



2017
INTERNATIONAL YEAR
OF SUSTAINABLE TOURISM
FOR DEVELOPMENT



Sixth UNWTO International Conference on Tourism Statistics MEASURING SUSTAINABLE TOURISM

Manila, Philippines, 21 – 24 June 2017

Data on Sustainable Tourism. The sub-national European Experience

Session 5. Producing Data on Sustainable Tourism

Ana Moniche, Inmaculada Gallego

Regional Government of Andalusia and NECsTour
Malaga
Spain

The experience of Andalusia working with statistically based indicators for policy management is presented through the Indicators System for Sustainable Tourism Development for Andalusia. This System of Indicators was conceived as a mechanism of monitoring, evaluation and reorientation of the actions considered in the Planning system of the Region, including 348 indicators, integrated in 7 dimensions.

The participation of Andalusia in MITOMED+ in partnership with other 9 experienced European partners such as from Italy, Cyprus, Croatia, Belgium and France is also presented. The objective of this project is to improve the development of sustainable and responsible coastal and maritime tourism in the MED area.

The case of the Network of European Regions for Competitive and Sustainable Tourism (NECSTouR), that brings together 30 strong regions showcases the need for system of indicators including economic, environmental, cultural and social dimensions that can be monitored on an ongoing basis to establish trends over time.

The critical role of official statistics and the agreed definitions and methodologies provided by bodies such as the UN and UNWTO is acknowledged given the three mentioned experiences.