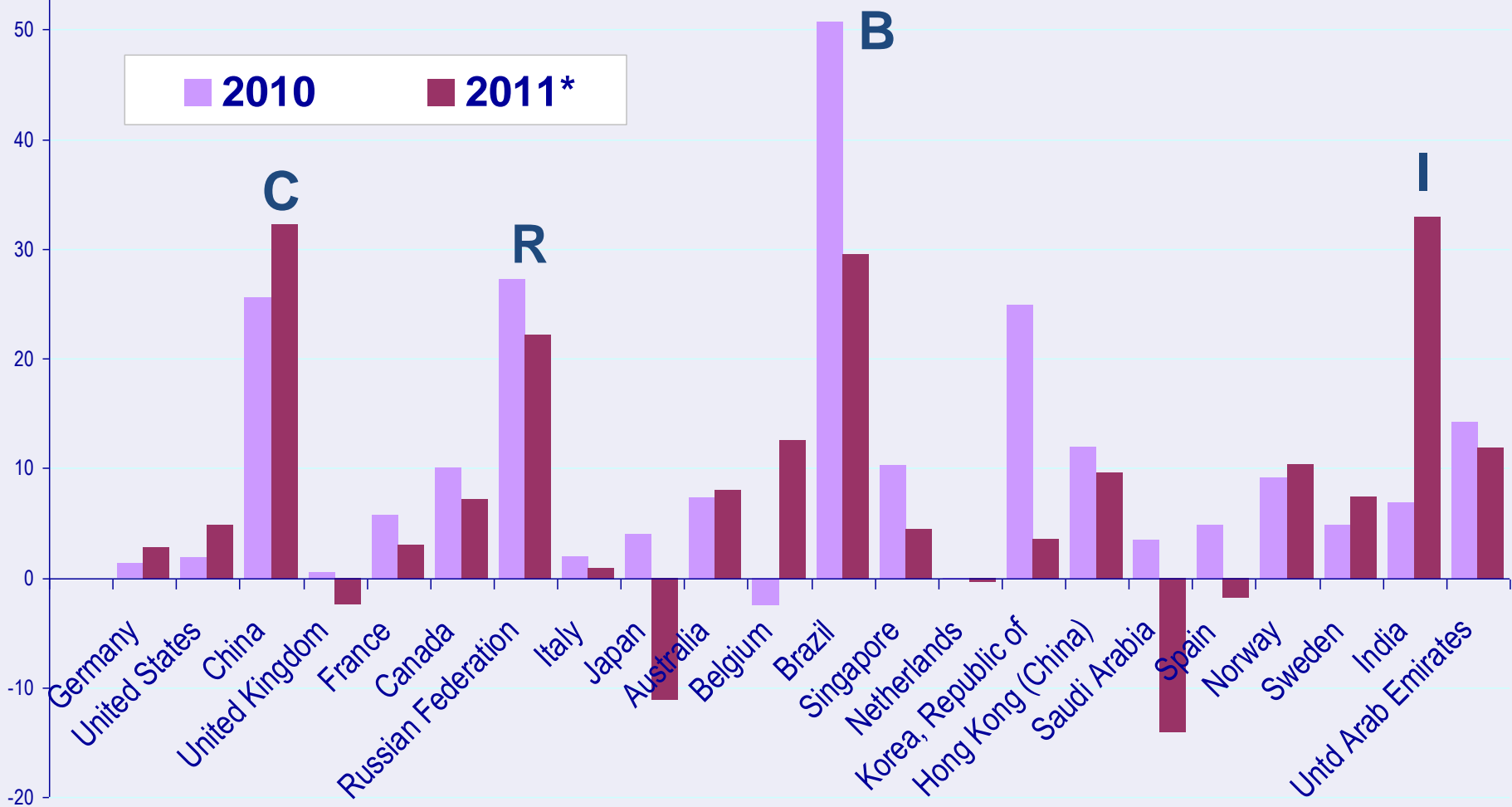
Source: World Tourism Organization (UNWTO) ©

