TSA in the UK: Stakeholders and governance

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Outline

• Stakeholder structure
• Funding/support
• Inputs/compilation
• Dissemination of outputs/users
• Future role/position
UK TSA: stakeholder structure
UK TSA: Funding and support

- UK TSA is produced by the UK national stat’s office
- Began as a 3 year project funded by devolved tourism Boards
- DCMS currently fund the UK TSA
- Based on a rolling year-to-year contract
UK TSA Inputs/compilation

• Produced annually 2008 - 2016

• Heavily reliant on:
  – ONS peer divisions (SUPPLY data)
  – National Tourism Boards (DEMAND data)

• UK TSA produced by TIU. Very small unit.
UK TSA: Dissemination of outputs/users

• ONS UK TSA supports DCMS economic sector estimates release.
• ONS maintains Tourism commentary and analysis role
• Considerable pressure from users in shaping TSA estimates/outputs
• Increasing interest/influence from ONS Nat A/Cs
• TUI also responsible for regulatory tourism data submissions
UK TSA: Future role/position

• Dependent on Y-to-Y funding from external provider
• Role needs to evolve to broaden awareness and use of TSAs
  – UK TSA to inform trade
  – UK TSA to inform sustainability
Thank you for your time.