

GOVERNANCE OF THE TSA IN THE NETHERLANDS

Statistics Netherlands

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Centraal Bureau
voor de Statistiek



Satellietrekeningen voor het Toerisme, Nederland, 1999

First TSA: in 2002, over 1999
Now: one year lagging behind

% GDP 2,5% (2016: 3,9%)
% Jobs 4,0% (2016: 6,0%)

Development costs:
€ 100.000 – € 150.000
Now: € 20.000 yearly

Developed: tourism section
Now: production NA

Sponsored by:
Ministry of Economic Affairs

Eindrapport

Why we started a TSA (1)

- Follow the flow (many countries were developing a TSA that time; new)
- Integrated and reliable description of tourism as part of the Dutch economy
- Reliable data on the economic importance of tourism: especially important for the tourism sector / users. Creates awareness.
- Time series of data
- Not only tourism consumption, but also value added and employment
- Comparable with the total economy and the importance of other sectors in the economy
- Use of National Accounts methods (international standards) and figures
- So comparable with other countries: until now not really?

Why we started a TSA (2)

- Step towards indirect and induced effects
- Impact-analysis
- Effect on basic tourism statistics: quality and in which areas data are missing

What do we publish

Figures we produce and publish:

- (T1) Total tourism consumption (incl. value added)
- (T2) Domestic tourism consumption
- (T3) Outbound tourism consumption
- (T4) Internal tourism consumption
- (T5) Production accounts (supply) (not published)
- (T6) Domestic supply and internal tourism consumption (not published)
- (T7) Employment (jobs, people and man hours/fte, % of total employment)

We do not produce:

- (T8) Tourism gross fixed capital formation
- (T9) Tourism collective consumption by functions and levels of government
- (T10) Non-monetary indicators (of course we have basic statistics)

Dissemination

- Dissemination: StatLine (internet database SN), press release and tourism yearbook
- Used by: Ministry EA, Dutch National Tourism Board (NBTC), Tourism and Hospitality sector, counties, researchers
- Every year a meeting with stakeholders (e.g. preliminary figures)
- Why: foremost as an indication of the (growing) importance of tourism, with a quality stamp of SN. Comparable with total economy.
- Wishes:
 - Indirect effects (logic: makes tourism bigger -> importance of sector)
 - Regional accounts (counties, as well as some big cities)
 - Tourism in value added (where does the tourism spending actually go to?)
- Issues: touristic shopping, internet/globalization, inbound tourism and day-trips (lack of up-to-date data)