

THE UNWTO  
KNOWLEDGE  
NETWORK

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# PURPOSE

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## UNWTO Tourism Training and Education

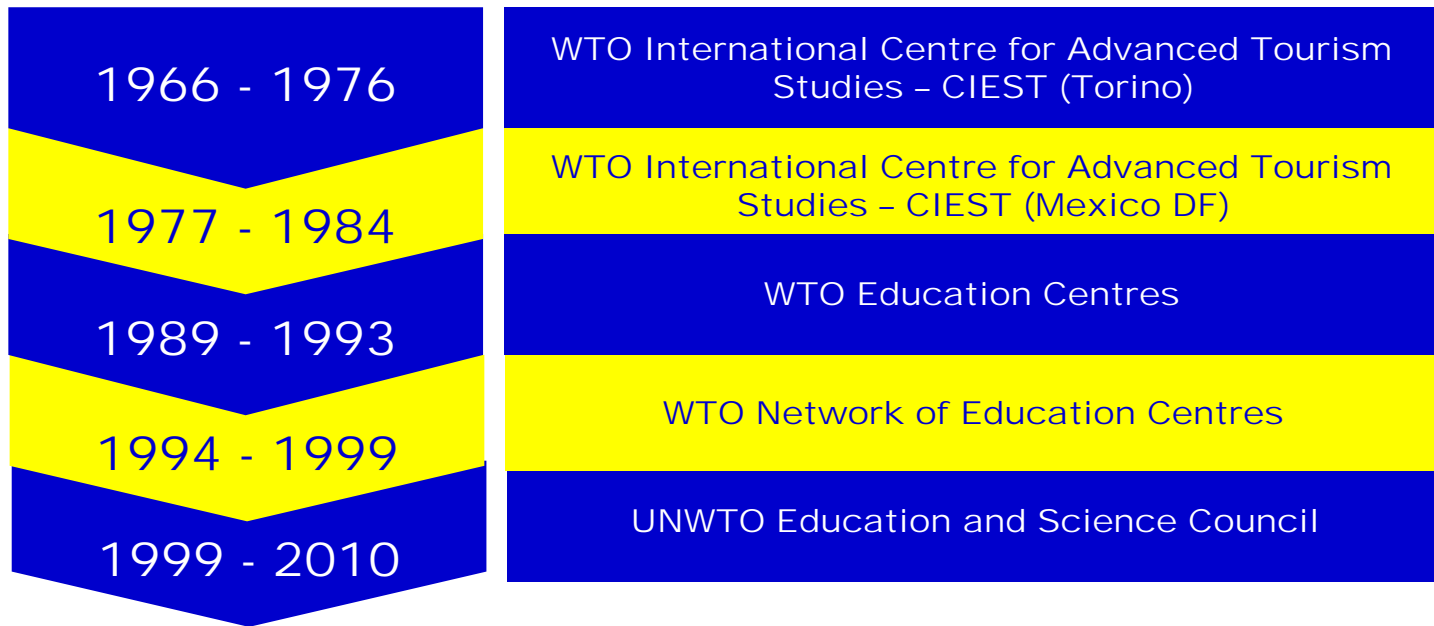
UNWTO Mandate

Science and Knowledge Management in other UN Agencies

Knowledge Network and TTT Concepts and Structure

Operational Characteristics

