



INSTITUTO NACIONAL DE ESTATÍSTICA
STATISTICS PORTUGAL

Re-launching the TSA... The Portuguese experience



6. TSA governance at national level

National Accounts Department

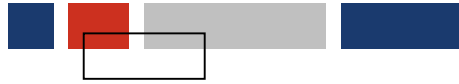
Unit for Satellite Accounts and Quality Assessment of the National Accounts

Ana Cristina Ramos

29th November 2017, UNWTO



Relaunching the Tourism Satellite Account – The Portuguese experience



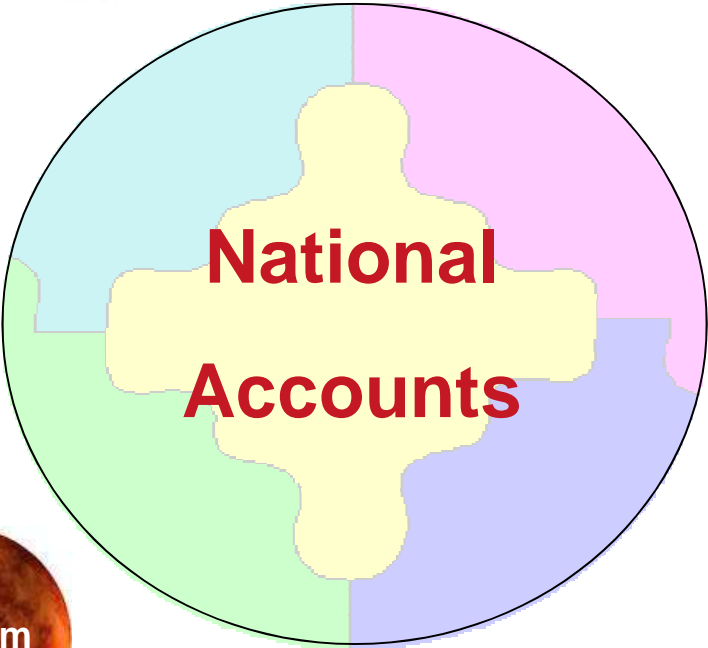
1. Institutional framework
2. The process of re-launching an account
3. The “new” account
4. Final remarks



1.1. SATELLITE ACCOUNTS IN STATISTICS PORTUGAL



In development...



