RESPONSIBLE TOURISM: OPPORTUNITIES FOR WOMEN AND YOUTHS

SEMINAR SESSION OF THE 53RD MEETING OF UNWTO/CAF

TINAPA LAKESIDE RESORT, CALABAR, CROSS, RIVER STATE, NIGERIA

A presentation by the Director General of National Institute for Hospitality and Tourism.

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What is Tourism?

“... travel to and stay in places

- outside their usual environment;
- for more than twenty-four (24) hours and not more than one consecutive year;
- for leisure, business and other purposes;
- not related to the exercise of an activity remunerated from within the place visited."

[UNWTO]
What is Responsible Tourism?

Responsible Tourism is tourism ‘that creates better places for people to live in, and better places to visit’.

“The goal is to Keep the Ecological, Social, and Economic aspects of tourism intact for generation coming to enjoy”
Women and the economy.

“They experience the harshest deprivation.”

…Todaro and Smith (2004)
Opportunities for Women and youth.

- Employment Generation
- Wealth Creation
- Regional Development
- Cultural Enrichment

Extracted from (UNTWO, 2002).
Strategies/Approaches.

“Sustainable Tourism-Eliminating Poverty (ST-EP) programme”.

... UNWTO, 2002.
Thank you