# UNWTO TOURISM EDUCATION AND TRAINING



## COMMON PROBLEMS

LACK OF  
CLEARLY  
DEFINED  
MISSION

CONTENTS  
QUALITY OF INSTRUCTION  
COST  
LIMITED ACTIVITIES  
BUDGETARY RULES

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# UNWTO MANDATE

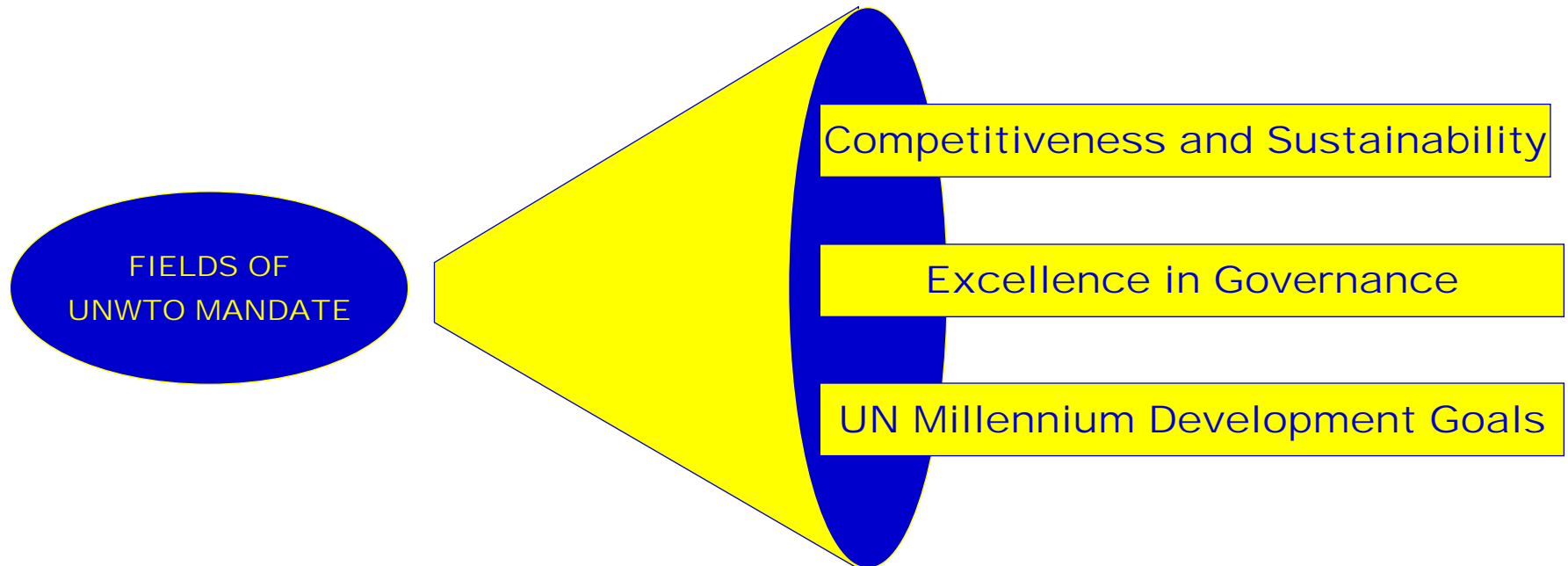
## POLITICAL MANDATE

UNWTO serving as a forum for MEMBER STATES

