

Regional Seminar on

How Sustainable Tourism can benefit from and contribute to  
an emerging Green Economy in Africa?

International Conference Center, Ouagadougou, Burkina Faso, Tuesday, 7 June 2011



Preliminary Programme

Dated 06 June 2011

Tuesday 7 June 2011

08.15–09.00 Registration of participants

09.00–09.30 Welcome remarks

09.30–11.15 First session

“Green tourism strategies: challenges and opportunities”

Mrs. Sofia Gutierrez,, Officer, Sustainable Development of Tourism, Main presentation on  
Tourism in the Green Economy

Panel discussion:

Representatives of African countries:

- Ghana
- Zimbabwe

Discussion

11.15–11.30 Coffee break

11.30–13.00 Second session

“Linking green tourism with poverty alleviation”

Mr. Richard Denman, *UNWTO Consultant*, *Presentation on*

The Coast project: linking environmental sustainability and poverty alleviation

	<p><b>Panel discussion:</b> Representatives of African countries:</p> <ul style="list-style-type: none"><li>■ Cameroon</li><li>■ South Africa</li><li>■ Ghana</li><li>■ Tanzania</li></ul> <p>Discussion</p>
13.00–15.00	Lunch
15.00–16.30	<p><b><u>Third Session</u></b></p> <p><b>“Linking green tourism with biodiversity conservation”</b> Mr. Richard Tapper, <i>UNWTO Consultant</i>, <u><a href="#">Presentation on Tourism and biodiversity</a></u></p> <p><b>Panel discussion:</b></p> <p>Representatives of African countries:</p> <ul style="list-style-type: none"><li>■ Botswana</li><li>■ Senegal</li><li>■ Burkina Faso</li></ul> <p>Discussion</p>
16.30–16.45	Conclusions/Recommendations
16.45–17.00	Closing Ceremony



