



40th UNWTO Affiliate Members Plenary Session: International Seminar on  
Harnessing Cultural Tourism through Innovation and Technology

Hamedan, Islamic Republic of Iran  
12-14 November 2018

PRACTICAL INFORMATION





Dear participants,

To ensure that the Conference runs smoothly, as well as ensure the well-being of all participants, we would like to provide you with some practical and logistical information with regards to the 40th UNWTO Affiliate Members Plenary Session: International Seminar on Harnessing Cultural Tourism through Innovation and Technology, taking place in Hamedan, Islamic Republic of Iran.

### **Transfer from the Airport**

Shuttle services from the Imam Khomeini International Airport (IKA) in Tehran will be provided for all the participants to the official hotels in Hamedan from 10 to 12 November and from Hamedan to the Imam Khomeini International Airport (IKA) from 14– 16 November 2018.

- ✓ The distance from the Imam Khomeini International Airport (IKA) to Hamedan is approximately 3 hours and a half.
- ✓ The distance from the Imam Khomeini International Airport (IKA) to Tehran is approximately an hour and a half.
- ✓ The distance from Tehran to Hamedan is almost 5 hours.

**To arrange your airport transfer service, please contact:**

Mr. Hadi Nazari

Tel: +98 813 825 50 50

E-mail: [h.nazari@alisadr.com](mailto:h.nazari@alisadr.com)

**Contact Person at the Imam Khomeini International Airport- Tehran:**

**UNWTO Conference Information Desk:**

Mr. Mahmood Zareei

Tel: +98 918 904 92 53

E-Mail: [diba5920@gmail.com](mailto:diba5920@gmail.com)



## Registration and Badges

Badges will be available for collection prior to the conference at the registration desks.

11 November	14:00-19:00	Registration at Baba Taher Hotel
12 November	8:00-9:30	Registration at Baba Taher Hotel
	9:00-11:00	Registration at Hamedan Provincial Government Building

Participants will be required to wear the identification badges in the area reserved for the Seminar and Sessions. They will also be required for entry to the dining areas. Please ensure that you are on time for the registration.

Please note that it is required to complete the [REGISTRATION CONFIRMATION](#) to ensure your place at the Conference.

**Venues and Transfer:**

<b>12 November</b>	<b>Venue</b>	<b>Transfer</b>
8:00-10:15 Meeting of the Board of the Affiliate Members (Board members and observers)	Hamedan Provincial Government Building	7:45 Transfer from Baba Taher Hotel
10:30-11:15 Opening Ceremony	Hamedan Provincial Government Building	9:45 Transfer from all official hotels to the venue
11:45- 13:00 UNWTO International Seminar	Hamedan Provincial Government Building	-----
13:00-14:30 Lunch	Baba Taher Hotel	13:00 Transfer for all participants to Baba Taher Hotel for lunch
14:30- 18:00 UNWTO International Seminar	Baba Taher Hotel	----
18:30 Visiting Start-up Exhibition	Baba Taher Hotel	-----
20:30 Gala Dinner	Baba Taher Hotel	-----
<b>13 November</b>		
9:00-13:30 40 <sup>th</sup> UNWTO Affiliate Members Plenary Session	Baba Taher Hotel	8:00 Transfer from all the official hotels to the venue
17:00- 18:30 Networking Session	Baba Taher Hotel	-----
20:30 Reception and Cultural Night	Abbas Abad Hill	19:45 Transfer from all the official hotels to the venue. (transfer back to the hotel provided)
<b>14 November</b>		
9:00-17:00 Technical visit		8:45 Transportation from all the official hotels

### Official Hotels

<b>Baba Taher Hotel****</b> Address: Baba Taher Square, Hamedan, Iran. Tel: (+98) 81 34 22 65 17	<b>Room Type</b>	<b>Rates for Bed and Breakfast*</b>
	Single	3550000 <i>Iranian Rial</i>
	Double	4900000 <i>Iranian Rial</i>
	Deluxe Double	5700000 <i>Iranian Rial</i>

<b>Parsian Azadi HOTEL****</b> 14 minutes by car from the Baba Taher Hotel Address: Qhaem Square, Hamedan, Iran. Tel: (+98) 81 38 38 00 36	<b>Room Type</b>	<b>Rates for Bed and Breakfast*</b>
	Single	2520000 <i>Iranian Rial</i>
	Double	2740000 <i>Iranian Rial</i>
	Junior Suites	5630000 <i>Iranian Rial</i>

<b>Amiran Hotel****</b> 10 minutes by car from the Baba Taher Hotel Address: Be'sat Boulevard, Hamedan, Iran. Tel: (+98) 81 38 20 20 20	<b>Room Type</b>	<b>Rates</b>
	Single	2100000 <i>Iranian Rial</i>
	Double	2800000 <i>Iranian Rial</i>
	Luxury Suites	3700000 <i>Iranian Rial</i>
	Imperial Suites	6450000 <i>Iranian Rial</i>