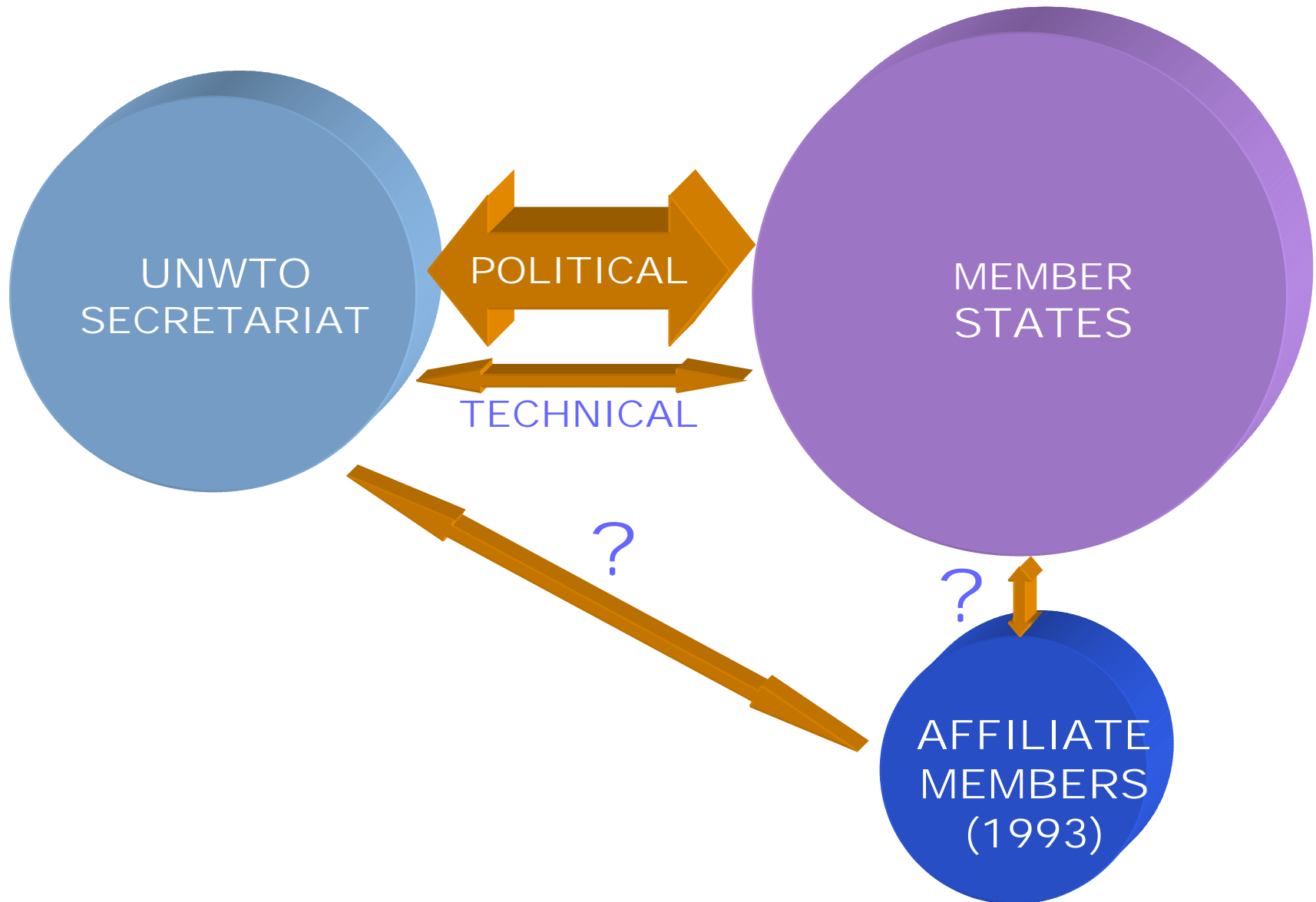
## TECHNICAL MANDATE

UNWTO already strong in TOURISM ANALYSIS

UNWTO to excel in TOURISM POLICY and GOVERNANCE



# UNWTO MEMBERSHIP AND KNOWLEDGE MANAGEMENT



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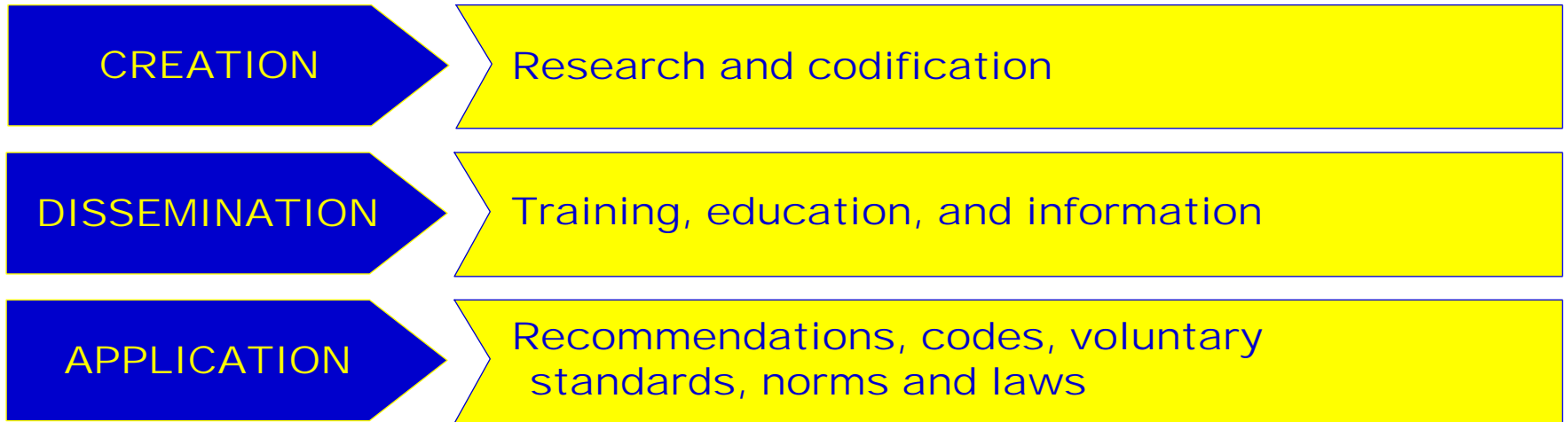
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# KNOWLEDGE MANAGEMENT PHASES

