



## Proposed MST Research Program

UNWTO Committee on  
Statistics and TSA

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## Purpose of the research program

- Many conceptual and measurement issues have been resolved in relation to individual domains around tourism, economy, employment and environment
- Sustainable tourism requires integration across these domains
- Aim is to build a body of work that contributes to the drafting of the Statistical Framework for MST and related outputs including the Technical Note linking SEEA and TSA, TSA compilation guide, etc.
- Recognise the importance of also advancing understanding of indicators, relevant data sources and compilation methods and extending measurement to encompass the social and cultural dimensions



## Proposed themes

1. Environmental flows
2. Environmental assets and ecosystems
3. Tourism employment, green jobs and environmental activity
4. Tourism destinations
5. Sustainable tourism indicators
6. Cultural and social dimensions of sustainable tourism
7. Data source and compilation methods

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## Planned approach

- Short (10 page) discussion notes to clarify issues and define scope
- Different tasks to be led by different agencies and experts (under discussion)
- Find linkages between research themes
- Integrate findings through the drafting of the Statistical Framework and in associated outputs
- Ongoing discussion with experts especially via the Working Group on MST and through the 6<sup>th</sup> International Conference on Tourism Statistics

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## Next steps

- Welcome feedback from Committee on the proposed research program
- Some work has commenced (e.g. concerning environmental flows) and other tasks will commence from February
- A range of papers to be included in agenda for the International Conference including via submission of initial draft of Statistical Framework and the Technical Note

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## Thank you!

Looking forward to your ideas,  
suggestions and inputs!

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