Major outbound markets

BRICs are hot

International Tourism Expenditure

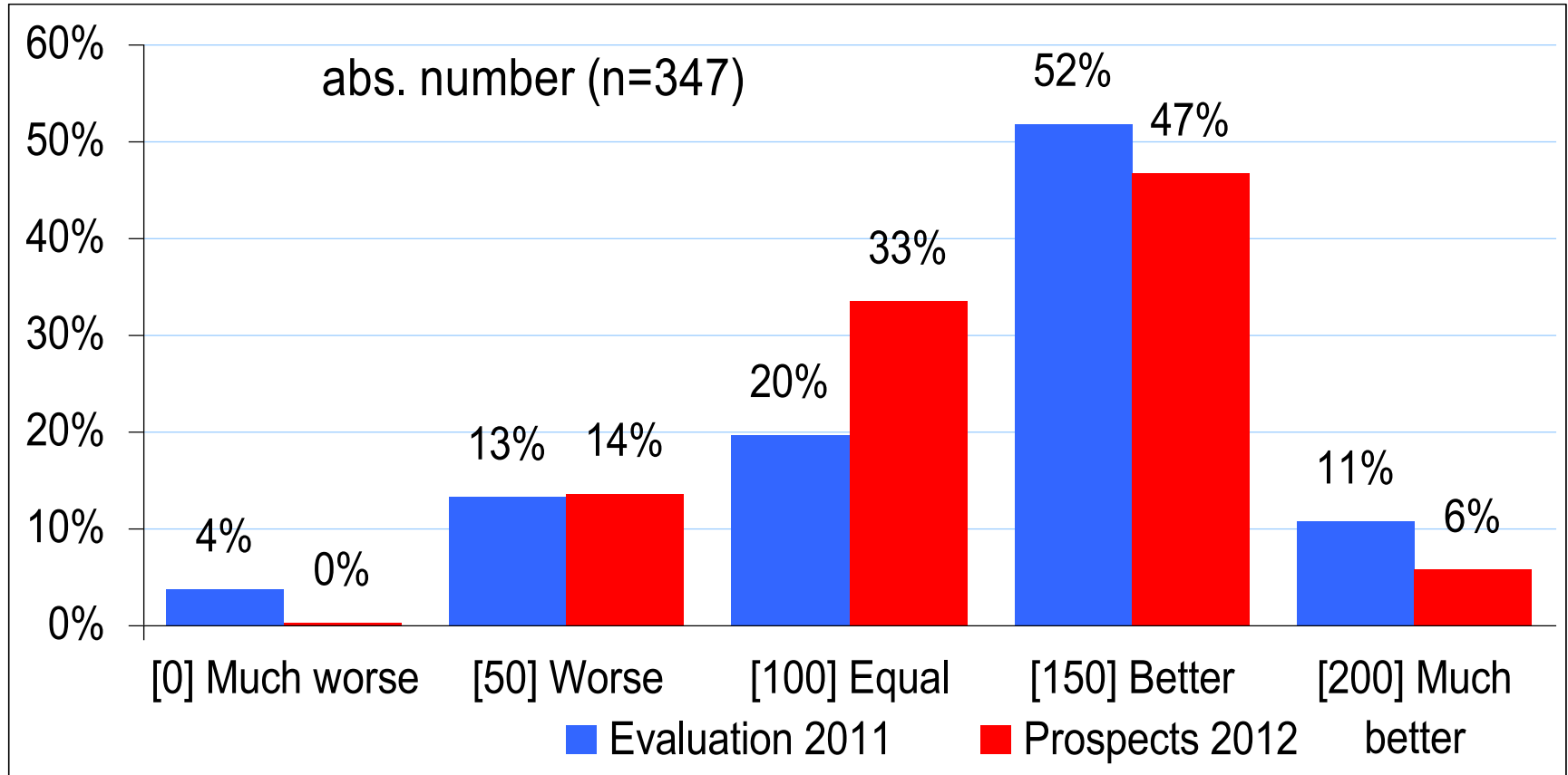
(% change of same period year before, local currencies current prices)



