

RESPONSIBLE TOURISM: OPPORTUNITIES FOR WOMEN AND YOUTHS



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**A presentation by the Director General of National Institute for Hospitality and
Tourism.**

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What is Tourism?

“... travel to and stay in places

- outside their usual environment;
- for more than twenty-four (24) hours and not more than one consecutive year;
- for leisure, business and other purposes;
- not related to the exercise of an activity remunerated from within the place visited.”

[UNWTO]



What is Responsible Tourism?

Responsible Tourism is tourism *‘that creates better places for people to live in, and better places to visit’.*

“The goal is to Keep the Ecological, Social, and Economic aspects of tourism intact for generation coming to enjoy”



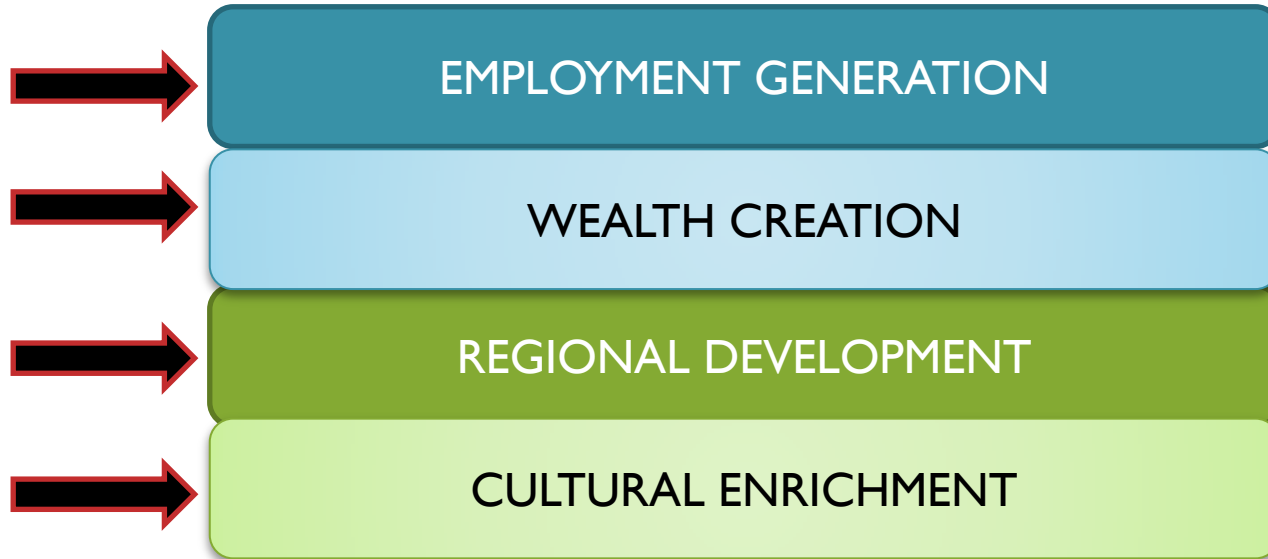
Women and the economy.

**“They experience
the
harshest deprivation.”**

...Todaro and Smith (2004)



Opportunities for Women and youth.



Extracted from (UNTWO, 2002).



Strategies/ Approaches.

**“Sustainable Tourism-
Eliminating Poverty (ST-EP)
programme”.**

... UNWTO, 2002.





Thank you