



NV/CAF/330/2016

**UNWTO REGIONAL PROGRAMME for AFRICA**

**UNWTO Regional Workshop for Africa:**

**“Keys to Success in Quality Product Development in Tourism Destinations”**

**Addis Ababa, Ethiopia, from 15 to 17 September 2016.**

**NOTE VERBALE**

The World Tourism Organization (UNWTO) and the Ministry of Culture and Tourism of Ethiopia are organizing jointly the UNWTO Regional Workshop for Africa: “Keys to Success in Tourism Product Development”, in Addis Ababa, Ethiopia, at the kind invitation of the Government of Ethiopia. The regional workshop is open to the participation of Member States; affiliate members invited delegations, as well as to representatives of the tourism and the media related to tourism.

The **Provisional Programme** of the Workshop as well as the **General Information Note** as the working documents for the UNWTO Regional Workshop for Africa: “Keys to Success in Quality Product Development in Tourism Destinations” Addis Ababa, Ethiopia, from 15 to 17 September 2016. Are attached to this communication:

These working documents of the UNWTO Regional Workshop for Africa are also available on the website and It would be highly appreciated if the recipients of this note that have not yet confirmed their participation could register online as soon as possible at:

<http://africa.unwto.org/webform/inscription-en-ligne-atelier-regional-de-lomt-pour-lafrique-les-clefs-du-succes-dans-le-deve>

The Secretariat of the World Tourism Organization avails itself of this opportunity to renew to the Members of the UNWTO Commission for Africa, the affiliate members of the region and other recipients, the assurances of its highest consideration.

Important note:

In compliance with the United Nations system’s environmental protection policy, the working documents will not be distributed on paper at the venue of the event. Therefore, delegates are requested to bring with them copies of the documents they need.

Madrid, 09 August 2016