UNWTO Tourism Confidence Index

Confidence weakening but still positive

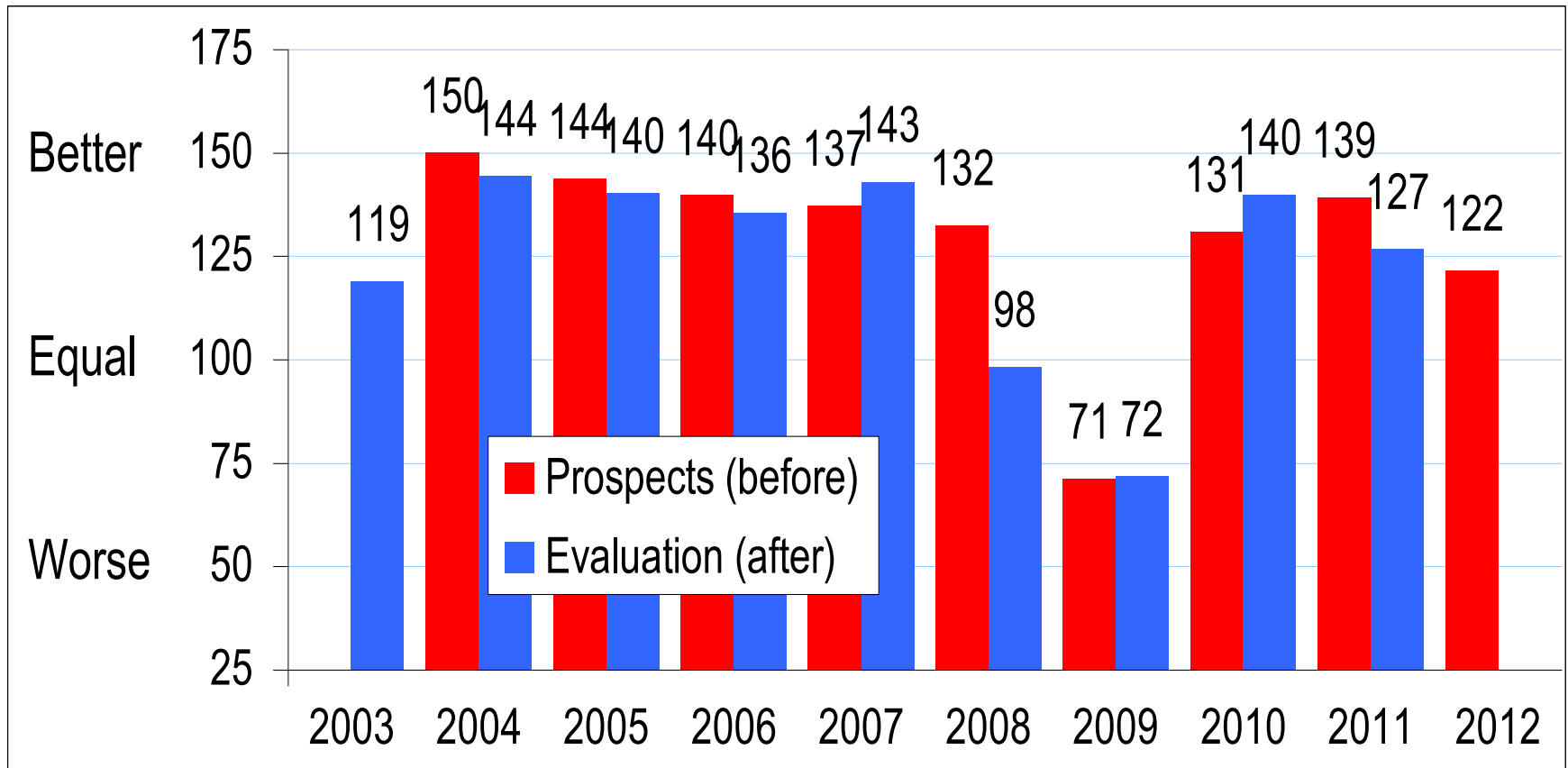
UNWTO Panel of Tourism Experts



Source: World Tourism Organization (UNWTO) ©

Confidence weakening but still positive

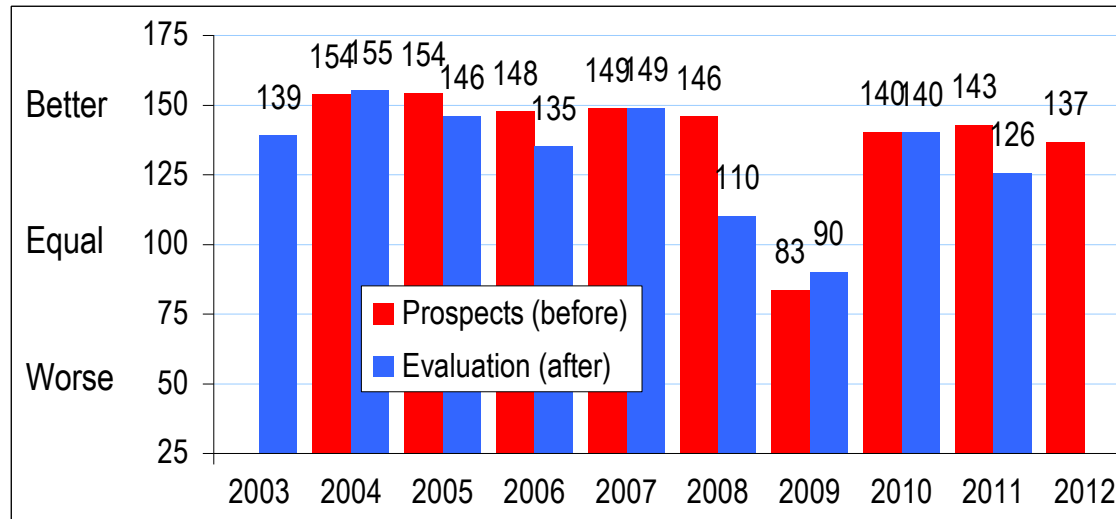
UNWTO Panel of Tourism Experts: World



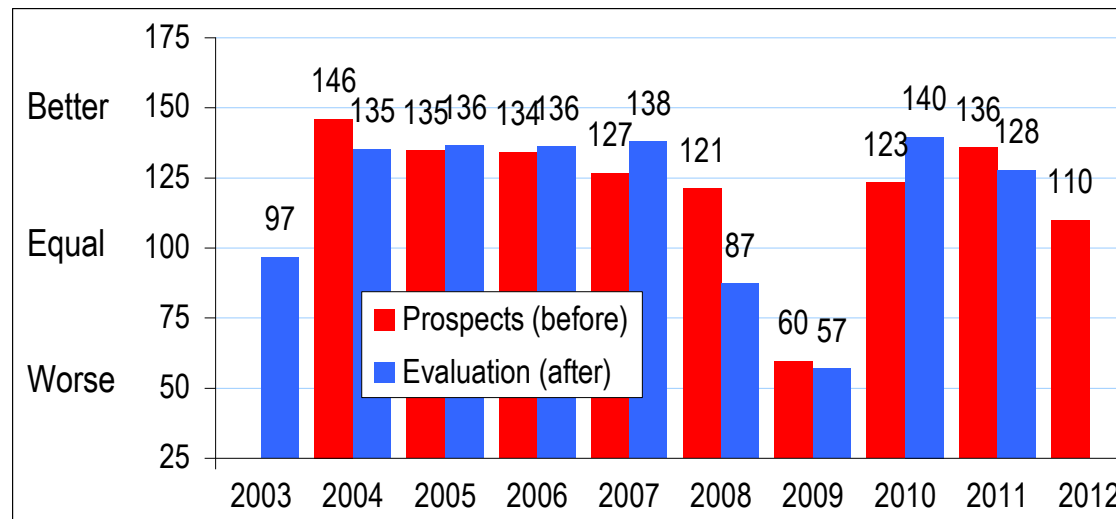
Source: World Tourism Organization (UNWTO) ©

