

58th Meeting of the UNWTO Commission for Africa

Item 6.4 of the Agenda

Committee on Statistics and the Tourism Satellite Account

Presented by Mozambique,
19 April 2016, Abidjan
Côte d'Ivoire



UNWTO Statistics mandate

“The United Nations recognizes UNWTO as the appropriate organization to collect, to analyze, to publish, to standardize and to improve the statistics of tourism, and to promote the integration of these statistics within the sphere of the United Nations system.”

Consequently, the Executive Council requires the collaboration of the Committee in the following areas:

The Statistics Committee is a subsidiary advisory body of the Executive Council. As such, it contributes to the fulfilment of Article 13, paragraph 3 of the Agreement signed between the United Nations and UNWTO (above)

Statistics Committee: mission

- proposing initiatives related to the **design** and **implementation** of international tourism statistics recommendations;
- promoting **international comparability** of tourism statistics by proposing initiatives relative to the collection, homogeneity, processing and dissemination of data;
- supporting **efforts to integrate** such data into the frameworks of the system of national tourism statistics and the Tourism Satellite Account;
- helping member countries in their initiatives to **improve** their respective **national systems of tourism statistics** and in the development of the TSA;
- liaising with other international bodies with delegated responsibilities for **leadership** and **coordination** of related international statistics and their standards within sphere of the UN system.

Statistics committee: members

Members

Austria (chair 2016-2017)

Brazil

Chile

France

Georgia (vice chair)

India

Mozambique

Peru

Philippines

Saudi Arabia

South Africa

Spain (chair 2018-2019)

Representative of the Associate Members

Macao, China (2017)

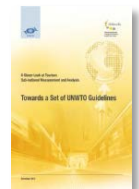
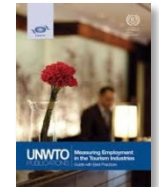
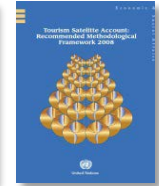
Representative of the Affiliate Members

Chairman of the Affiliate Members Board (2017)

Consolidated Tourism and Investment Consultants Limited (CTICO), Jamaica

Committee: achievements

- Measurement of the economic dimension of tourism (IRTS, TSA)
- Compilation guide of IRTS
- Measurement of the employment dimension of tourism
- Monitoring of IRTS 2008 Implementation
- Sub-national measurement of tourism and INRouTe



Committee: current work

- **Tourism not only economic activity (TSA), also:**
 - Environmental impacts
 - Dependency of tourism on environment
 - Other connections between environment, tourism business and visitors
 - Social impacts of tourism
 - Dependency of tourism on “social” infrastructure
- **Sustainable Development Goals (SDGs)**
- **2017 UN International Year of Sustainable Tourism for Development**



Context map: current status

Historical evolution in consensus & standard setting

UN STANDARDS:

tourism



RTS 1993
Recommendations on Tourism Statistics



TSA 2000
Tourism Satellite Account: Recommended Methodological Framework



IRTS 2008
International Recommendations for Tourism Statistics



TSA 2008
Tourism Satellite Account: Recommended Methodological Framework



Compilation Guide to the IRTS (2014)

environment



FDES 1984
Framework for the Development of Environment Statistics



SEEA 1993
Integrated Environmental and Economic Accounting



SEEA 2003
Integrated Environmental and Economic Accounting



SEEA 2012
System of Environmental and Economic Accounting - Central Framework



FDES 2013
Framework for the Development of Environment Statistics



SEEA-EEA
Experimental Ecosystems Accounting

UNWTO GUIDELINES:



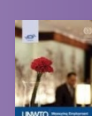
What tourism managers need to know
guide for indicators of sustainable tourism (1996)



The Guidebook on Indicators of Sustainable Development for Tourism Destinations (2004)



UNWTO/INRouTe
Sub-national Measurement & Analysis - Towards a Set of UNWTO Guidelines (2013)



UNWTO/ ILO
Measuring Employment in the Tourism Industries - Guide with Best Practices (2014)

Need to assess & monitor the role of tourism in sustainable development



MDGs

2030 Agenda - SDGs

3 Objectives



Tourism SDG indicators

Global monitoring:
national and sub-national indicators

1. Tourism indicators within the SDGs

- “Core set”: Target 8.9, 12.b and 14.7
- “Tourism theme”: additional indicators annexed to core
 - Other targets beyond 3 core
 - Capture more detail within the targets (>1 indicator/target)
 - Disaggregation of indicators
- Engagement in international process towards SDG indicator framework
- Alignment of tourism indicators with coverage and detail of statistical framework under development—to support provision of data on a consistent and comparable basis for derivation of indicators



