



2017
INTERNATIONAL YEAR
OF SUSTAINABLE TOURISM
FOR DEVELOPMENT



Ministry of Civil Aviation and Tourism
The People's Republic of Bangladesh

29th Joint Meeting of the UNWTO Commission for East Asia and the Pacific and the UNWTO Commission for South Asia UNWTO Regional Forum on Crisis Communication

Chittagong, Bangladesh, 15-17 May 2017

Overall Preliminary Programme

Monday, 15 May 2017 Arrival and Registration

15:00 – 18:00 **Registration** at Radisson Blu Chittagong Bay View Hotel
In Front of the Mezban Hall (Level-1)

Tuesday, 16 May 2017: UNWTO Regional Forum on Crisis Communication Mohona Hall-1,2,3 (Level-4)

08:00 – 09:00 **Registration** at Radisson Blu Chittagong Bay View Hotel

09:00 – 10:00 **Opening**

Master of Ceremonies: Mr. Md. Emran, Additional Secretary, Ministry of Civil
Aviation and Tourism

- Welcome Remarks by Mr. Abu Jahed Mohammad Nasir Uddin, Mayor
of Chittagong City Corporation
- Opening Remarks by Mr. Carlos Vogeler, Executive Director for
Member Relations, UNWTO

Keynote Presentation

- Keynote presentation by Ms. Sandra Carvao, Chief of
Communications, UNWTO

10:00 – 10:30 **Coffee/Tea break**

10:30 – 12:00 **UNWTO Regional Forum on Crisis Communication**



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Crisis communication is a vital element of any crisis management system. It helps to reduce the negative impact of crisis by addressing all industry stakeholders in an efficient, coordinated, timely and responsible manner.

This Forum will create a congenial atmosphere for establishing a platform to share experiences from the region on crisis communication preparedness and management highlighting main challenges and lessons learned.

Moderator: Ms. Sandra Carvao, Chief of Communications, UNWTO

- Ms. Daniela Wagner, International Partnerships
- Mr. Akhtaruz Zaman Khan Kabir, Chairman (Additional Secretary), Bangladesh Parjatan Corporation
- Mr. Masud Hossain, Managing Director, Bengal Tours Limited, Dhaka
- Mr. Malraj Bharatha Kiriella, Director General of Sri Lanka Tourism Authority
- Mrs. Ani Insani, Director for Tourism Institutional Relations, Ministry of Tourism, Indonesia
- Mr. Hiroshi Sawabe, Executive Director, Office of International Tourism, Japan Association of Travel Agents (JATA)

12:00 – 13:30

Lunch

Mezban Hall-1,2 (Level-1)

14:00 – 17:30

Technical Visit

Foy's Lake (old-man-made lake with amusement facilities)
Naval Beach (Sea Beach)

19:00 – 21:00

Celebration of the International Year of Sustainable Tourism for Development

Dinner hosted by Mr. Abu Jahed Mohammad Nasir Uddin, Mayor of Chittagong City Corporation

----Speech by Mr. Abu Jahed Mohammad Nasir Uddin, Mayor of Chittagong City Corporation

----Speech by Mr. S. M. Ghulam Farooque, Secretary, Ministry of Civil Aviation and Tourism and Chairman, Bangladesh Tourism Board

----Speech by Mr. Taleb Rifai, Secretary General, UNWTO

Videos of International Year of Sustainable Tourism for Development 2017

-----Presentation of the board for organizing a capacity-building workshop under the UNWTO/Chimelong initiative

-----Remarks by H. E. Mr. Rashed Khan Menon, MP, Minister, Ministry of Civil Aviation and Tourism, Bangladesh

Mezban Hall-1,2 (Level-1)



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Wednesday, 17 May 2017: 29th Joint Meeting of the UNWTO Commission for East Asia and the Pacific & UNWTO Commission for South Asia

- 09:00 – 09:30 **Opening Ceremony of the 29th Joint Meeting of the UNWTO Commission for East Asia and the Pacific & the UNWTO Commission for South Asia**
Mohona Hall-2,3 (Level-4)
- Congratulatory Remarks by Mrs. Meenakshi Sharma, Additional Director General of Ministry of Tourism, Government of India, the Chairperson of the 29th CAP-CSA Joint meeting
 - Opening Remarks by Mr. S. M. Ghulam Farooque, Secretary, Ministry of Civil Aviation and Tourism and Chairman, Bangladesh Tourism Board
 - Opening Remarks by Mr. Taleb Rifai, Secretary General, UNWTO
 - Opening Remarks by Mr. Muhammad Faruk Khan, MP, Chairman, Parliamentary Standing committee, Ministry of Civil Aviation and Tourism.
 - Inaugural Remarks by H. E. Mr. Rashed Khan Menon, MP, Minister, Ministry of Civil Aviation and Tourism, Bangladesh
- 09:30 – 10:00 **Tea & Coffee break**
- 10:00 – 11:00 **29th CAP – CSA Joint Meeting**
Mohona Hall-1 (Level-4)
1. Adoption of the agenda
 2. Communication of the Chairman of the joint meeting
 3. Communication of Co-Chairman of the joint meeting
 4. Report of the Secretary-General
- 11:00 – 12:30
5. General Programme of Work for 2016-2017 and 2018-2019 and regional activities for Asia-Pacific
- 12:30 – 14:00 **Lunch Mohona Hall-2,3 (Level-4)**
- 14:00 – 15:00
6. Report of the UNWTO Committees
- 6.1 Report of the Programme and Budget Committee



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- 6.2 Report of the Committee on Tourism and Sustainability
- 6.3 Report of the Committee on Tourism and Competitiveness
- 6.4 Report of the Committee on Statistics and TSA

15:00 – 16:30

- 7. Report on the draft UNWTO Convention on the Protection of Tourists and the Rights and Obligations of Tourism Service Providers
- 8. Tourism and Ethics
 - 8.1 Establishment of National Tourism Ethics Committees
 - 8.2 Report of the Working Group on the UNWTO Convention on Tourism Ethics
- 9. UNWTO on the ground: Technical Assistance Missions
- 10. Report of the Working Group on the Review of the Amendment Procedure of the Statutes
- 11. Members' highlights on the International Year for Sustainable Tourism for Development 2017

16:30 – 16:45 **Tea & Coffee break**

16:45 – 17:30

- 12. Preparations for the twenty-second session of the General Assembly and World Tourism Day 2019 (South Asia)
- 13. Update on Affiliate Members' Activities and other matters
- 14. Place and date of the 30th joint meeting for the two commissions
Vote of Thanks to delegates by Dr. Md. Nasir Uddin, Chief Executive Officer, Bangladesh Tourism Board

17:45 – 18:15 Press Conference Media Lounge (Room-Meghla of Radisson Blu)
- Mr. Taleb Rifai, Secretary General, UNWTO
- H. E. Mr. Rashed Khan Menon, MP, Minister, Ministry of Civil Aviation and Tourism, Bangladesh

**19:00 – 21:00 Farewell Dinner hosted by Biman Bangladesh Airlines (National Flag Career)
Cultural Programme Mohona Hall-1,2,3 (Level-4)**

Thursday, 18 May 2017

09:00 – 16:00 **Departure of delegates**