



UNWTO East Africa Tourism Development Forum

Mombasa, Kenya, 20-22 August 2015

PROVISIONAL PROGRAMME

Thursday, 20th August 2015

19:00 – 20:00

Welcome cocktail reception, SAROVA WHITESANDS HOTEL

Welcome remarks by:

Hon. Ali Hassan Joho, Governor Mombasa County

Mr. Taleb Rifai, Secretary-General, World Tourism Organization (UNWTO)

Mrs. Phyllis Kandie, Cabinet Secretary – Ministry of East African Affairs, Commerce and Tourism, Kenya

Friday, 21st August 2015

08:00 - 09:30

Registration, SAROVA WHITESANDS HOTEL

09:30 - 10:30

Opening Ceremony

Welcome Remarks by:

Hon. Ali Hassan Joho, Governor Mombasa County

Mr. Taleb Rifai, Secretary-General, World Tourism Organization (UNWTO)

Mrs. Phyllis Kandie, Cabinet Secretary – Ministry of East African Affairs, Commerce and Tourism, Kenya

Keynote Address by H.E. Hon. Mr. Uhuru Kenyatta, President of Kenya



10:30 - 11:00

Coffee break

11:00 – 12:00

SESSION 1: IMAGE

Moderated by Elcia Grandcourt, UNWTO – Regional Director, Africa

- State of Tourism in Africa + Regional Performance
- Opportunity for Regional Cooperation
- Outcomes of 'Brand Africa' conference

Facilitated Discussion / Q&A (supported by Anita Mendiratta, Special Advisor to Secretary General UNWTO)

12:00 – 13:00

SESSION 2 –INNOVATION

East Africa Positioning for Global Competitiveness

Moderated by: Anita Mendiratta, Special Advisor to the UNWTO Secretary General

- Mrs. Phyllis Kandie, Cabinet Secretary – Ministry of East African Affairs, Commerce and Tourism, Kenya
- Hon. Agnse Akiror Eguny, State Minister, Ministry of Tourism, Wildlife and Antiquities, Uganda
- Hon. Lazaro Samuel Nyalandu, Minister of Natural Resources and Tourism, Tanzania
- Hon. Alain St. Ange, Minister of Tourism and Culture, Seychelles
- Amb. Dr. Richard Sezibera, Secretary General of the East Africa Community (EAC)
- Dr. Rose Kisia Omondi, Executive Member for Tourism and Trade, Kisumu County Government and Chair County Tourism Executives Members Forum
- Mrs. Lucy Karume, Chairperson of the Kenya Tourism Task Force

13:00 - 14:30

Lunch offered by the Ministry of East African Affairs, Commerce and Tourism, Kenya



14:30 – 16:00

SESSION 3 – FACILITATION

Unlocking opportunities for traveller mobility (incl. visas and taxation)

Moderated by: Mr. Raphael Kuuchi, Vice President for Africa,
International Air Transport Association, (IATA)

- H.E Dr.Mohamed AbuZaid, Minister of Tourism, Antiquities &Wildlife, Sudan
- Mr. Muriithi Ndegwa - Managing Director, Kenya Tourism Board
- Hon. Hazel Katana - Deputy Governor, Mombasa County
- Mr. Gerard Clarke, Commercial Director, Kenya Airways
- Ms. Maureen Kahonge, Business Development Manager African Airlines Association (AFRAA)

16:00 – 16:30

Coffee break

16:30 – 17:15

Closing:

Elcia Grandcourt, UNWTO – Regional Director, Africa

- Summary of Outcomes
- Agreed Actions
- Next Steps

Closing Remarks

Mrs. Phyllis Kandie, Cabinet Secretary – Ministry of East African Affairs,
Commerce and Tourism, Kenya

20:00

Dinner offered by the Ministry of East African Affairs, Commerce and Tourism, Kenya



Saturday 22nd August 2015

10:00 – 12:30

Closed door Ministerial discussion

Closed door discussion on the outcome of the themes addressed in the forum, with emphasis on:

- agreed regional priorities for collective growth
- actions for regional leadership going forward
- mechanism(s) for momentum of progress and on-going cooperation

Chaired by UNWTO Secretary General, Mr. Taleb Rifai

12:30- 13:00

Closing remarks:

- UNWTO Secretary General, Mr. Taleb Rifai
- Mrs. Phyllis Kandie, Cabinet Secretary – Ministry of East African Affairs, Commerce and Tourism, Kenya

13:00 – 14:00

Lunch offered by the Ministry of East African Affairs, Commerce and Tourism, Kenya

14:00 – 14:30

Press Conference

14:30 - 17:00

Technical Visit of tourism establishment along the Mombasa coast and Mombasa International Cultural Festival (optional)