Confidence in emerging economies much stronger than in advanced economies

UNWTO Panel of Tourism Experts: Emerging economies

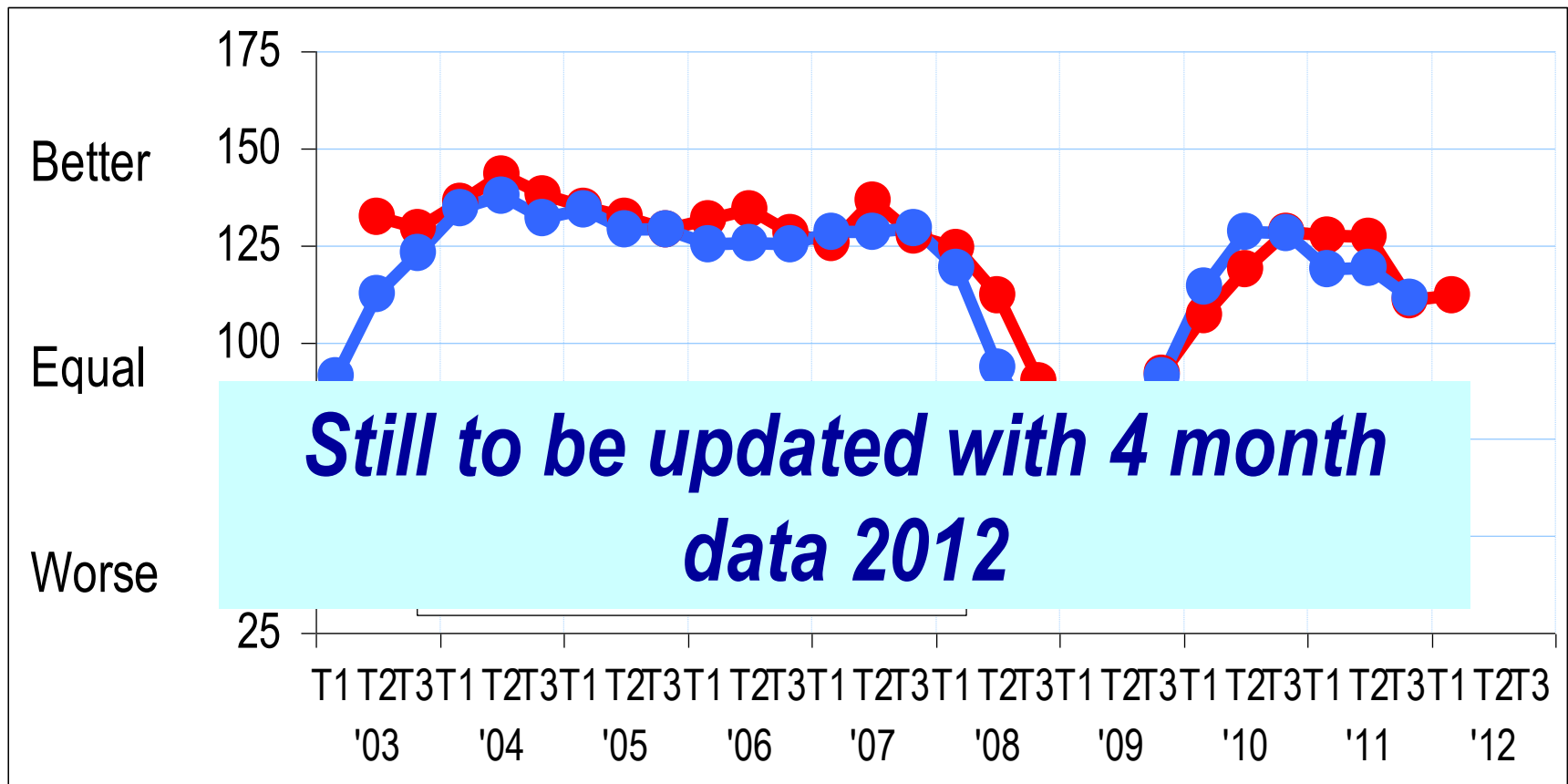


UNWTO Panel of Tourism Experts: Advanced economies



Confidence weakening but still positive

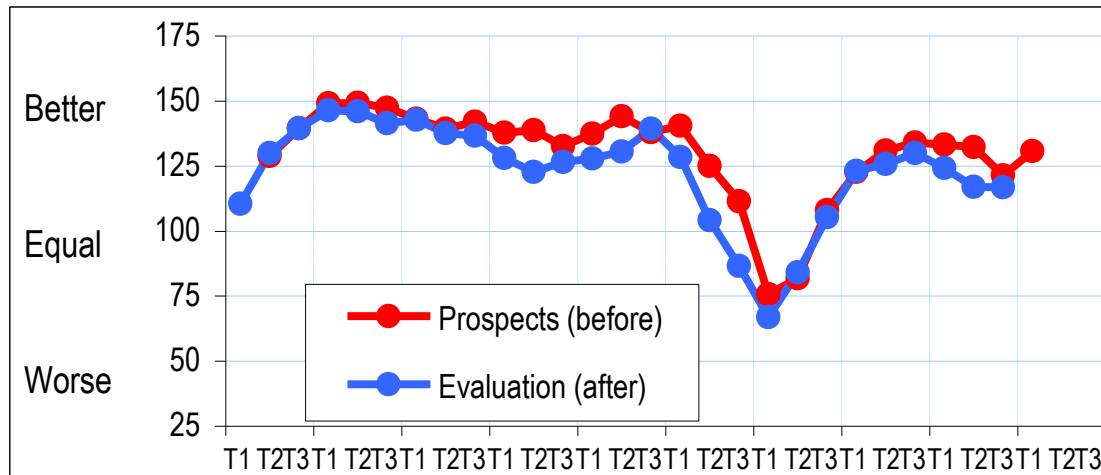
UNWTO Panel of Tourism Experts: World



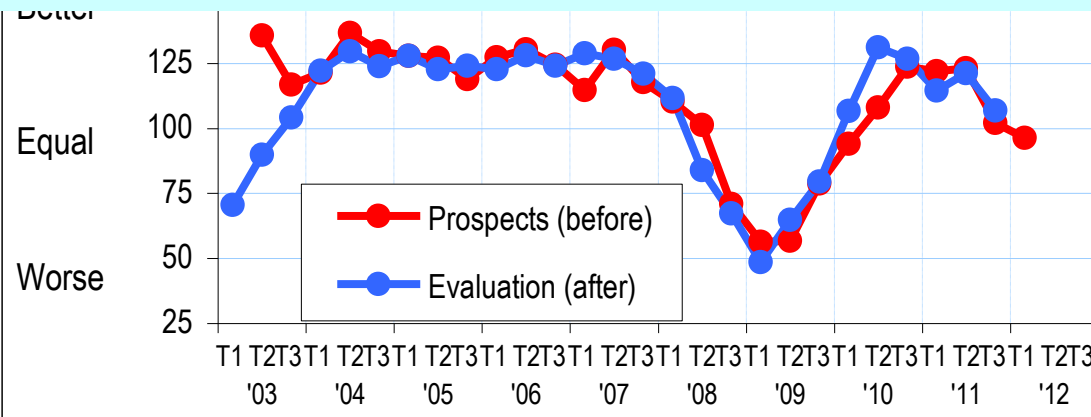
Source: World Tourism Organization (UNWTO) ©

