



2017
INTERNATIONAL YEAR
OF SUSTAINABLE TOURISM
FOR DEVELOPMENT



MINISTRY OF TOURISM



WORLD BANK GROUP

With the collaboration of:



PROVISIONAL PROGRAMME

The World Tourism Organization, Government of Jamaica and World Bank Group Global Conference on Partnerships for Jobs & Inclusive Growth through Sustainable Tourism

Tourism greatly contributes to inclusive growth and jobs, representing around 10% of global GDP and one out of eleven jobs worldwide. This global conference aims to catalyze the potential of tourism's contribution to the 2030 Agenda by strengthening partnerships for development.

Organized in the context of the International Year of Sustainable Tourism for Development, this conference will bring together world leaders from the tourism industry along with governments and international development organizations to design an international road map for inclusive economic growth and social development via tourism.

Monday, 27 November 2017

08:00 – 18:00

Registration

09:00 – 12:00

Meeting of the UNWTO Affiliate Members – Americas

13:00 – 17:00

Pre-Conference Event: The Future of Tourism in the Caribbean Region (invited papers and peer selections from call for papers)

- Tourism and Sustainability: Threats, Risks and Challenges
- Policy and Governance: Trends and Issues at National, Regional and Local Levels
- Talent Development and Human Capital Trends
- Tourism Networks: Gastronomy, Shopping, Cities, Health/Wellness, Knowledge, Entertainment/Sports, others
- Science, Technology, Innovation and Tourism

19:00 – 22:00

Welcome Reception

With the Support of:



Tuesday, 28 November 2017

08:00 – 08:30

Registration (Welcome Coffee)

8:30 – 9:30

Opening Ceremony

9:30 – 11:00

Keynote Speaker

10:00 – 11:45

Plenary 1: Collaborating for Success: Public Private Engagement Mechanisms for Tourism Development & Growth.

Ministers & CEO's share their experiences on the keys, pitfalls and myths to successful collaboration between the public and private sector on tourism development. The focus will be on replicable collaboration and partnership models in such areas as infrastructure, development finance, large-scale asset management and service delivery. The panel will also explore public –private engagements that deliver socio-economic benefits for local communities, while providing governments with options enabling development of new niches, assets and regions.

11:45 – 12:15

Coffee Break

12:15 – 13:45

Plenary 2: From Board Room Decisions to Destination Development - Industry Leaders Discuss the Key Elements to Successful Investments

From airlines to airport management, ports to cruise operations and hospitality to tour operations private sector leaders discuss emerging trends, disruptive technology, and key drivers of growth in investments and arrivals over the coming 10 years. This session will include a special focus on new dimensions of corporate social responsibility.

13:45 – 15:00

Lunch

15:00 - 16:30

Concurrent Session 1: Best Practices & Lessons Learned – 5 Deep Dives into the Core Themes of Tourism Development

Executives, development practitioners, and community leaders will deliver moderated roundtables that focus on the five main themes of the International Year of Sustainable Tourism Development. Introductory presentations will be followed by interactive sessions aimed at sharing and debating best practices. Attendees should come prepared to discuss their own experiences and challenges.

- a) Inclusive and sustainable economic growth
- b) Social inclusiveness, employment and poverty reduction

- c) Resource efficiency, environmental protection and climate change
- d) Cultural values, diversity and heritage
- e) Mutual understanding, peace and security.

16:30 – 18:00

**Concurrent Session 2:
Public-Private Partnership projects**

Presentation of public-private partnership projects from various countries along the following themes:

- a) Tourism infrastructure
- b) Privatization (e.g. parks, heritage, airports, etc.)
- c) Concessions
- d) Visitor Services & Destination Management
- e) Education, Training & Innovation

20:00 – 22:00

Welcome dinner & entertainment

Wednesday, 29 November 2017

08:45 – 09:30

Welcome Coffee

9:30 – 11:00

Plenary 3: From Technical Assistance to Financing – the Multiple Dimensions of Tourism at the MDBs

The Multilateral Development Banks and their clients pair up in a Ted Talk driven session that will explore the instruments, approaches, and requirements for financing large and small scale tourism development projects. The moderated discussion that follows the Talks will engage the audience and experts on ways to scale up and standardize these models to broaden work in the tourism sector.

11:00 – 11:30

Coffee Break
Participant Voting for PPP Investment Projects

11:30 – 13:00

Plenary 4: Delivering Change & Impacts - Donor Funded Programs that balance scale, sustainability, & inclusion

A panel of bi-lateral donor agencies will discuss case studies of tourism programs will describe that have delivered impact at scale while balancing growth with environmental sustainability and social inclusion. The panel will also tackle broader topics on the constraints to scaling up bilateral funding and how tourism projects can effectively compete for limited resources with other development priorities.

13:00 –14:30

Lunch

Presentation by winner of Jamaica Community Tourism Partnership Challenge

14:30 –17:00

Concurrent Session 3:

Moderated working groups to formulate list of priority PPP recommendations for each IYSTD17 theme:

- a) Inclusive and sustainable economic growth
- b) Social inclusiveness, employment and poverty reduction
- c) Resource efficiency, environmental protection and climate change
- d) Cultural values, diversity and heritage
- e) Mutual understanding, peace and security.

17:00 – 18:00

Plenary Session 5: UN IYSTD17 Recommendations

Working Group Reports
Participant Voting on Priority Recommendations

16:00 – 17:30

Plenary Session 6: Conclusions & Montego Bay Declaration

Press Conference

20:00 – 22:00

Farewell Jamaican Party

Thursday, 30 November 2017

Technical Visit Options:

1. Gastronomy Event (TBD)
2. Field Trip to UNESCO Blue Mountains UNESCO Site

Pre and Post Conference Tours (TBD)

Social Program (TBD)



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