



International
Tourism
Partnership



Human trafficking awareness training for hotel staff; a case study

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ITP's aims and approach

- Address critical sustainability issues that face the hospitality industry
- Recognise that issues such as human trafficking are too big for hotel groups to tackle individually
- Share best practice through Working Group and secure online platform

ITP's Human Trafficking Working Group Position Statement

We are:

- Developing a corporate strategy for an anti-trafficking policy, which will permeate all activities, including supplier codes of conduct, and clear procedures for reporting any suspected incidences.
- Contributing to the prevention of human trafficking, through awareness training and engagement of our employees and guests, where practical.
- Developing and sharing best practice.

Pilot project: Reintegration of survivors of human trafficking

- Adaptation of selection criteria for YCI participants
- 26 beneficiaries, 13 hotels, 3 countries (Brazil, Mexico and Vietnam)
- One-to-one mentoring support (during and post training)
- Creating awareness & building capacity amongst local partners
- First graduation due in Mexico in March 2012

Staff awareness training

- Developed by YCI & ITP with support from US State Dept, corporate partners and NGOs
- Directed at senior hotel staff
- Purpose;
 - To introduce the issue of human trafficking
 - To explain its relevance to the hospitality industry
 - To help staff understand what the victims of trafficking go through and how they can support them

Concluding thoughts

- Collaboration is crucial
- There are many ways industry can work to effect positive change
- There is a great potential to scale up this project