Confidence in emerging economies much stronger than in advanced economies

UNWTO Panel of Tourism Experts: Emerging economies

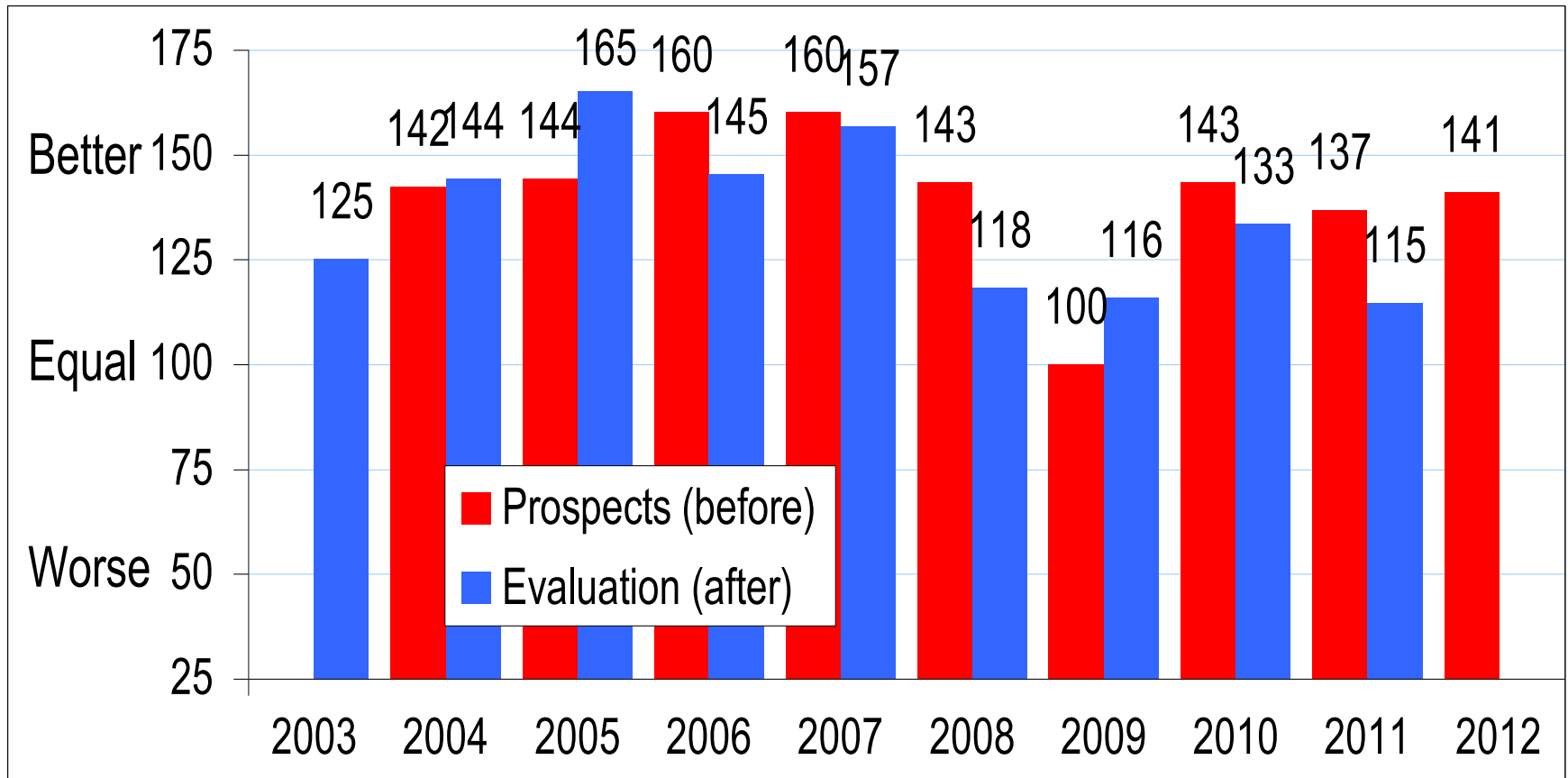


Still to be updated with 4 month data 2012



Africa confidence on high level

