



Towards a statistical framework for sustainable tourism: next steps

Meeting of the Working Group of Experts on Measuring Sustainable Tourism
 20-21 October 2016, UNWTO HQ
 UNWTO Statistics and TSA Programme



Steps taken

Jan 2015	UNWTO STSA Committee	
June 2015	UNCEEA Meeting (UN Committee on Environmental Economic Accounting)	<ul style="list-style-type: none"> - Supported UNWTO proposal <i>Mainstreaming tourism in sustainable development</i> and to link SEEA-TSA. - Stressed the need to bring communities together, in particular tourism statistics experts and SEEA experts. - Form a group to assist in the drafting of framework
Oct 2015	London Group (SEEA Ecosystems) Meeting	MST as means to help make SEEA and Ecosystems accounting more policy relevant
Nov 2015	preliminary meeting MST WG in Puerto Rico	Austria, Italy, Mexico, Netherlands, Wales expressed interest in piloting
Jan 2016	UNWTO STSA Committee in Georgia	<ul style="list-style-type: none"> - Welcomed and supported MST Project Overview, the proposed scope and timeline, and encouraged UNWTO to continue the work as outlined - Goal should be to propose an international statistical framework
	Formation of MST Working Group of Experts	by UNSD/UNWTO, under auspices UNWTO Committee Statistics & TSA and UNCEEA
Jun 2016	UNCEEA Meeting	MST to highlight application of SEEA Ecosystem Accounting in spatial dimension
Sept 2016	London Group Meeting	

Steps ahead

Oct 2016	Meeting of Working Group of Experts on MST	- Scope, priorities - Next steps
Oct-Nov 2016	UNWTO Executive Council	
* 2017 UN International Year of Sustainable Tourism for Development *		
Jan 2017	UNWTO STSA Committee	- Decisions and recommendations on MST
Mar 2017	UN Statistical Commission	UNWTO SG Report Possible side event
Apr 2017	UNCEEA Technical Committee	
May 2017	UNWTO Executive Council + Regional Commissions	
Jun 2017	UNWTO 6th International Conference on Tourism Statistics	Theme: Measuring Sustainable Tourism (21-24 June) Declaration
June 2017	UNCEEA meeting	
Sep 2017	UNWTO General Assembly	
Sep 2017	London Group meeting	
Jan 2018	UNWTO STSA Committee	
Mar 2018	UN Statistical Commission	

Advancing the MST statistical framework

<p>Stream I: Statistical framework</p> <ul style="list-style-type: none"> • Describing TSA-SEEA links • Key measurement challenges <ul style="list-style-type: none"> • Demand/supply • Attribution in context of crossing boundaries • Sub-national and destination • Social/cultural integration • ... 	<p>Stream II: Statistical framework – ensuring relevance</p> <ul style="list-style-type: none"> • Scope and framing of ST • Link to key indicators (areas) that need to be sourced from ST <ul style="list-style-type: none"> • previous/existing work • SDG indicators proposals for IAEG-SDGI: 8.9, 12.b, 14.7 • “Tourism theme” • Analytical applications
<p>Stream III: Data sources</p> <ul style="list-style-type: none"> • From existing statistical frameworks & infrastructures eco./env./tourism • Administrative sources • From social/cultural domain • Link to work on “new” sources/ big data 	<p>Stream IV: Feasibility, testing and implementation</p> <ul style="list-style-type: none"> • Pilot studies • Status of implementation in countries, country experiences • “Technical note”, compilation guides • International reporting: SDGs and other int. datasets • Engagement, inter-institutional coordination

Advancing the MST statistical framework

- Comments to papers until Nov 4, 2016
- Will approach MST-WGE to seek engagement in the streams
- UNWTO Committee on Statistics and TSA to decide on way forward
- 6th UNWTO International Conference on Tourism Statistics: *Measuring Sustainable Tourism*, the Philippines (21-24 Jun 2017)
 - Engagement in Scientific Committee: concept note, agenda, speakers
 - Ministerial session
 - Declaration



Thank you!

Looking forward to your ideas,
suggestions and inputs!

Also by e-mail:
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Visit us at unwto.org



All PPTs and pictures taken
will be posted online!