AYUBOWAN-------

SRI LANKA TOURISM

Outbound Tourism

- Things done since ws i & ws ii
Currently, Sri Lanka Tourism does not collect or analyze outbound tourism data.

But in future, we expect to capture outbound tourism data as the implementation of TSA.

With collaboration of Foreign Employment Bureau, Department of Immigration, Sri Lanka Tourism expect to initiate a data scanning system for outbound tourist data. By this system, all the images of data of embarkation are converted into a readable data using “Intelligent Character Recognition (ICR) technology” and send to a database.

Once the system will be implemented, Sri Lanka expect to capture outbound tourism data from this system.

But in future, we expect to capture outbound tourism data as the implementation of TSA.

With collaboration of Foreign Employment Bureau, Department of Immigration, Sri Lanka Tourism expect to initiate a data scanning system for outbound tourist data. By this system, all image data are converted into a readable database by a special software.

Once the system will be implemented, we expect to capture the following outbound tourism data.
By the new system, the following statistics can be captured.

- Passport Number
- Flight number
- Email Address
- Full Name
- Sex
- Date of Birth
- Nationality
- Next Destination
- Local Address
- Purpose of visit
- Date of arrival
- Date of departure