How the hospitality industry is working together to stop the trafficking of vulnerable young people

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ITP and human trafficking

Working Group established in late 2010, with 3 objectives:

1. Share resources and accelerate learning

2. Develop and communicate an industry-wide position statement

3. Test the re-integration of survivors of trafficking through an established employability programme
Prevention

• Awareness training
• Know-How Guide
• Guidelines for vetting recruitment agencies
• Online resources and fact-sheets
• Industry collaboration on practical solutions and sharing of best practice
Prevention

Corporate initiative can play a major role in anti-trafficking movement
The global business coalition against human trafficking needs support from more big brands to make a truly global impact

The industry’s first major response came 15 years ago when the Swedish arm of anti-trafficking charity ECPAT developed a Code of Conduct for travel companies looking to protect children from sexual exploitation. Uptake of the code grew after the Madeleine McCann abduction case in Portugal in 2007. More recently, the International Tourism Partnership has developed an Industry Position Statement on Human Trafficking, which counts 16 global hoteliers among its signatories.

The Guardian – 03/04/2013
Prevention

Breaking Travel News – 22/07/2013

Travel Mole – 23/07/2013
Prevention

International tourism partnership takes stand against human trafficking

Travelmole – 22/08/2013

Verite E-newsletter – 30/01/2014
http://www.verite.org/Vision
Youth Career Initiative
Re-integration

- 5 year grant from US State Dept (Office to Combat and Monitor Trafficking in Persons)
- Mix of YCI students includes 20% to 25% of trafficking survivors
- Create capacity in local partners to cater for target group, through training and awareness raising
- Specialist support for survivors and staff of local partners delivering the program:
  - Mentoring
  - Career advice / job placement support
- Mexico City, Hanoi
- Feasibility studies underway to choose 4 more locations
Results so far

• 5 half-day training workshops delivered to 100 people in Mexico City and Hanoi to raise awareness amongst hotel staff
• Over 140 people expected to attend similar training across six locations in next 18 months
• Participants range from GMs to the HR teams to supervisors
• Nearly 30 trafficking survivors have graduated from YCI so far, with 75% of them securing employment within 1 month (hospitality and retail sectors)
• We currently plan to enrol 35-40 trafficking survivors in the YCI programme over the next 18 months across 6 locations
Concluding thoughts

• Collaboration is crucial in addressing this global crime

• Hospitality is well placed to assist in both prevention and reintegration

• There can be no room for complacency: trafficking affects all industries and all markets