A Big Step towards Fair and Sustainable Tourism for the Future

- Tourism, Making a Difference in the World -
Gap
Environmental Imbalances

Changing magnitude of temperature fluctuations (based on GDP per Capita)

Changing magnitude of temperature fluctuations (based on CO2 Emissions per Capita)
We are concerned with ‘Technology-dividing class society’
Why do we need Fair and Sustainable Tourism?

01 Striking Balance between Demand and Supply
02 Qualitative Change in Tourism
03 Economic Regional Imbalances
Striking Balance between Demand and Supply
Bali beaches swamped by garbage as tourists, hotel workers sweep up each morning

By Indonesia correspondent Adam Harvey
Updated 21 Feb 2018, 8:11am

It’s garbage season in Bali, as an annual and worsening tide of trash swamps the Indonesian holiday island.

From December to March, thousands of tonnes of plastic debris are washed onto the beaches, with a clean-up operation being carried out on the popular Legian Beach strip, polluting the sand and making the prospect of a swim less than appealing.

The shocking sight is having a real impact on tourism, and the official response is to clear the waste away before visitors hit the beach each morning.

“This is so disturbing for the workers around here and of course for the tourists,” Wayan Nawa, of the Housekeeping Workers Association of Legian Hotels, says.

“The issue is to actually find where the trash is coming from.”
Qualitative Change in Tourism

BIG DATA

various sources such as bed-nights
Economic Regional Imbalances
What is Fair and Sustainable Tourism?

01 | Ensuring Fair and Equitable Tour Opportunities

02 | Fair Transactions, Fair Price etc.,

03 | Making Happy both Travelers and Locals
Fair & Sustainable Tourism: Ensuring Fair & Equitable Tour Opportunities

Women
the Elderly
Disabled people
Low-Incomers
Fair & Sustainable Tourism:
Fair Transactions, Fair Price, and Fair Share of Benefits.
Happy local residents creates enjoyable travel experience for tourists.
Endeavors for Fair and Sustainable Tourism by Seoul

01. Launching Seoul International Fair & Sustainable Tourism Forum in 2016

02. Co-Staging a Global Campaign for Fair Tourism with Barcelona and UNWTO

03. Transforming Community-led Activities into Events Engaging Diverse Stakeholders
Launching Seoul International Fair & Sustainable Tourism Forum in 2016
Co-Staging a Global Campaign for Fair Tourism with Barcelona and UNWTO

Fair Travel Citizen
Transforming Community-led Activities into Events Engaging Diverse Stakeholders

✔ Seoul International Fair & Sustainable Tourism Forum
What should be Tourism's Future Directions?

01. Implement ‘Sustainable Tourism Impact Assessment’

02. City/State Support for Fair and Sustainable Tourism

03. Transforming Policy: Ensure Tourism Profits can be Returned to the Community beyond the Country
Implement ‘Sustainable Tourism Impact Assessment’
City/State support for Fair and Sustainable Tourism

- Infrastructure
- Human Resource

Budget
Transforming Policy: Ensure Tourism Profits can be Returned to the Community beyond the Country.

Fair & Sustainable International Urban Tourism Organization
Fair Tourism, Making a Difference in the World
THANK YOU