CASA AFRICA

*Casa Africa is an instrument of public and economic diplomacy, and as such, it uses non-traditional channels to establish relations with government and civil society in Africa.*

*Casa Africa is based in the Canary Islands due to the archipelago’s strategic location and represents Spain’s commitment to Africa.*

PRIORITIES:

1. Foster the relations between Spain and Africa in the economic, institutional, cultural and development cooperation fields

2. Casa Africa - a platform for encounter and exchange between public and private entities from Spain and Africa

3. Promote the Canary Islands as a multipurpose hub for Africa
CANARY ISLANDS, A STRATEGIC LOCATION

- 100 KM FROM THE AFRICAN COAST
- STRATEGIC LOCATION BETWEEN THREE CONTINENTS: AFRICA, EUROPE AND AMERICA
- IDEAL PLATFORM TO PROMOTE RELATIONS WITH AFRICA
2 million people live in Canary island, and we receive 12 million tourists every year
6 international airports
10 commercial ports
The port of Las Palmas de Gran Canaria is the 4th most important port in Spain, and it is also among the 100 biggest ports of the world
Advanced technological and engineering services
Biggest naval and offshore platforms repair centre in the area
Center for transshipment at sea and the most important Atlantic fuel station
Humanitarian platform for West Africa: Red Cross, UN World Food Program
Potential base for UN missions in the field of Peace and Security
3 new submarine telecommunication cables between West Africa and the Canaries and a new connection (CanaLink) with the Iberian peninsula provide full connectivity
Court of Maritime Arbitration
Full offer of services including education, health care and human resources
SPANISH BUSINESS PRESENCE IN AFRICA

- The Spanish export to Africa is increasing at a high speed
- In 2013, Africa became Spain’s nº 1 export destination
- The biggest Spanish export advance occurred in South Africa (+56%)
- In the last 5 years Spanish companies have won 23 bids for public contracts guaranteed by the African Development Bank
- Spain is a benchmark in tourism, infrastructure management, railway and aeronautical infrastructures, naval engineering, renewable energies, fashion and health technologies, and many other sectors

PRIVATE SECTOR ASSOCIATIONS & CLUSTERS

AEES
Asociación de Empresarios Españoles en Senegal
Association des Entrepreneurs Espagnols au Sénégal.

SPANISH CHAMBER of Commerce in Southern Africa

SPAIN AND SOUTHERN AFRICA RENEWABLE ENERGIES CONSORTIUM
SPAIN´S TOURISM SECTOR

- Spain is a world power in tourism
- 2nd most visited country in Europe and 4th in the world
- 2nd leading country in the world for tourist revenue
- 4th most competitive country in the world in the field of tourism
- Recognized globally for its quality of life
SPANISH COMPANIES IN THE AFRICAN TOURISM SECTOR

Morocco: Iberostar, Barceló, Husa Hoteles, Globalia Handling, RIU Hoteles y Grupo Xaluca
Senegal: Air Europa, Amadeus, Africa Experience SARL, Iberia, Binter
Cape Verde: Riu, Iberostar, Meliá, Aparthotel Praiabaixo, Maryvent, Naviera Armas, Sab Sab Sal
Mauritania: Canary Fly
Ecuatorial Guinea: Viajes Guinea Ecuatorial; Binter Technic
Angola: Agencia de Viajes Dialma, Navegação Angola Iberica Lda- Naiver
SUCCESS STORY: CAPE VERDE

Riu, Iberostar, Meliá, Aparthotel Praiabaixo, Maryvent, Naviera Armas, Sab Sab Sal, among others
CASA AFRICA
www.casafrica.es
www.facebook.com/Casa.Africa
www.twitter.com/CasaAfrica

Thank you!

Consortium Casa Africa: