



PROGRAMME

THE 11TH UNWTO ASIA/PACIFIC EXECUTIVE TRAINING
PROGRAM ON TOURISM POLICY AND STRATEGY

Sustainable Tourism for Development

Four (4) days: Monday 20th March to Thursday 23rd March, 2017
Port Moresby, Papua New Guinea



Regional Programme for Asia and the Pacific

World Tourism Organization

Date	Programme	Venue
19 March (Sunday)		
Throughout the day	Arrival and hotel check in	Lamana Hotel
20 March (Monday)		
09:00 – 10:00	<p>Opening Ceremony of the National Forum on Sustainable Tourism for Development and the 11th UNWTO Asia/Pacific Executive Training Programme</p> <p>Video Presentation on 2017 Int'l Year of Sustainable Tourism for Development</p> <ul style="list-style-type: none"> - Introduction and Welcome Remarks by Hon. Tobias Kulang MP, Minister for Tourism, Arts & Culture, PNG - Congratulatory Remarks, Mr. HWANG Seung Un, Director General, Int'l Tourism Policy, Ministry of Culture, Sports and Tourism, Republic of Korea - Opening Remarks by Dr. Taleb Rifai, UNWTO Secretary General - Open Letter Presentation to the Prime Minister of PNG by UNWTO Secretary General - Official Opening Remarks on behalf of the PNG Government, Prime Minister, Hon. Peter O'Neill - VIP Photo Session 	Stanley Hotel
10:30 – 12:00	Coffee/Tea break: 10:00 – 10:30	
	<p>National Forum on Sustainable Tourism for Development - How do we know of tourism related projects for development in fragile political, environmental or cultural situations can "do no harm" and positively contribute to new employment opportunities and poverty reduction across Asia and Pacific destinations?</p> <p>Introduction and Moderation by Harry Hwang, Deputy Director for Asia and the Pacific, UNWTO</p> <ul style="list-style-type: none"> - Keynote presentation on Sustainable Tourism for Development: <i>'Travel, Enjoy, Respect'</i> by Adjunct Professor Steve Noakes - Mr. Jerry Agus, CEO PNG Tourism Promotion Authority - Mr. Christopher Cocker, CEO, South Pacific Tourism Organization - Mr. Phuntsho Gueltschen, Tourism Council of Bhutan - Q & A 	Stanley Hotel

<p>14:00 – 17:00</p> <p>Includes a coffee/tea break</p>	<p>Lunch: 12:00 – 14:00</p> <p>National Forum on Sustainable Tourism for Development - the role of tourism contributing to inclusive and sustainable socio-economic development focusing on the SDGs; employment and poverty reduction. Introduction and Moderation by Adjunct Professor Steve Noakes</p> <ul style="list-style-type: none"> - Panel debate/discussion .Dr. Ong Hong Peng, Chairman, National Academy of Arts, Culture and Heritage, Malaysia .Mr. Jerry Agus, CEO PNG Tourism Promotion Authority .Mr. Christopher Cocker, CEO, South Pacific Tourism Organization .Mr. Frans Teguh, Director, Destination Development, Ministry of Tourism, Indonesia .Mr. Phuntsho Gueltschen, Tourism Council of Bhutan - Q & A <p>Welcoming Dinner hosted by Ministry of Tourism, Arts and Culture Papua New Guinea</p>	<p>Stanley Hotel</p> <p>Crown Plaza</p>
<p>21 March (Tuesday)</p>		
<p>09:00 – 12:00</p> <p>Includes a coffee/tea break</p>	<p>Session 1 Sustainable Tourism for Development: Resource efficiency, safeguarding natural and cultural heritage with attention to the impacts of climate change across Asia and the Pacific.</p> <ul style="list-style-type: none"> - Keynote presentation and Moderation by Dr. Ong Hong Peng - Country presentations - Q & A - Debate/Discussion 	<p>Stanley Hotel</p>
<p>Networking lunch: 12:00 – 14:00</p>		
<p>14:00 – 17:00</p> <p>Includes a coffee/tea break</p> <p>19:00 – 20:00</p>	<p>Session 2 Sustainable Tourism for Development: Optimizing the benefits of global, regional and subregional cooperation in the development of mutual understanding, peace and security through international tourism.</p> <ul style="list-style-type: none"> - Setting the scene and Moderation by Adjunct Professor Steve Noakes - Q & A - Country Presentations - Debate/Discussion <p>Informal Dinner</p>	<p>Stanley Hotel</p> <p>Lamana Hotel</p>
<p>22 March (Wednesday)</p>		
<p>09:00 –</p>	<p>Session 3</p>	<p>Stanley</p>

12:00 Includes a coffee/tea break	Active learning through breakout discussions (two groups) and report-back: Draft recommendations. Themes to be addressed by both groups: ⇒ How can Asia Pacific tourism contribute to the SDGs through inclusive and sustainable socio-economic development employment and poverty reduction, ⇒ How can destinations manage tourism growth so that it is more sustainable and responsive to resource efficiency, safeguarding natural and cultural heritage with attention to the impacts of climate change across Asia and the Pacific ⇒ How can policy makers optimize the benefits of global, regional and subregional cooperation in the development of mutual understanding, peace and security through international tourism.	Hotel
Networking lunch: 12:00 – 14:00		
14:00 – 15:00	Session 4 Wrap up / Final Conclusion and Recommendations by Dr. Ong Hong Peng	Stanley Hotel
Coffee/Tea break: 15:00 – 15:30		
15:30 – 16:00	Closing session - Closing remarks by Jerry Agus, CEO PNG Tourism Promotion Authority - Closing remarks by Harry Hwang, Deputy Director for Asia and the Pacific, UNWTO - Presenting Training Programme Certificate	Stanley Hotel
19:00	Farewell Dinner Hosted by PNG Tourism Promotion Authority	Gateway Hotel
23 March (Thursday)		
09:00 – 15:00	Technical Tour organized by PNG Tourism Promotion Authority - The National Parliament - The National Museum - The Nature Park	
18:00 - 20:00	Informal Dinner	Lamana Hotel
24 March (Fri)	Departure	