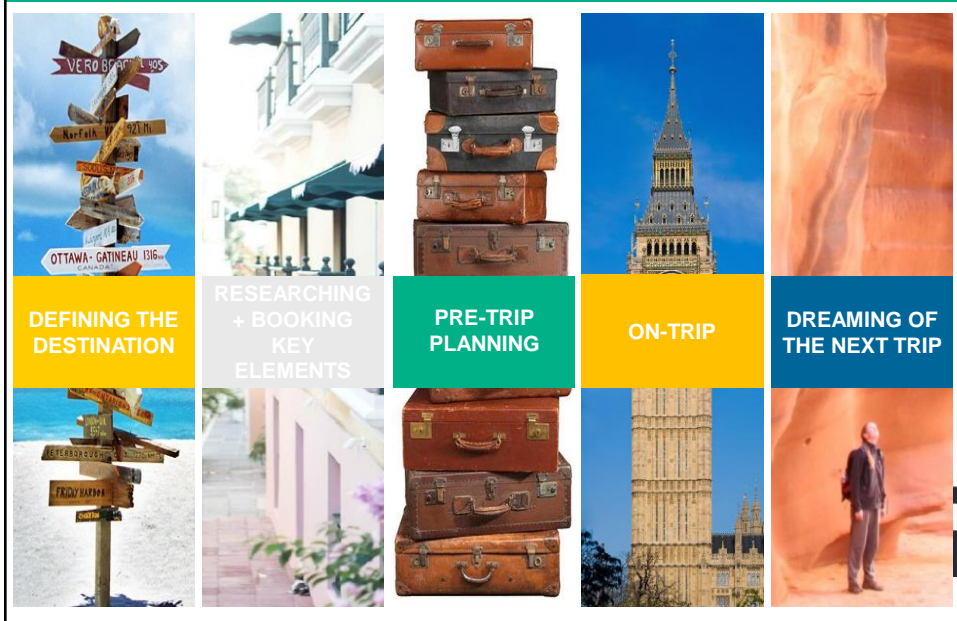


JOURNEY STEPS



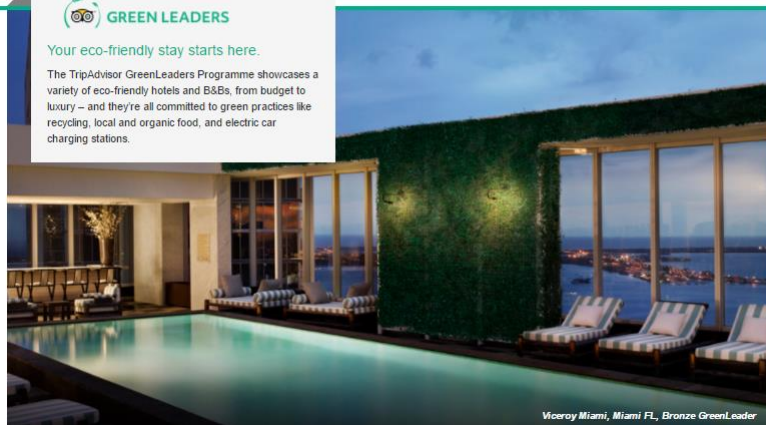
GreenLeaders

Did you know that 1 in 2 travelers worldwide say that eco-friendly travel is an important factor when choosing an accommodation?*



Your eco-friendly stay starts here.

The TripAdvisor GreenLeaders Programme showcases a variety of eco-friendly hotels and B&Bs, from budget to luxury – and they're all committed to green practices like recycling, local and organic food, and electric car charging stations.



Viceroy Miami, Miami FL, Bronze GreenLeader

* TripBarometer 2014



Colette's Bed and Breakfast Inn
GreenLeaders Gold level [Learn more](#)

GENERAL

- Tracks energy use**
Regularly measures and records energy use (at least 4 times a year)
- Linen reuse program**
Program includes housekeeper training and regular checks
- Recycling bins in guest rooms**
Guests sort trash and recyclable waste into separate bins in their room
- Recycling sorted by staff**
Staff separate trash and recyclable waste
- Staff training on green practices**
Staff trained at least once a year on implementing the hotel's green practices
- At least 75% of interior lightbulbs are energy-efficient**
- [Report incorrect information](#)
- Towel reuse program**
Program includes housekeeper training and regular checks
- Recycles waste**
Recycles at least two types of waste, such as paper, glass, plastic and cardboard.
- Recycling sorted by housekeeping**
Housekeeping staff separate trash and recyclable waste
- Recycling sorted offsite**
Waste disposal company separates trash and recyclable waste
- Education for guests on green practices**
Guests can learn about the property's green practices before or during their stay

TripBarameter 2014 tripadvisor 5

We see a **7%** higher rating for properties with TripAdvisor GreenLeaders status and with the average rating on all hotels on TripAdvisor more than 4 out of 5 bubbles, these properties tend to deliver guest experiences that travelers are very pleased about