Statistical Framework for Sustainable Tourism (SEEA-TSA link)

2. Towards a statistical framework for sustainable tourism underpinned by SEEA-TSA

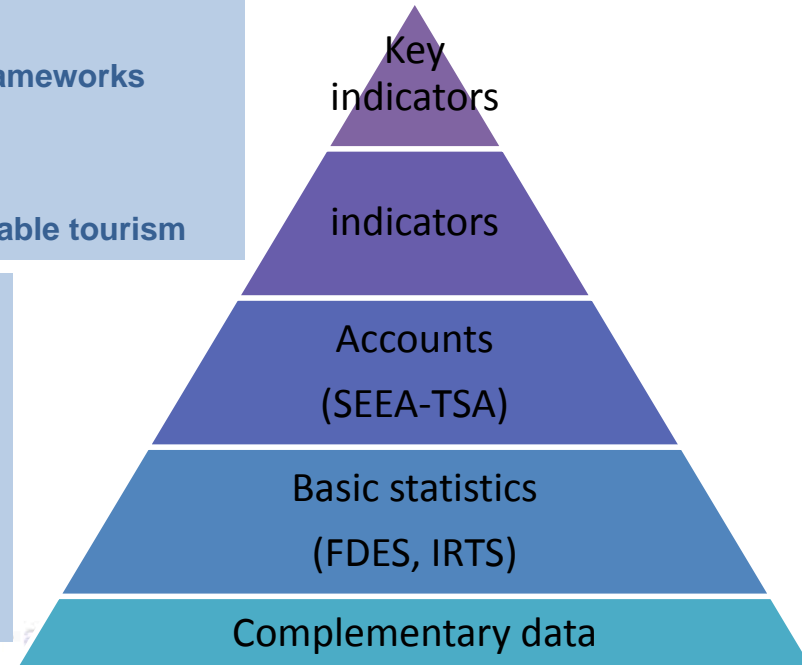
- Clarifying used requirements
- Describing sustainable tourism
- Assess relevant statistical guidance and frameworks
- Assess country experiences
- Describe key measurement challenges
- Develop country case studies
- Propose a statistical framework for sustainable tourism



UNWTO/INRouTe Handbook on sub-national measurement and analysis of tourism

3. Integration of sub-national perspective

- INRouTe/UNWTO Handbook worldwide consultation
- Handbook as starting point for:
 - Extending statistical framework to ensure coherence between tourism statistics at multiple scales
 - Exploring SDG indicators spatial disaggregation



Context map: results & applications


Historical evolution in consensus/standard setting

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UNWTO GUIDELINES:




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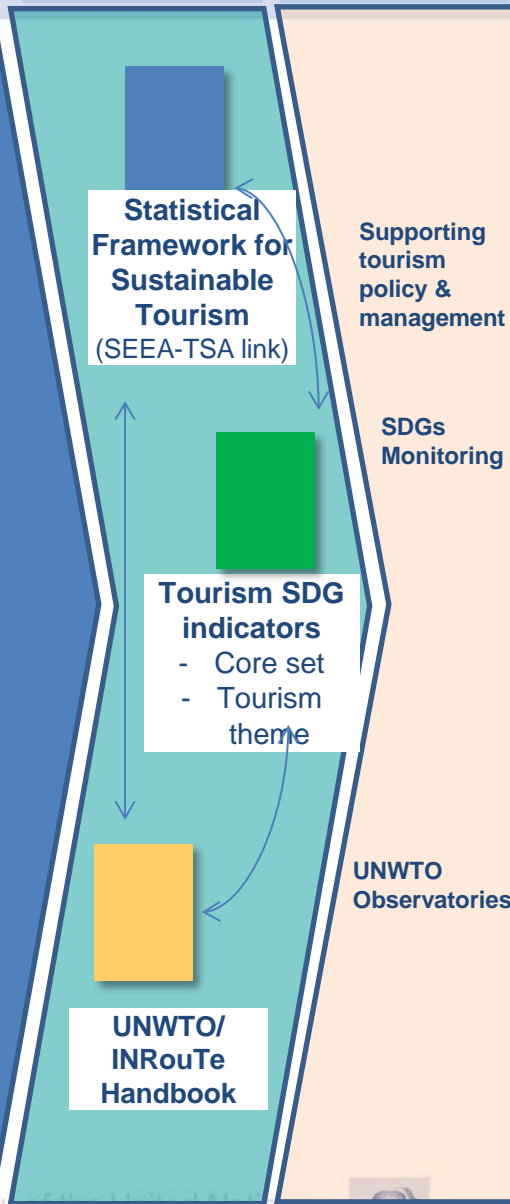
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3 results:

Applications:



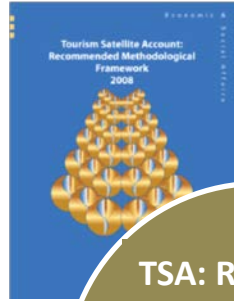
MDGs

2030 Agenda - SDGs

System of Tourism Statistics (current)



System of Tourism Statistics (future)



IRTS 2008:
concepts,
definitions,
classifications
for basic
tourism
statistics

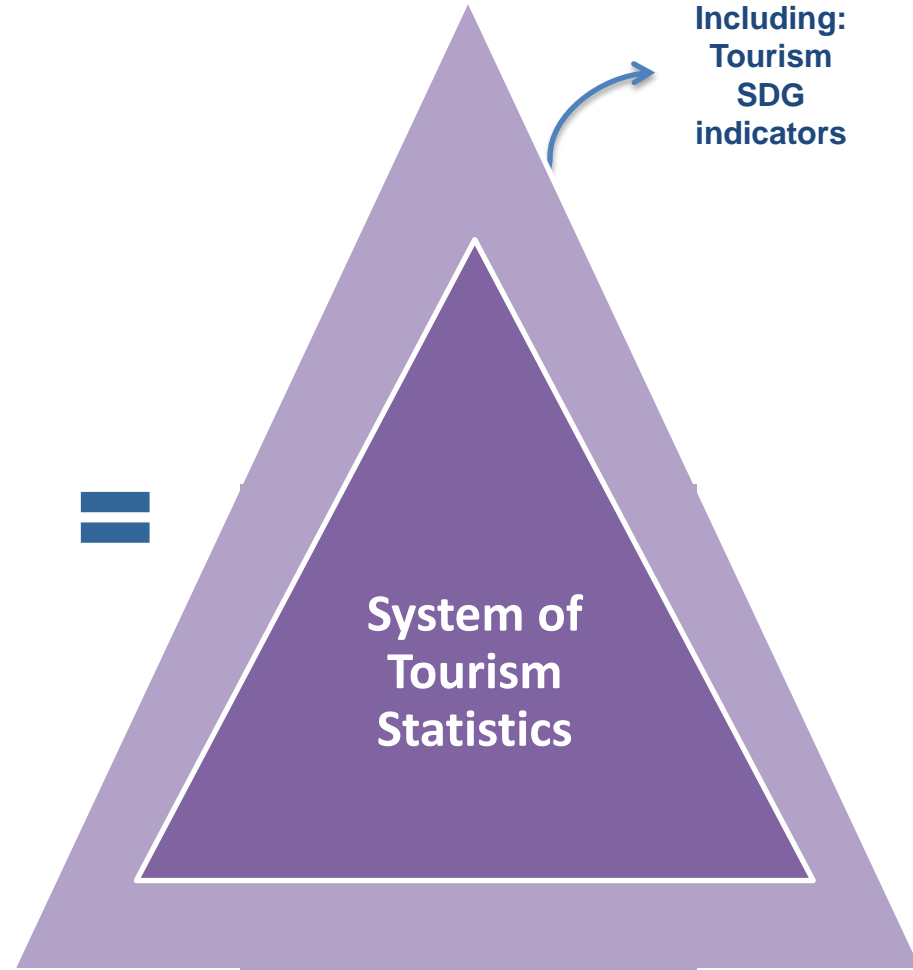
TSA: RMF 2008:
framework
for the
economic
measurement
of tourism



**UNWTO/
INRouTe
Handbook**



**Statistical
Framework
for
Sustainable
Tourism
(SEEA-TSA)**



Committee on Statistics and the Tourism Satellite Account

Thank you!
Regional Programme for Africa

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