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# SCIENCE AND KNOWLEDGE MANAGEMENT IN WHO



## KNOWLEDGE MANAGEMENT STRATEGY

Country health systems through KM

Knowledge Management in Public Health

A better Knowledge Organization



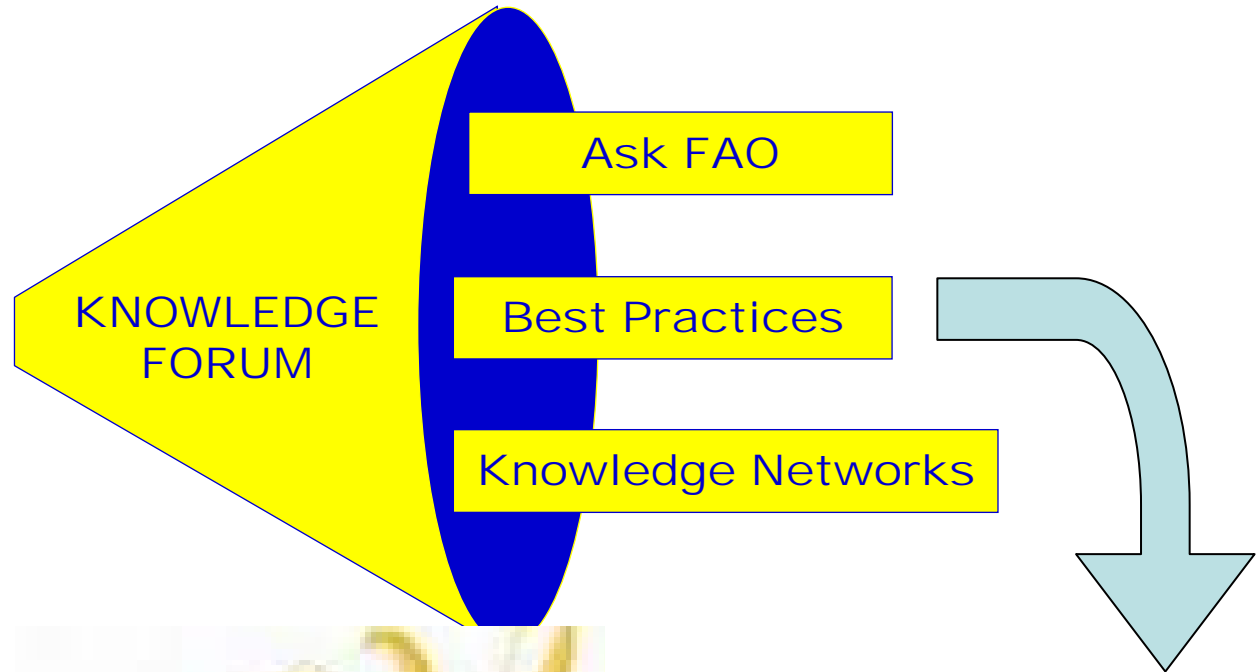
## COLLABORATING CENTRES

Inter-institutional Collaborative Network

Over 800 institutions in 90 countries

Support at country to global levels

# SCIENCE AND KNOWLEDGE MANAGEMENT IN FAO



FAO  
CODEX ALIMENTARIUS

# SCIENCE AND KNOWLEDGE MANAGEMENT IN UNESCO

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KNOWLEDGE  
MANAGEMENT

Seminars and Knowledge Events

Knowledge Centres

Publication Services



UNESCO  
NETWORK  
SCIENCE &  
KNOWLEDGE  
MANAGEMENT

Education

Natural Science

