



UNWTO COMMISSION FOR AFRICA
Fifty-first meeting
Ouagadougou, Burkina Faso, 6 June 2011

Item 7 of the provisional agenda

**PROGRESS REPORT ON THE APPLICATION OF THE GLOBAL CODE OF ETHICS AND
NOMINATION OF CANDIDATES FOR THE WORLD COMMITTEE ON TOURISM ETHICS**

Note by the Secretary-General

In this document, the Secretary-General informs the Members about the implementation of the Global Code of Ethics for Tourism, and the procedure for the election of an Alternate Member for the World Committee on Tourism Ethics.

WORLD COMMITTEE ON TOURISM ETHICS

MAIN FEATURES

1. The World Committee on Tourism Ethics (WCTE) is a subsidiary body of the General Assembly of the Organization. It is the highest moral authority in the field of Tourism.
2. The Committee is an independent and impartial body made up of eminent personalities of high moral character and recognized competence who serve in the Committee in a strictly personal capacity. It features a balanced distribution of representatives from the public and private sector with outstanding credentials, including leading figures from the academia and the civil society.
3. The mission of the Committee is to explore and discuss modern-day topics and concerns of ethical nature which are directly affecting behaviours and ways of developing tourism activities and conducting business operations around the world.
4. The central focus of this endeavour is to guide all stakeholders in tourism to adjust their conduct and actions around a series of ethical principles in order to optimise the beneficial effects of tourism and to minimise its negative impact on the environment or on local communities.
5. The Committee reports on a regular basis to both the General Assembly of the UNWTO and to that of the United Nations.

BACKGROUND

6. The World Committee on Tourism Ethics holds its foundation from the *Global Code of Ethics for Tourism* which was adopted by consensus by the General Assembly of the UNWTO in 1999. The Code obtained the official recognition of the United Nations in 2001.
7. The Code of Ethics provides a comprehensive set of basic principles whose purpose is to serve as a frame of reference for the different stakeholders in the tourism sector: governments, industry and travellers alike.
8. The structure of the Code comprises a *Preamble*, the *Principles* (9 articles) and a mechanism referring to the implementation of these principles and to the settlement of disputes by means of an impartial body, the above-mentioned World Committee on Tourism Ethics (Article 10).
9. The Committee was established late 2003, in conformity with the conditions governing the appointment and the terms of reference as stipulated in the Protocol of Implementation (Part 1) of the Code which was adopted by the General Assembly in 2001.

TASKS

10. The tasks assigned by the UNWTO General Assembly to the World Committee on Tourism Ethics are threefold:
 - a. the promotion and dissemination of the Global Code of Ethics;
 - b. the evaluation and monitoring of the implementation of the Code of Ethics; and

- c. the conciliation for the settlement of differences concerning the application or interpretation of the Code of Ethics.

NOMINATION OF CANDIDATES FOR THE WORLD COMMITTEE ON TOURISM ETHICS

11. The term of the present Members of the World Committee on Tourism Ethics (WCTE) will expire on 31 December 2011.

12. At its last session of 2009, the General Assembly adopted an amendment to resolution A/RES/438(XIV) of 2001 governing the election of the Committee, in order to enable the staggering of the renewal of the Committee, which should begin with the election process scheduled to take place throughout spring 2011. The amendment in Resolution A/RES/577(XVIII) reads as follows:

"The members of the Committee and their alternates are re-elected by half every two years. During the session of the General Assembly in 2011, a total of eleven of the current members of the Committee will have their mandate extended for two more years; while the other eleven members or alternates will be elected for a full mandate of four years".

13. The current composition of the Committee (enclosed as Annex 1) indicates in bold the name of those Members whose mandate will be extended until 2013, as per Decision DEC/13(IX) of the World Committee on Tourism Ethics (Luxor, Egypt, 15-16 April 2010).

14. Consequently, the election of the other half of the Members of the Committee will take place during the 51st Meeting of the Regional Commission for Africa, which is held in Ouagadougou (Burkina Faso) on 6 June 2011, and the new composition of the Committee is to be submitted to the General Assembly (Gyeongju, Republic of Korea 8-14 October 2011), for final endorsement.

15. **UNWTO Member States are therefore kindly invited to submit nominations for the Committee**, taking into consideration that the nominated candidates should be eminent personalities, independent and impartial, with a high moral character and recognized competencies in a number of fields not necessarily directly related to tourism.