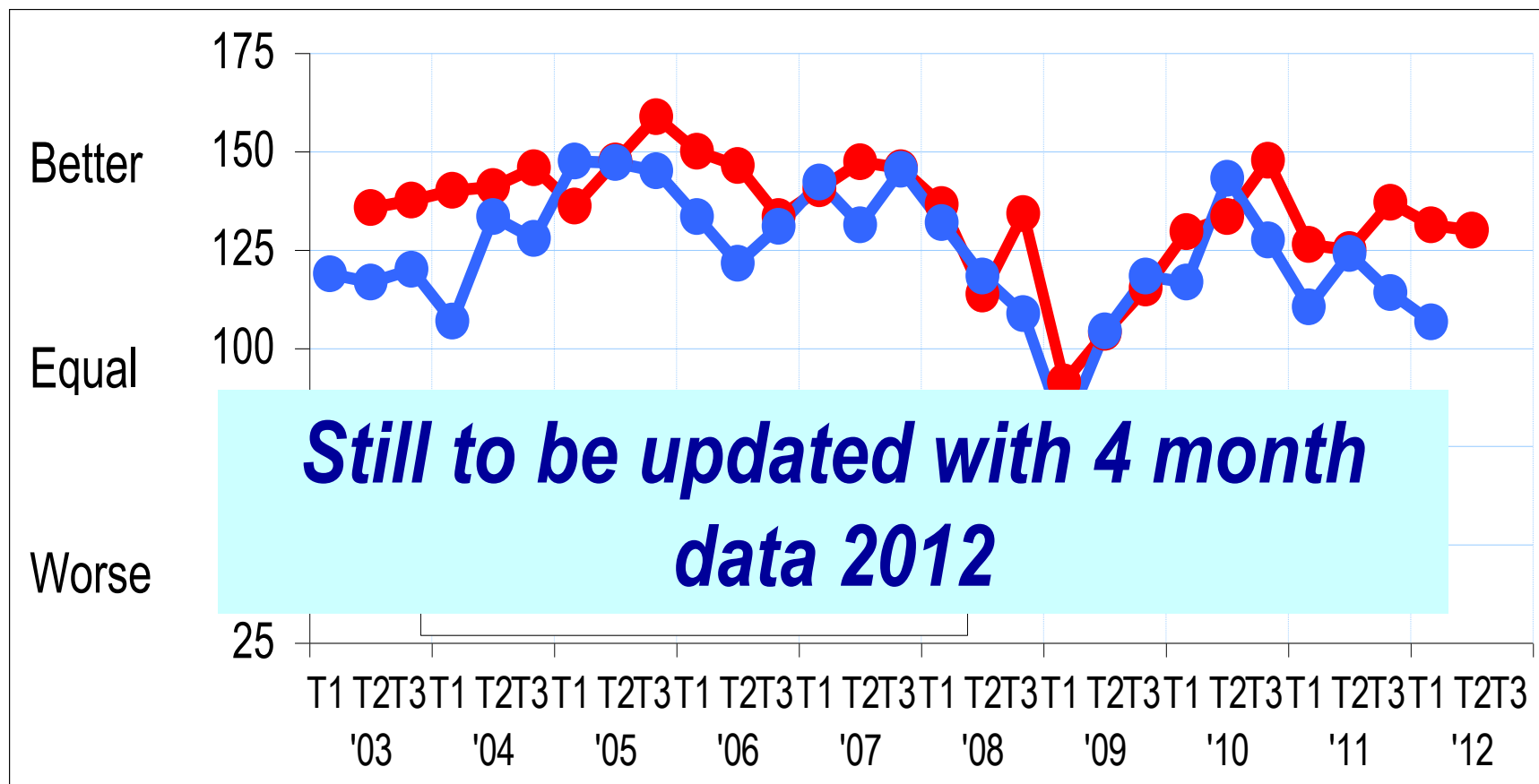
UNWTO Panel of Tourism Experts: Africa



Source: World Tourism Organization (UNWTO) ©

Africa confidence on high level

UNWTO Panel of Tourism Experts: Africa



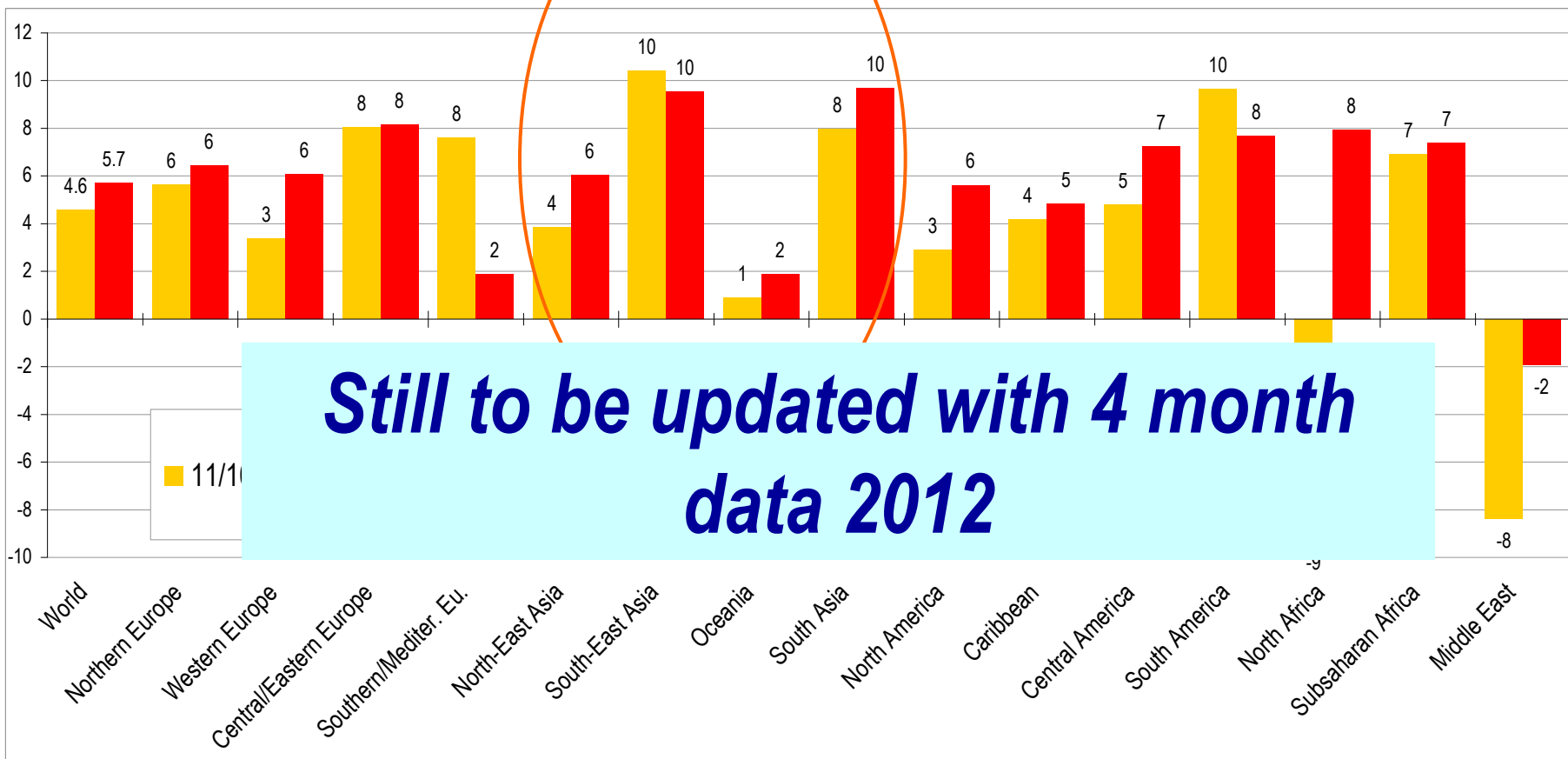
Source: World Tourism Organization (UNWTO) ©

Outlook 2012

2011 and 2012 year to date by subregion

International Tourist Arrivals

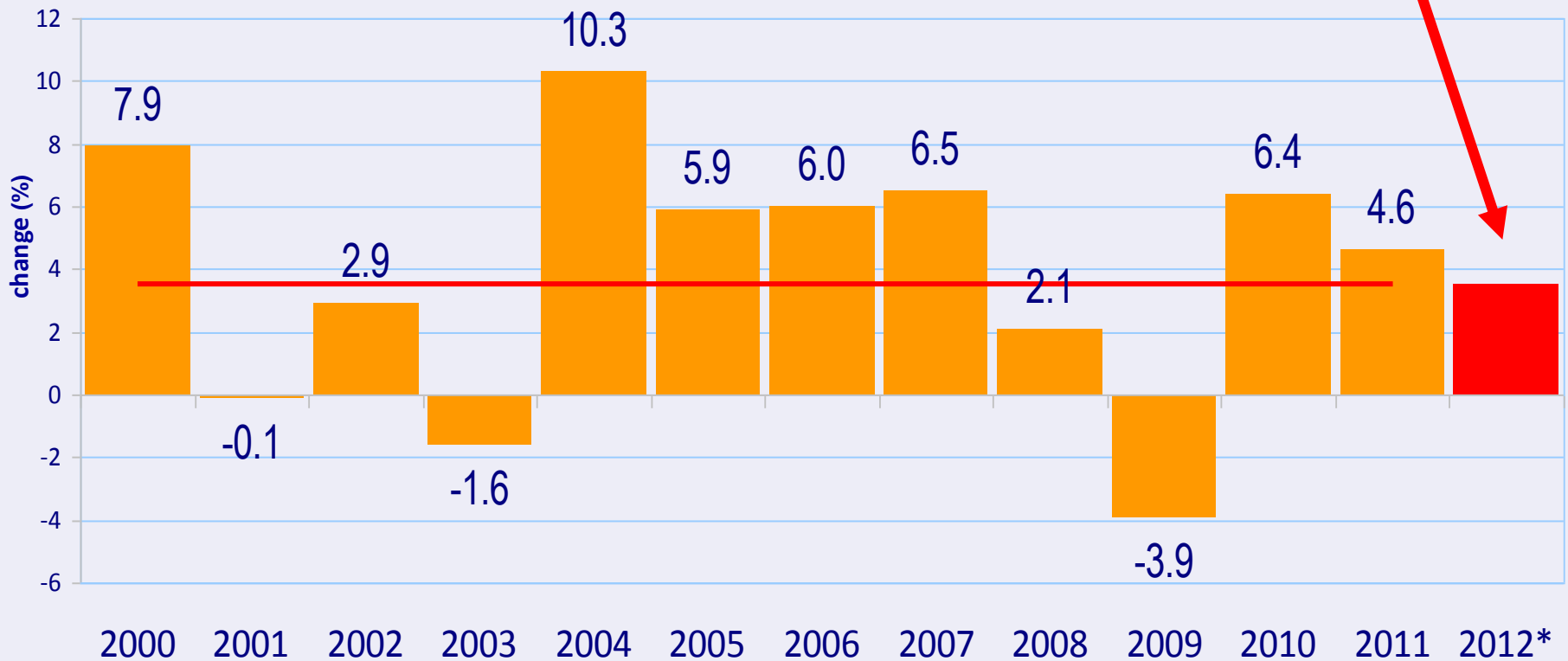
(% change over same period of the previous year)



