



2017
INTERNATIONAL YEAR
OF SUSTAINABLE TOURISM
FOR DEVELOPMENT



**Interactive Session on the International Year of Sustainable Tourism for
Development, 2017 (IY2017)**

*Addis Ababa, Ethiopia, 19 April 2017
15:00-18:00*

Guidelines

The following guidelines have been created to ensure that the session flows smoothly in time and structure, thereby ensuring that your intervention receives the highest possible level of support and attention. Your compliance with the guidelines below will be greatly appreciated.

The session constitutes an interactive discussion on the themes of the IY2017, particularly:

- **Social inclusiveness, employment and poverty reduction:** how does your country perceive these issues? What are the challenges and opportunities for tourism to contribute to them? What are your experiences and lessons learned? Can you provide a case study and/or recommendations for future action?
- **Resource efficiency, environmental protection and climate change:** how does your country perceive these issues? What are the challenges and opportunities for tourism to contribute to them? What are your experiences and lessons learned? Can you provide a case study and/or recommendations for future action?

In addition, kindly let us know of any events and activities you are organizing in the framework of the IY2017.

General indications:

- Participants are not expected to make formal presentations/interventions or to use PowerPoint slides.
- In order to better plan the session, please notify your interest for taking the floor at the following email: iy2017@unwto.org
- The moderator will manage the session, indicating who should speak, thereby ensuring a lively debate and interaction between Ministers and other participants attending the Session.
- When the floor is given to you, please focus on a specific project, initiative or suggestion. Avoid general considerations as much as possible.
- **Answers to the questions should not exceed 3 minutes per person.**

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