Participants can send their hotel reservation request to:

Mrs. Mahshid Shahidi

Tel: +98 – 81- 38265071

E-mail: [m.shahidi@alisadr.com](mailto:m.shahidi@alisadr.com)



**Social Programme:** Hosted Technical Visit to Ganj Nameh, City of Lalejin and Ali-Sadr Cave

**Ganj Nameh** is an ancient inscription, 5 km south-west of Hamedan, on the side of Alvand Mountain in Iran. The inscriptions were carved in granite in two sections. The one on the left was ordered by Darius the Great (521-485 BC) and the one on the right by Xerxes the Great (485-465 BC). Both sections were carved in three ancient languages: Old Persian, Neo-Babylonian and Neo-Elamite. The inscriptions start with praise of the Zoroastrian God (Ahura Mazda) and describe the lineage and deeds of the mentioned kings.

**Lalejin** is situated 20 km north of Hamadan at an altitude of 1731 meters. It is known as the centre of pottery and ceramic productions in the Middle East. 80% of Lalejin's population are potters, ceramists and involved in related jobs. Undoubtedly Lalejin is one of the important centers of pottery and ceramic productions in Iran. The products of Lalejin artists are diverse.

The **Ali Sadr Cave** originally called Ali Saadr or Ali Saard (meaning cold) is the world's largest water cave which attracts thousands of visitors every year. It is located in Ali Sadr Kabudarahang County about 100 kilometers north of Hamadan, western Iran (more accurately at 48°18'E 35°18'N). Because of the cave's proximity to large cities such as Hamadan, it is a highly recommended destination for tourists from all corners of the world. Tours of the cave are available by pedalos.



### Contact Details of the Organizing Committee

UNWTO coordinators	Host country coordinators
[General and Technical enquiries]	[Logistical support including visa]
Roxana Ashtari Affiliate Members Programme World Tourism Organization (UNWTO) Tel.: +34 91 567 81 00 E-mail: rashtari@unwto.org	Mr. Hadi Nazari Alisadr Co. Tel: +98 – 81 – 38255050 E-mail: h.nazari@alisadr.com
Addaia Arizmendi Affiliate Members Programme World Tourism Organization (UNWTO) Tel.: +34 91 567 81 00 E-mail: aarizmendi@unwto.org	Mr. Ali Sheykhani Iran Cultural Heritage, Handicrafts & Tourism Organization (ICHTO) Tel: +98 – 21 – 88948816 & 88949017 Fax: +98 – 21 – 88949117 E-mail: ali_sheykhan@yahoo.com
	Mrs. Kiandokht Torabi Visa coordinator: Tel: +98 – 21 – 88948816 & 88949017 Fax: +98 – 21 – 88949117 E-mail: kiandokht_torabi2000@yahoo.com

### Official Languages at the Conference

The official language of the Conference will be English with simultaneous translation in Persian and Spanish.

### Official Time

Standard Time in the Islamic Republic of Iran is 3 and half hour ahead of Greenwich Mean Time.

### Climate

The weather in November is humid and rainy. You can expect average temperatures between 13°C and 16 °C.







## Health Requirements

Hospitals: Medical systems and facilities in Iran are well-established and you can expect to receive a high standard medical treatment, having a problem during your stay. Inoculation certificate is not required for entrance to Iran.

## Exchange Rate and Local Currency

The official currency of Iran is Rial. The buying rate of Rial to USD at currency exchange counter is as follows.

USD 1.00 = Rial 60.000

Foreign exchange can be done in banks, currency exchange offices and hotels. All International credit cards and foreign checks are not accepted in Iran.

## Emergency number

115 Emergency and ambulance

## Electric current

In Iran the standard voltage is 220 V and an electrical frequency of 50 Hz.

## Clothing

Please observe Islamic dress code (Hijab) all through your visit.

Women in Iran must always wear a long coat/tunic over their regular clothes and are required to cover their heads with a scarf. It's the law, and not only for women. Men should wear long pants and long-sleeved shirts too. And also alcoholic beverage is prohibited.

## Brief information about Hamedan

Hamedan is the first capital of Arian immigrants in Iran. Flourished around 800 B.C., this capital of Medes was known for its security and glory. After Islam this important city was of concern throughout the history and was home to great many of scientists and poets of fame; Avicenna – the most famous Iranian physician lived and died in Hamedan. The city is located in mountainous area in west of Iran. It's rather cool weather in summer and untamed nature; Alisadr cave is one of the biggest of its kind around the world. Hamedan is also known for various handicrafts in Iran because of its colorful and artistic pottery design. The small town of Lalejin in Hamedan Province celebrated its designation as the World Pottery Capital by the World Crafts Council on July 2016.