

**International Conference on Religious Tourism:  
*Fostering sustainable socio-economic development in host communities***

**Bethlehem, State of Palestine, 15-16 June 2015**

**Session 3: Innovative approaches to tourism management in religious sites**

**Moderator**

**Ms. Alison Hilliard, The Green Pilgrimage Network, United Kingdom**



**Bio:**

Alison Hilliard is a broadcaster and director of the Green Pilgrimage Network. It was launched in 2011 and has grown to include over 25 pilgrim cities of 8 major faiths worldwide. Its vision is that pilgrims on all continents, and the pilgrim cities and places that receive them, become models of care for the environment. It is currently being established as an independent charity having been an initiative of the Alliance of Religions and Conservation: a UK-based charity founded by HRH Prince Philip that helps the world's major faiths develop key environmental programmes. Alison was Deputy Secretary General of ARC for the last 7 years.

Alison spent over 20 years with the BBC- as a presenter and reporter for BBC Radio and Television. She was head of Religious Broadcasting for the BBC World Service and is author of 'Living Stones Pilgrimage' with the Christians of the Holy Land. She has lived and worked in Jerusalem, Uganda and Ethiopia.