



Towards a statistical framework for sustainable tourism: Session E

Meeting of the Working Group of Experts

Madrid, 20 & 21 October 2016

UNWTO Statistics and TSA Programme



Methodological challenges

1. Integration of the visitor perspective with the supply side
2. Attribution of environmental flows for international visitors
3. Treatment of transport
4. Seasonality
5. Public / social costs and benefits
6. Integrating social and cultural dimensions
7. Visitor perception and community attitudes
8. Indicators of sustainable tourism

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Measurement scale challenges

1. Defining destinations for statistical purposes
2. Delineating destination level and other sub-national boundaries
3. System boundary for the assessment of sustainable tourism

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Statistical infrastructure issues

1. Clarifying business register requirements
2. Prioritisation of measurement areas and use of alternative data sources
3. Determining classifications
4. Implementation and institutional arrangements

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Discussion

1. Are there other sustainable tourism measurement challenges and issues that should be considered?
2. What are the priority issues to tackle to advance the statistical framework in the short term?

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Thank you!

Looking forward to your ideas,
suggestions and inputs!

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