



2017
INTERNATIONAL YEAR
OF SUSTAINABLE TOURISM
FOR DEVELOPMENT



International Year of Sustainable Tourism for Development, 2017: The Way Forward – Our Journey to 2030

Closing Ceremony of the International Year of Sustainable Tourism for Development, 2017

*Palace of Nations (Room XX), Geneva, Switzerland
19 December 2017, 14:00-17:30*

PROVISIONAL PROGRAMME

Master of Ceremony: Sandra Carvao, Chief, Communications and Publications, UNWTO

14:00-14:30 Opening Remarks

Taleb Rifai, Secretary-General, World Tourism Organization (UNWTO)

Gloria Guevara, President and CEO, World Travel & Tourism Council (WTTC)

Michael Møller, Director General, United Nations Office at Geneva (UNOG)

Talal Abu-Ghazaleh, Chairman, Talal Abu-Ghazaleh Organization, Jordan

Marie-Gabrielle Ineichen-Fleisch, State Secretary Economic Affairs, Switzerland

14:30-15:30 International Year of Sustainable Tourism for Development, 2017: the Year in Review

Moderator: Anita Mendiratta, Special Advisor to the Secretary-General of UNWTO

King Simeon II, Special Ambassador of the IY2017

Márcio Favilla, Executive Director for Operational Programmes and Institutional Relations, UNWTO

Juan Jesús García, Head of Industry Affairs Europe, Amadeus, Spain

Jaume Alzamora Riera, Director, Balearic Islands Tourism Agency, Spain

Akira Nakamura, Senior Vice President, EMEA & General Manager, London Office, All Nippon Airways, Japan

Haitham Mattar, CEO, Ras Al Khaimah Tourism Development Authority

Gonzalo Moreno de León, Chief Product Officer & Strategy Director, Minube, Spain

Sofia Panayiotaki, CEO, PRMEDIACO, United Kingdom

René Estermann, CEO, Myclimate, Switzerland

15:30-16:30 Tourism and the Sustainable Development Goals - The Way Forward

Launch of the Flagship Report “Tourism and SDGs - Journey to 2030”

Zoritsa Urosevic, Representative of UNWTO to the United Nations in Geneva

Maria Luisa Silva, Director of the UNDP Office in Geneva

Panel discussion

Moderator: Anita Mendiratta, Special Advisor to the Secretary-General of UNWTO

Najib Balala, Minister of Tourism, Kenya

Edmund Bartlett, Minister of Tourism, Jamaica

Helen Marano, Senior Vice President, Government & Industry Affairs, WTTC

Monica Rubiolo, Head of Trade Promotion, State Secretariat of Economic Affairs, Switzerland

Jürg Kessler, Rector, University of Applied Sciences HTW Chur, Switzerland

Dorothy Rozga, Executive Director, ECPAT International

16:30-17:00 Designation of Special Ambassadors for Tourism and the Sustainable Development Goals

Shaikha Mai bint Mohammed Al Khalifa, President of Bahrain Authority for Culture and Antiquities

Mauricio Ventura, Minister of Tourism, Costa Rica on behalf of **Luis Guillermo Solís**, President of Costa Rica

Talal Abu-Ghazaleh, Chairman, Talal Abu-Ghazaleh Organization, Jordan

Huayong Ge, Chairman, China UnionPay

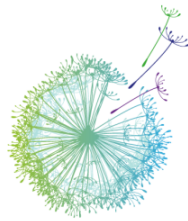
Michael Frenzel, President, Federal Association of the German Tourism Industry

Closing remarks by Taleb Rifai, Secretary-General, UNWTO

17:00-17:30 Visit to the Exhibition on Tourism and the Sustainable Development Goals

Social Programme:

Gala Dinner– by invitation only



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