

## **UNWTO Commission for Europe**

Sixty-third meeting  
Prague, Czech Republic  
Provisional agenda item 9

CEU/63/9 – Rev.  
Madrid, June 2018  
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### **Item 9 of the provisional agenda**

#### **Proposals of CEU Members (Rev.)**

#### **Note by the Secretary-General**

The Chair of the UNWTO Commission for Europe, Croatia, has asked the Secretariat to circulate to the Members of the Commission, on its behalf, a revised text of the statement of document CEU/63/9, calling for the support of the UNWTO Commission for Europe, to its Members in their endeavours for better positioning of tourism.

## **Proposals of CEU Members**

### **Statement calling for the support of the UNWTO Commission for Europe to its Members in their endeavours for better positioning of tourism**

The UNWTO Commission for Europe supports its Members in their endeavours:

- to position tourism more strongly in the national, regional and international structures,
- to work on the tourism strategies as well as
- to continue with their efforts to secure dedicated budget lines within specific financial frameworks.

#### **Rationale:**

Tourism is, undoubtedly, an excellent tool for regional development and growth, securing better job access, helping overall development of less developed regions thus aiding struggle against depopulation, keeping the traditions and cultures alive, helping indirectly all the sectors of the economy in their development and keeping their jobs.

We need to keep our endeavours to make tourism more sustainable and responsible, more innovative and easily accessible without being at the expense of losing jobs. Tourism is far too complex to depend solely on horizontal funding, which has always been welcomed-but insufficient for specific tourism and hospitality needs.

The World Tourism Organization will always support its members in their efforts to better position tourism in all structures and governments, making it an essential part of national, regional and international policies.