Outlook: World

Forecast
2012: 3% to 4%

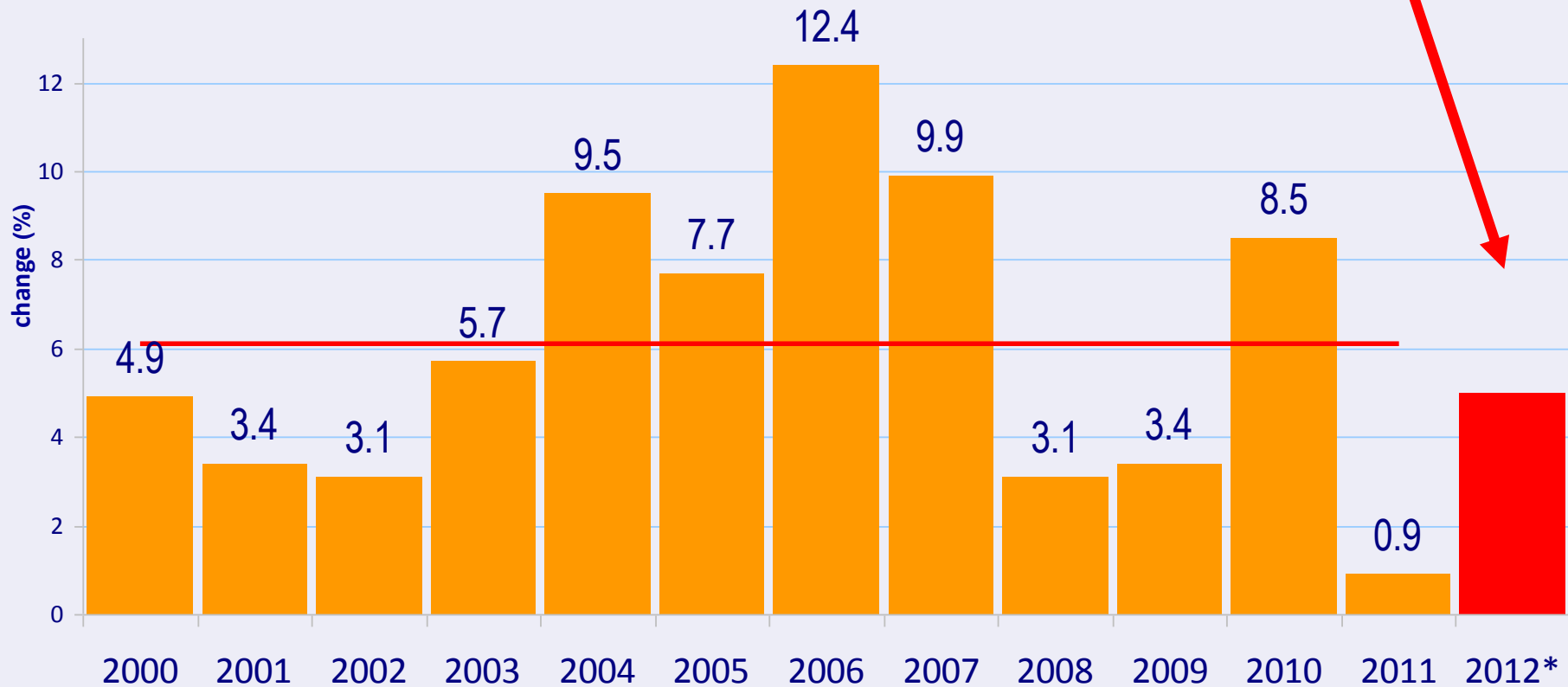
International tourist arrivals



Outlook: Africa

Forecast
2012: 4% to 6%

International tourist arrivals



Outlook 2012 by region

International tourism: projection full year 2012

	2011	Projection 2012
World	+4.6%	+3% to +4%
Europe	+6.1%	+2% to +4%
Asia and the Pacific	+6.1%	+4% to +6%
Americas	+4.2%	+2% to +4%
Africa	+0.8%	+4% to +6%
Middle East	-8.4%	+0% to +5%



**Thank you very much
for your attention!**

**World Tourism Organization
(UNWTO)**

www.unwto.org

