Re-launching the TSA…
The Portuguese experience

6. TSA governance at national level

National Accounts Department
Unit for Satellite Accounts and Quality Assessment of the National Accounts

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Relaunching the Tourism Satellite Account – The Portuguese experience

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1. Institutional framework
2. The process of re-launching an account
3. The “new” account
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1. Institutional framework

1.1. SATELLITE ACCOUNTS IN STATISTICS PORTUGAL

National Accounts

In development...

Environmental Protection Expenditure

Environmental goods and services

Agriculture

Forestry

Environment

Health

Social Economy

Culture

Sea

Sports

Energy

Tourism
## 1. Institutional framework

### 1.2. Chronology

<table>
<thead>
<tr>
<th>Year</th>
<th>Notes</th>
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<tr>
<td>2017</td>
<td>• 2014-2016(_1E) (Base 2011)</td>
</tr>
</tbody>
</table>
| 2010       | • 2000-2010\(_1E\) (Base 2006),  
• Tables 1-6, Employment, GFCF (2000-2008) |
| 2005-2009  | • 2000-2007\(_P\) (Base 2000),  
• Tables 1,2,4,5,6; Employment, GFCF, viability of regionalization |
| 2005       | • First Estimate of the Portuguese TSA: 2000 (Base 2000)             |
| 2003-2004  | • “Diagnosis on tourism statistics”, pilot project for 2000 (Base 1995) |
1. Institutional framework

1.3. Partnerships

Statistics Portugal: Experience in National Accounts and Tourism Statistics

National Tourism Administration (Tourism of Portugal): Know how and experience on the sector

A brief story on protocols and Portuguese TSA...

- 2003 – contract ““Diagnosis on tourism statistics””
- 2004/2009 - TSA implementation and developments
- 2015 – development of new statistical information (Survey on International Tourism)
2. Why relaunching the account?

2.1. Reasons

... for the interruption in 2010:
- descontinuity of the International Tourism Survey
- scarcity of resources (human and financial)

... for the relaunching in 2017:
- International Tourism Survey for 2015-2016
- More human resources (+1 FTE)
- User’s demand

Travel and tourism account

Source: Balance of Payments’ Statistics
2. Why relaunching the account?

2.2. DIFFICULTIES/OPPORTUNITIES

Several methodological references have changed...

Main methodological references for Portuguese TSA (Base 2011):

- European implementation manual on Tourism Satellite Accounts – Eurostat
- TSA: Recommended methodological framework 2008 – UN/WTO/Eurostat/OECD
- Measuring the role of tourism in OECD economies. The OECD manual on tourism satellite accounts and employment
- Recommendations on Tourism Statistics - UNWTO
- European System of Accounts 2010 - Eurostat
To conciliate National Accounts and Tourism Statistics and assess quality of new data sources is complex…

Main data sources for Portuguese TSA (Base 2011):

- Portuguese National Accounts (Base 2011)
- Survey on International Tourism – 2015-2016
- Survey on Tourist Demand of Residents
- Simplified business information
- Balance of Payments
- Information on credit cards
- …
3. The new account


- 1 – Inbound tourism expenditure, by products and classes of visitors
- 2 – Domestic tourism expenditure, by product, classes of visitors and types of trips
- 3 – Outbound tourism expenditure, by products and classes of visitors
- 4 – Tourism consumption on the economic territory by type of tourism and product
- 5 – Production account of tourism industries and other industries
- 6 – Domestic supply and tourism consumption on the economic territory by products
- 9 – Tourism collective consumption
- Employment

New tables were only possible due to:
1. New data sources;
2. Improved know-how (synergies with other satellite accounts)
3. The new account

3.1. DATA DISSEMINATION

Find us (Press release and data) on the 7th December at:

Public session – main users and press

Data for 2014-2015…
+ 1st estimate for 2016

- Focus on international comparisons, the relative importance in Portuguese economy, comparison with other industries, new desagregations (tourist / excursionist)
4. Final remarks

**FOLLOWING STEPS**

**Continuity** - the relevance of the sector, rapid structural changes that are important to know and monitorize (the impact of technology, sharing economy, etc…), the difficulties in restarting make it fundamental.

**Partnerships**
- Tourism of Portugal
- Working group with Central Bank and Tourism of Portugal

**Timeliness**
- Calendar recovery: first estimate in year n…
Thank you for your attention!

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