Social and Human Science

Culture

Communication and Information

# PURPOSE

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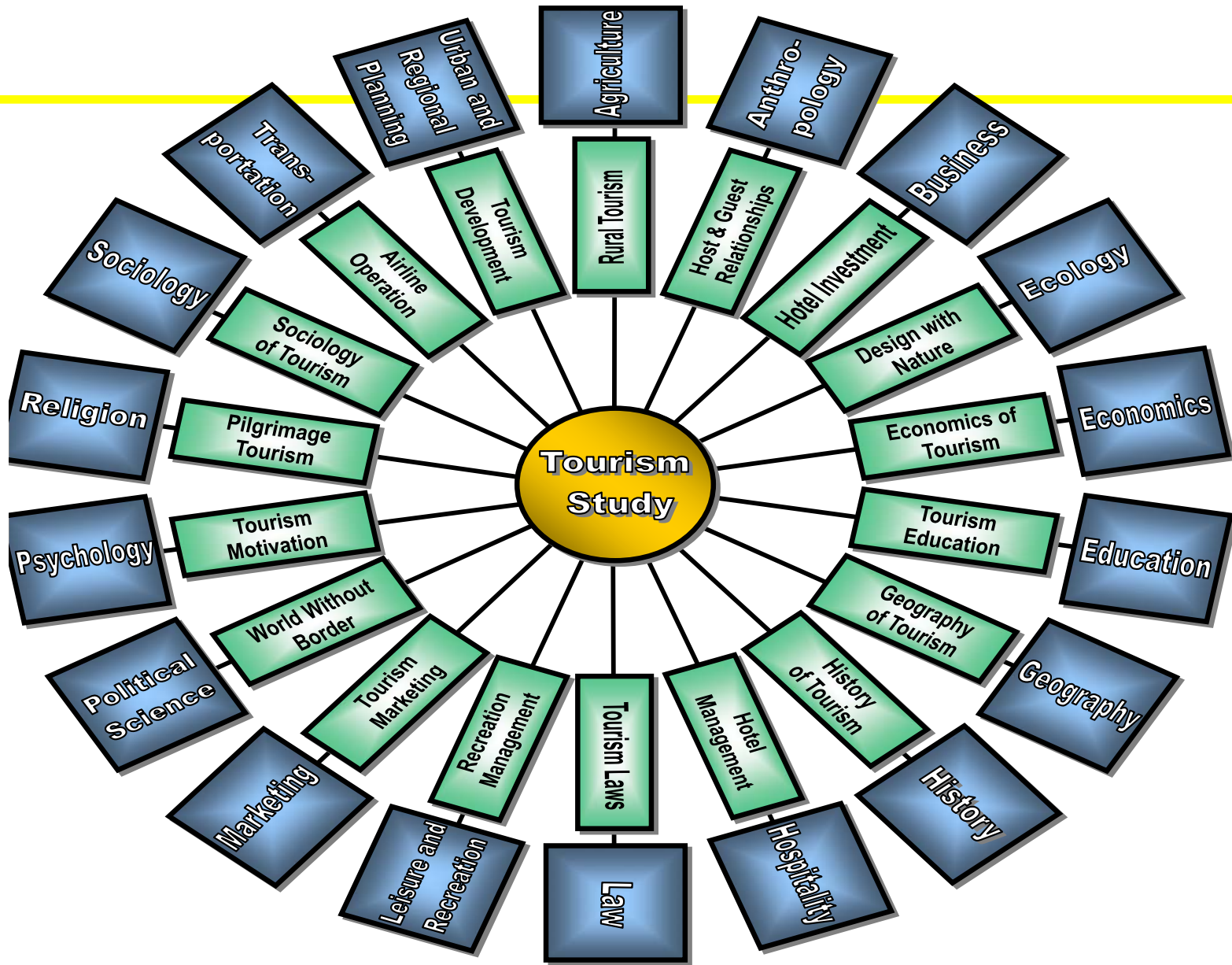
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## Tourism's Foundation

# UNWTO KNOWLEDGE NETWORK - CONCEPT

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## CONCEPT

Community of Knowledge in Tourism - UNWTO

Public - Private - Civil Society Partnerships - UNWTO

## FUNCTIONS

Creates, disseminates and applies knowledge (companies, public sector, civil society, etc.) UNWTO Community of Knowledge - CODEX TURISMUS

Increases capacities for Science and Knowledge Management in UNWTO Member States

Contributes from UNWTO to international tourism governance and the UN Millennium Development Goals

# UNWTO KNOWLEDGE NETWORK - CONCEPT (II)

## MEMBERS

Companies & Private Sector  
Organizations  
Science & Technology Parks

Innovation led Organizations  
Research Centres  
Universities

Public Administration  
Organizations at Local, Reg.  
and National Levels

UNWTO.TTTs  
TOURISM THINK  
TANKS

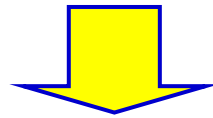
UNWTO STRATEGIC  
KNOWLEDGE  
CENTRES

UNWTO  
KNOWLEDGE  
INSTITUTIONS

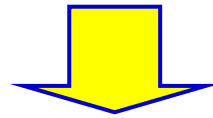
# UNWTO KNOWLEDGE INSTITUTIONS - MEMBERSHIP

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Institutions – Organizations -  
Companies



Admission request in the UNWTO  
Knowledge Network



Full Members of the UNWTO  
Knowledge Network



# UNWTO KNOWLEDGE STRATEGIC CENTRES - MEMBERSHIP

Institutions - Organizations -  
Companies



Already UNWTO Knowledge  
Institutions



Application towards UNWTO Knowledge  
Strategic Centre



Accreditation Process



Accreditation of activities in  
innovation and knowledge  
management



Admission



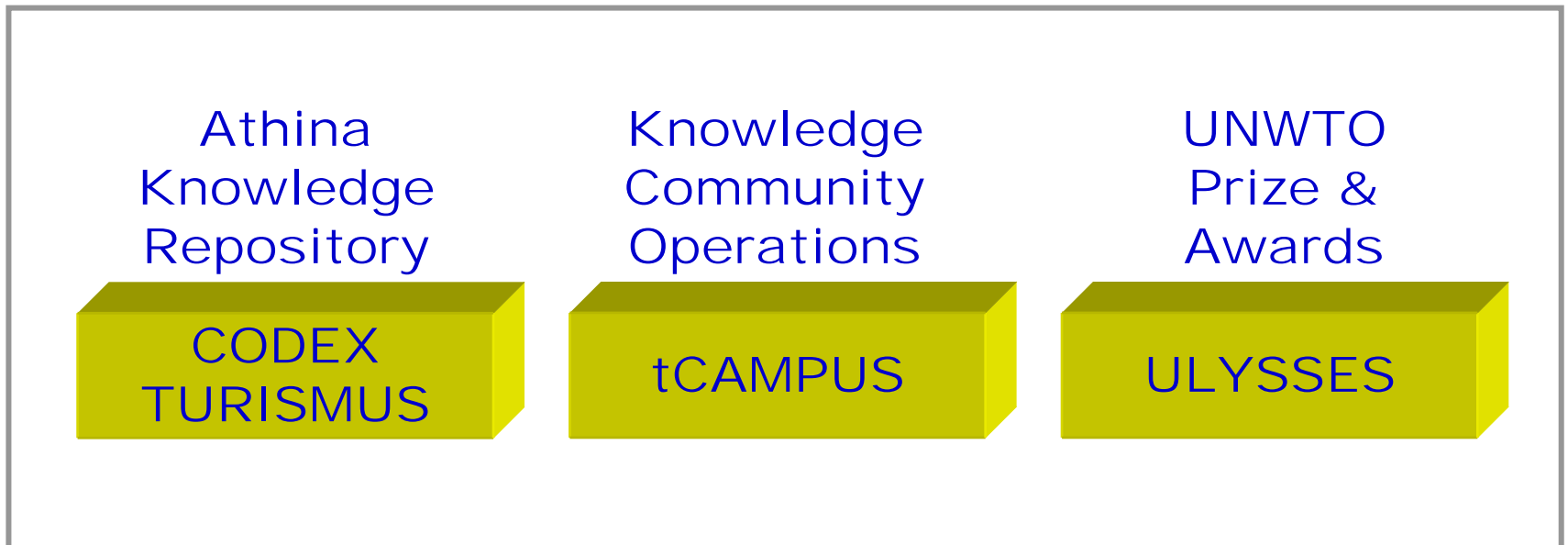
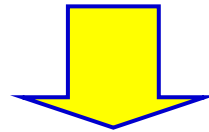
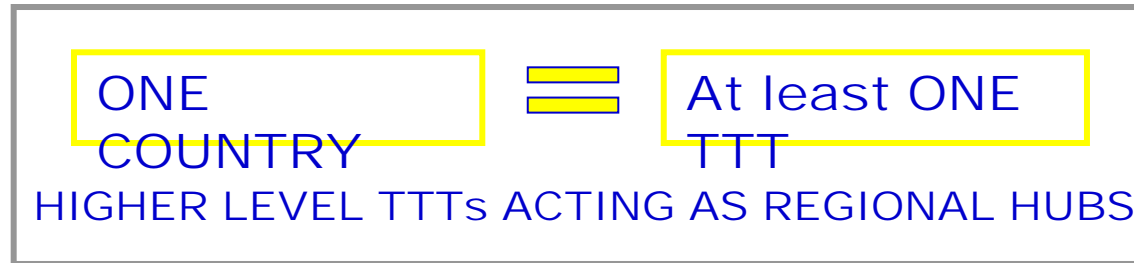
Permanent participation in  
specific programmes and  
projects with UNWTO

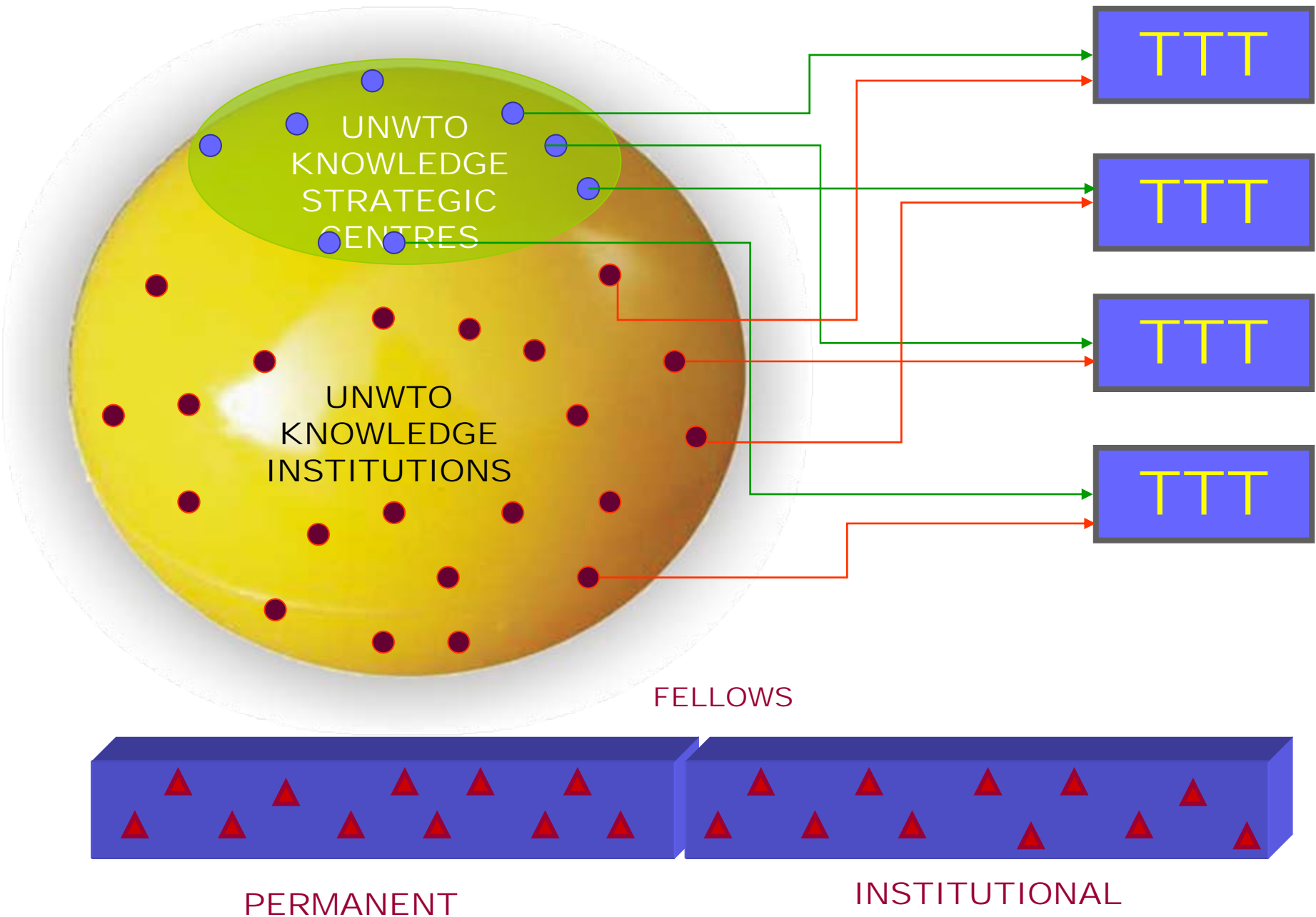


Potential leader in a UNWTO Tourism  
Think Tank

# UNWTO TOURISM THINK TANKS – CONCEPT & OUTCOMES

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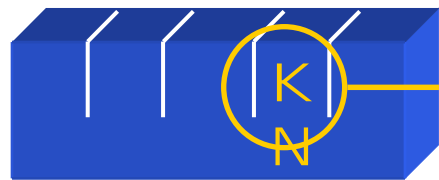
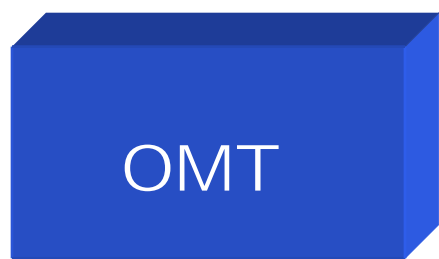
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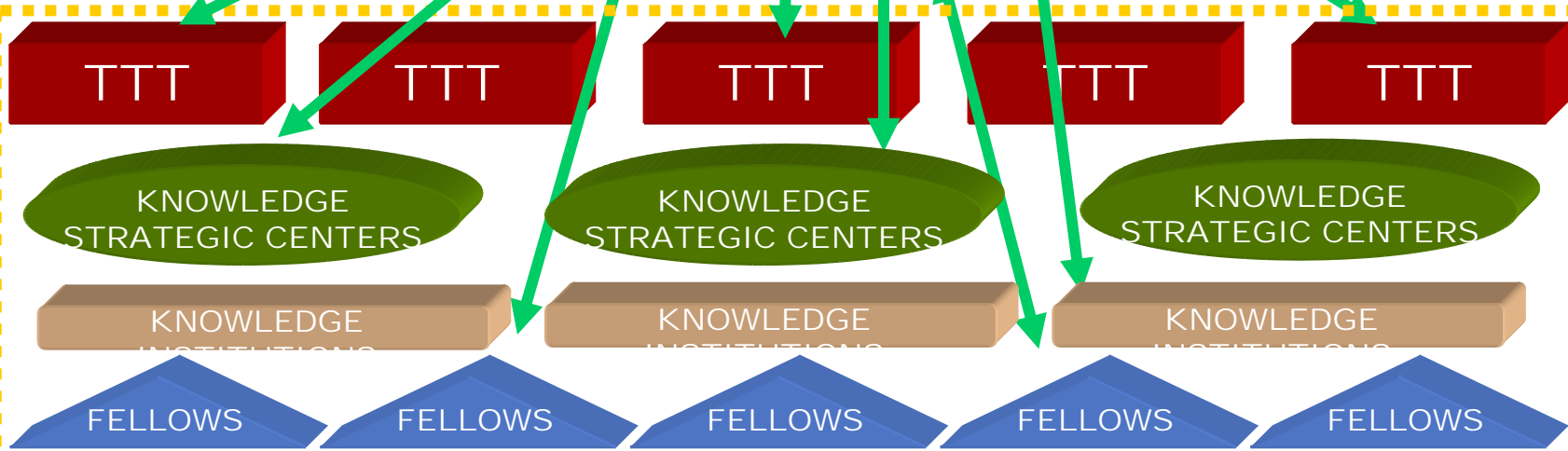
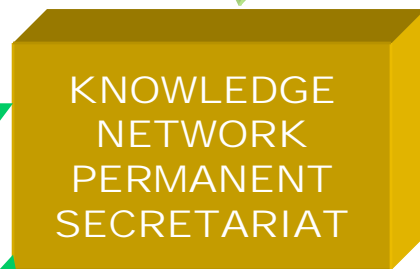
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# OPERATIONAL CHARACTERISTICS



COORDINATION



# THE UNWTO KNOWLEDGE NETWORK

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