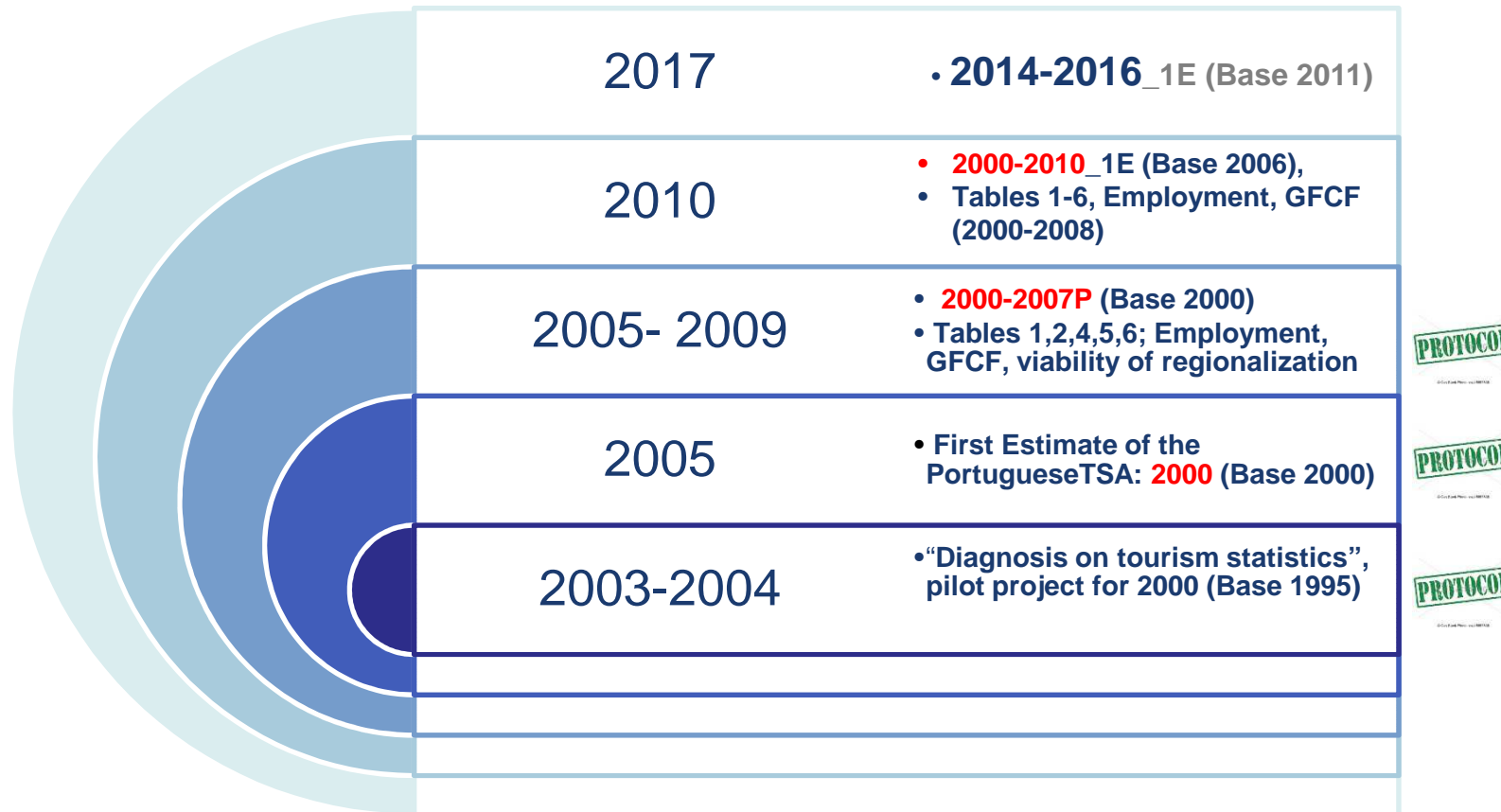
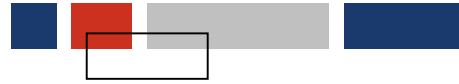
“Routine” / concluded



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1. Institutional framework

1.2. CHRONOLOGY



1. Institutional framework

1.3. PARTNERSHIPS



Statistics Portugal:

Experience in National Accounts and Tourism Statistics



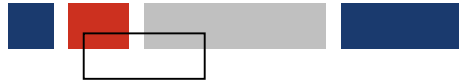
National Tourism Administration (Tourism of Portugal):

Know how and experience on the sector

A brief story on protocols and Portuguese TSA...



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2. Why relaunching the account?

2.1. REASONS

... for the interruption in 2010:

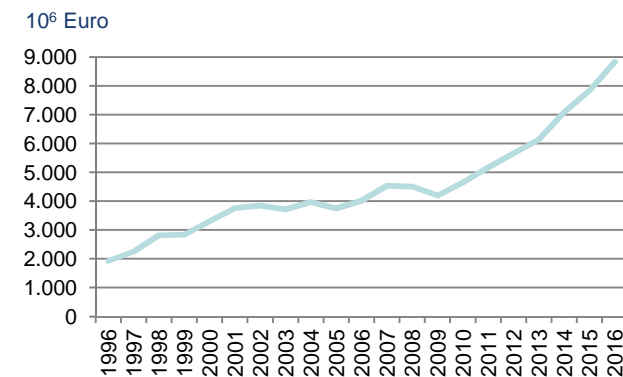
- discontinuity of the International Tourism Survey
 - scarcity of resources (human and financial)



... for the relaunching in 2017:

- International Tourism Survey for 2015-2016
- More human resources (+1 FTE)
- User's demand

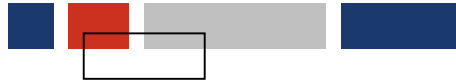
Travel and tourism account



Source: Balance of Payments' Statistics

2. Why relaunching the account?

2.2. DIFFICULTIES/OPPORTUNITIES



Several methodological references have changed...

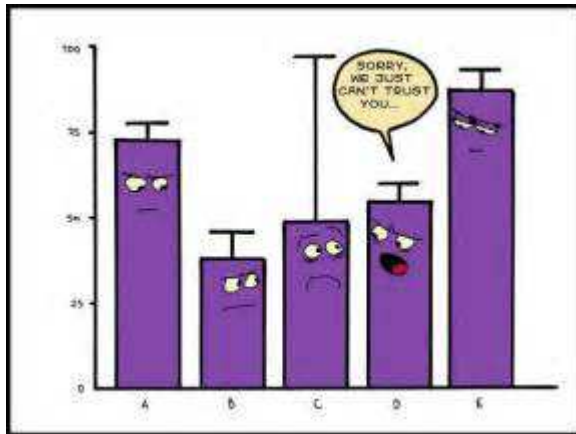
Main methodological references for Portuguese TSA (Base 2011):

- European implementation manual on Tourism Satellite Accounts – Eurostat
- TSA: Recommended methodological framework 2008 – UN/WTO/Eurostat/OECD
- Measuring the role of tourism in OECD economies. The OECD manual on tourism satellite accounts and employment
- Recommendations on Tourism Statistics - UNWTO
- European System of Accounts 2010 - Eurostat **NEW**
- System of National Accounts 2008, SNA 2008 – UN **NEW**
- Balance of Payments and International Investment Position Manual, 6th edition – IMF **NEW**



2. Why relaunching the account?

2.2. DIFFICULTIES/OPPORTUNITIES



To conciliate National Accounts and Tourism Statistics and assess quality of new data sources is complex...

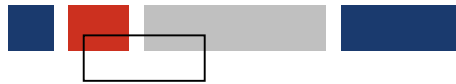
Main data sources for Portuguese TSA (Base 2011):

- Portuguese National Accounts (Base 2011) **NEW**
- Survey on International Tourism – 2015-2016 **NEW**
- Survey on Tourist Demand of Residents **NEW**
- Simplified business information
- Balance of Payments **NEW**
- Information on credit cards **NEW**
- ...



3. The new account

3.1. TABLES (2014-2015)



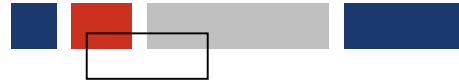
New tables were only possible due to:

1. New data sources;
2. Improved know-how (synergies with other satellite accounts)

- 1 – Inbound tourism expenditure, by products and classes of visitors
- 2 – Domestic tourism expenditure, by product, classes of visitors and types of trips 
- 3 - Outbound tourism expenditure, by products and classes of visitors
- 4 – Tourism consumption on the economic territory by type of tourism and product
- 5 – Production account of tourism industries and other industries
- 6 – Domestic supply and tourism consumption on the economic territory by products
- 9 – Tourism collective consumption 
- Employment

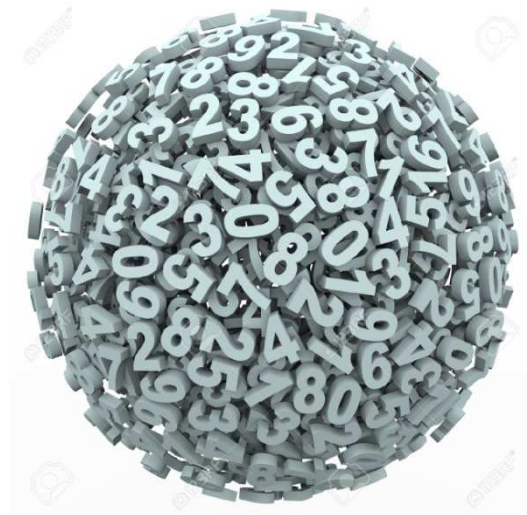


3.1. DATA DISSEMINATION



Find us (**Press release and data**) on the 7th December at:

https://www.ine.pt/xportal/xmain?xpid=INE&xpgid=ine_cnacionais2010&contexto=cs&selTab=tab3&perfil=220677460&INST=220617355



Public session – main users and press

**Data for 2014-2015...
+ 1st estimate for 2016**

- Focus on international comparisons, the relative importance in Portuguese economy, comparison with other industries, new desagregations (tourist / excursionist)



FOLLOWING STEPS



absolute beginners...

Continuity - the relevance of the sector, rapid structural changes that are important to know and monitorize (the impact of technology, sharing economy, etc...), the difficulties in restarting make it fundamental.

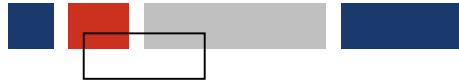
Partnerships

- Tourism of Portugal
- Working group with Central Bank and Tourism of Portugal

Timeliness

- Calendar recovery: first estimate in year n...





Thank you for your attention!

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