

COMMITTEE ON STATISTICS

Nineteen meeting

UNWTO Headquarters
Madrid, Spain
26-27 February 2019

Final Programme

Tuesday, 26 February

09:00 – 9:30 Registration and group picture in UNWTO lobby

9:30 – 10:00 1. Opening

Opening remarks

Mr. Manuel Butler, Executive Director, UNWTO

Statement by the Chair

Mr. Álvaro Blanco, Assistant Deputy General Director, Subdirector General for Tourism Knowledge and Studies, Tourism Institute of Spain (TURESPAÑA)

Statement by the Vice Chair

Mr. Giorgi Bregadze, Head of Research and Planning Department, Georgian National Tourism Administration, Ministry of Economy and Sustainable Development, Georgia

10:00 – 13:00 2. Recent developments on the MST project

2.1. Outcomes of the 2nd meeting of the Working Group of Experts and reporting to the 2019 UN Statistical Commission ([ppt](#)) – Mr. John Kester, Director of Statistics, UNWTO

- Final Technical Note linking TSA and SEEA ([doc](#))
- SF-MST's approval process towards 2020 UNSC
 - o Advancing the Measuring the Sustainability of Tourism (MST) project ([doc](#))
 - o Report of the Committee of Experts on Environmental-Economic Accounting ([doc](#))

2.2. Introduction to the SF-MST Editorial board ([ppt](#)) – Ms. Vivian R. Ilarina, Assistant National Statistician, Philippine Statistics Authority

(Discussion)

11:00 - 11:30 Coffee break

- 2.3. Draft of the SF-MST and outcomes of the 2nd consultation ([doc](#)) ([ppt](#)) – Mr. Carl Obst, Consultant, UNWTO
(Discussion)

13:00 – 13:30 3. Cooperation between international organizations

- 3.1. Update on the OECD Working Party of Tourism Statistics and outcomes of the 15th Global Forum on Tourism Statistics – Ms. Jane Stacey, Head of Tourism Unit, OECD
- 3.2. Update on the Working Group on Tourism Statistics and outcomes of the TSA workshop ([ppt](#)) – Mr. Christophe Demunter, Head of Tourism Statistics, Eurostat

13:30 – 14:00 4. Insights to specific sustainability challenges and their evidence-based approaches

- 4.1. ‘Overtourism’? Understanding and Managing Urban Tourism Growth beyond Perceptions ([doc](#)) ([ppt](#)) – Ms. Sandra Carvao, Director, Tourism Market Intelligence and Competitiveness, UNWTO
- 4.2. Global Report on Women in Tourism ([ppt](#)) – Ms. Marina Diotallevi, Director, Ethics, Culture and Social Responsibility, UNWTO

14:00 – 15:00 Lunch hosted by UNWTO

Wednesday, 27 February

9:30 – 11:00 5. MST research agenda on conceptual issues

- 5.1. Measuring the social dimension of tourism: findings of the MST sub-group on the social dimension ([doc](#)) ([ppt](#)) – Mr. Cesare Costantino, UNWTO Consultant
(Discussion)
- 5.2. Measuring employment aspects of tourism: findings of the MST sub-group on employment ([doc](#)) ([ppt](#)) – Mr. Manpreet Singh, Senior Statistician, ILO
(Discussion)
- 5.3. Findings of the MST sub-group on spatial areas ([doc](#)) ([Webex ppt](#)) – Ms. Mélanie Gauche, Project Manager, Statistical data and studies Office, Ministry for an Ecological and Solidary Transition, France
(Discussion)
- 5.4. Allocation of air emissions to the tourism activity ([doc](#)) ([ppt](#)) – Mr. Cesare Costantino, UNWTO Consultant
(Discussion)

10:45 – 11:15 Coffee break

11:15 – 13:00 6. MST on the ground

- 6.1. Policy application of the MST Framework: the case of Sweden ([doc](#)) ([ppt](#)) – Ms. Sofi Sjöberg, Analyst, The Swedish Agency for Economic and Regional Growth
- 6.2. Towards the measurement of green jobs in the Mexican TSA ([ppt](#)) – Mr. Raúl Figueroa, Director of Satellite Accounts, National Institute of Statistics and Geography (INEGI)
- 6.3. Key findings of the MST sub-group on Implementation ([ppt](#)) – Ms. Demi Kotsovos, Chief, Satellite Accounts and Special Studies, National Economic Accounts Division, Statistics Canada
(Discussion)
- 6.4. Report on the MST sub-group on SDG and what is the best metric to monitor SDG Indicator 8.9.2? ([ppt](#)) – Mr. Peter Laimer, Vice Director, Directorate Spatial Statistics, Statistics Austria
(Discussion)

13:00 – 13:45 7. Tourism Satellite Account: what's coming next?

- 7.1. Update from the Expert Group on the TSA Compilation Guide ([ppt](#)) – Ms. Ilaria Di Matteo, Statistician, National Accounts Section, UNSD
- 7.2. Technical Assistance in TSA ([ppt](#)) – Ms. Vanessa Satur, Programme Manager, Technical Cooperation, UNWTO

13:45 – 14:00 8. Closing remarks

- 8.1. By the Chair, Mr. Álvaro Blanco, Assistant Deputy General Director, Subdirector General for Tourism Knowledge and Studies, Tourism Institute of Spain (TURESPAÑA)
- 8.2. By Mr. Manuel Butler, Executive Director, UNWTO

14:00 – 15:00 Lunch hosted by UNWTO