16. Members will also find enclosed a Nomination Form (Annex 2) and Part I of the Protocol of Implementation of the Code of Ethics related to the Committee (Annex 3). The Organization wishes to draw Members' attention to the fact that travel expenses and daily subsistence allowances occasioned by the participation of the candidate in the Committee meetings shall be covered by the nominating authority, and not by UNWTO.

17. Following the correspondence of the UNWTO Regional Director for Africa, sent in March 2011 to all African Member States, regarding this subject, the Organization would appreciate receiving the Member States nomination to the Committee in order to enable the Secretariat to circulate the names of all candidates.

POINT FOR DECISION

Members of the Commission are invited to nominate their candidate for the World Committee on Tourism Ethics based on the information in Annex 4.

ANNEX 1

WORLD COMMITTEE ON TOURISM ETHICS (2007-2011)

Two-year extension of mandate (2011-2013)

Chairman: Mr. Dawid de Villiers (South Africa)

Members elected by the Regional Commissions**Africa**

Member: Mr. Deograsias John Mdamu (Tanzania)
Alternate: **Mr. Goodie Minabo Ibru (Nigeria)** term to be extended until 2013

Americas

Member: **Mr. Hermes Navarro del Valle (Costa Rica)** term to be extended until 2013
Alternate: Mr. Carlos Gutiérrez (Argentina)

East Asia and the Pacific

Member: Ms. Victoria V. Jasmin (Philippines)
Alternate: **Mr. I Gede Ardika (Indonesia)** term to be extended until 2013

Europe

Member: **Mr. Helmut Krüger (Germany)** term to be extended until 2013
Alternate: Mr. Salvatore Veca (Italy)

Middle East

Member: Ms. Laurice Hlass (Jordan)
Alternate: **Mr. Mahmoud El-Kaissouni (Egypt)** term to be extended until 2013

South Asia

Member: **Mr. Iqbal Walji (Pakistan)** term to be extended until 2013
Alternate: Mr. Ahmad Mirzalouchak Khoshnevis (Iran, Islamic Republic of)

Members elected by the Associate Members

Member: Mr. Carlos Alberto Silva (Madeira)
Alternate: **Mr. Urbain Claeys (Flemish Community of Belgium)** term to be extended until 2013

Members elected by the Affiliate Members**Employers**

Member: **Ms. Christel DeHaan (Group RCI)** term to be extended until 2013
Alternate: Mr. Julio C. Abreu [EFAPCO]

Employees

Member: Mr. Ron Oswald [IUF/UITA] term to be extended until 2013

Alternate: Mr. Norberto Latorre [UTHGRA]

Educational institutions

Member: Ms. Sietske Gras-Dijkstra (NHTV Breda term to be extended until
2013

University of Applied Sciences)
Alternate: Mr. Steve Noakes (Griffith University, Australia)

Non-governmental organizations

Member: Mr. Norberto Tonini [BITS] term to be extended until 2013

Alternate: vacant (pending designation by Board of AFF)

ANNEX 2

<p><u>NOMINATION FORM</u></p> <p><u>FOR THE WORLD COMMITTEE ON TOURISM ETHICS</u></p>

*(to be completed by the nominating authority on behalf of the candidate
and sent to the UNWTO Secretariat)*

In accordance to the Protocol of Implementation of the Global Code of Ethics for Tourism, Part I, section (b) entitled: World Committee on Tourism Ethics - Body responsible for interpreting, applying and evaluating the provisions of the Global Code of Ethics for Tourism, the following nomination corresponds to the seat allocated to:

- | | | |
|----|--|----------------------------|
| A. | Member States/Regional Commissions | / <input type="checkbox"/> |
| B. | Associate Members | / <input type="checkbox"/> |
| C. | Committee of Affiliate Members in representation of: | |
| | - Employers | / <input type="checkbox"/> |
| | - Employees | / <input type="checkbox"/> |
| | - Educational institutions | / <input type="checkbox"/> |
| | - Non-governmental organizations | / <input type="checkbox"/> |

1. Country, territory or organization of nomination:

2. Nominating authority:

Place and date:

3. Full name of candidate: (Mr/Ms)

4. Age:

5. Nationality:

6. Language(s) spoken:

7. Address (postal):

Telephone:

Fax:

E-mail:

