

# Kyrgyz Community Based Tourism Association “Hospitality Kyrgyzstan”



- improves living conditions in remote mountain regions by developing a sustainable and wholesome ecotourism model that utilizes local natural and recreational resources
- provides unique nomadic lifestyle products and services for tourists, with a major proportion of the benefits remain within the community
- unites 15 diverse destination communities “CBT groups” with more than 300 member families
- individually developed system of quality standards – training, accreditation, certification



# our products and services:



- Silk Road and Cultural tours
- Trekking tours / Horseback tours / Bike tours
- Accommodation in home stays (B&B)
- Accommodation in yurts (B&B)
- Transport services
- Handicraft and souvenirs
- National horse games
- Eagle hunting show
- National traditions and customs



# To make Silk Road – Great again!

- Development of the trans-boundary SR tours and services
- Common marketing and promotion of SR as tourist destination
- Development of unified SR tourism logo
- Development of SR quality standards and monitoring system
- Launching of SR tourist information centers
- Establishing SR tourism stakeholders network



# thanks for your attention!



[www.cbtkyrgyzstan.kg](http://www.cbtkyrgyzstan.kg)

