



Agenda item 6: Monitoring of IRTS 2008 implementation

15th Committee on Statistics and Tourism
Satellite Account – 13 January 2015 – Madrid

Introduction

Part of the resolutions adopted by the 20th Session of the General Assembly (A/RES/617) in 2013 (Victoria Falls) states:

The UNWTO General Assembly commends and appreciates the ongoing work of Member States in implementing the UN international recommendations on tourism statistics (IRTS 2008 and TSA:RMF 2008) and *supports the Secretariat in furthering efforts to ensure the global implementation, monitoring and evaluation of these recommendations.*

- The STSA programme developed a mapping exercise to monitor availability and completeness of UNWTO tourism statistics from 1995 to 2013.

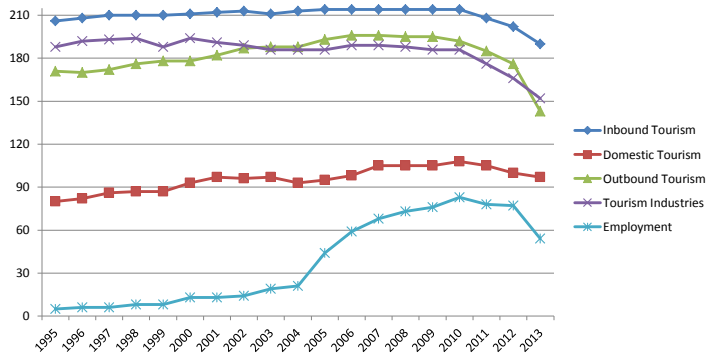


Main Findings

Data availability by year:

- Increase in data available globally since 1995 to 2010.
- Clear decrease on data from 2011 onwards.

Figure N1: Number of countries that provided data in the 1995-2013 period



Methodology

UNWTO geographical regions:



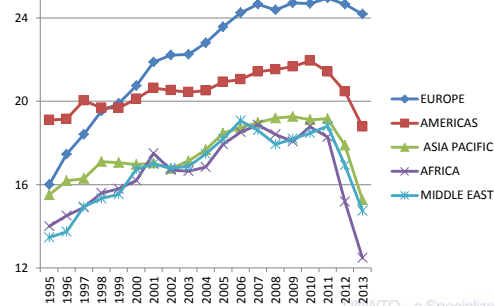
* The findings on data coverage by region on average were calculated considering the number of countries by region. For this reason, some results may refer to relative numbers.



1. Inbound Tourism

- Showed to be the **most complete** thematic area with an average of **19 series** (out of 44) - Global completeness rate **43%** - provided by **209 countries**.
- **(+) Europe and the Americas**
- **(-) the Middle East and Africa**

Figure N2: Number of series provided by region on average by year



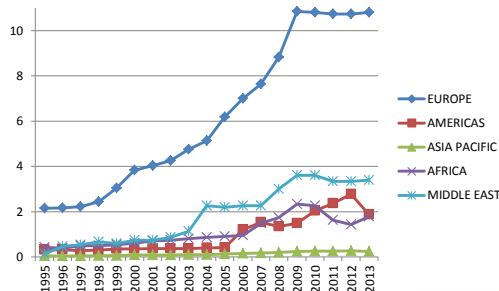
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2. Domestic Tourism

- Showed to be the **second least complete** thematic area with an average of **2 series** (out of 28) - Global completeness rate **7%** - provided by **95 countries**.
- **(+) Europe and the Middle East**
- **(-) Asia Pacific and the Americas**

Figure N3: Number of series provided by region on average by year



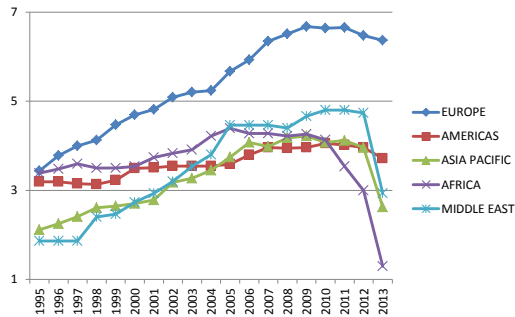
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3. Outbound Tourism

- Is the **second most complete** thematic area with an average of **4 series** (out of 11) - Global completeness rate **36%** - provided by **182 countries**.
- **(+) Europe and Africa**
- **(-) Asia Pacific and the Middle East**

Figure N4: Number of series provided by region on average by year



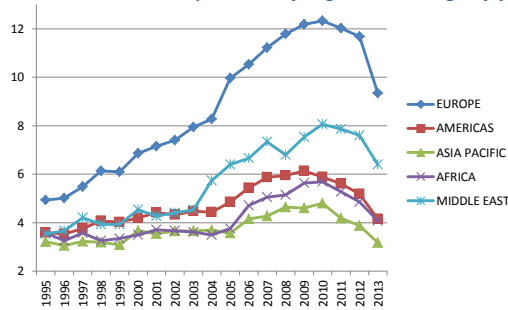
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4. Tourism Industries

- Showed to be the **third least complete** thematic area with an average of **5,4 series** (out of 28) – Global completeness rate **19%** - provided by **185 countries**.
- **(+) Europe and the Middle East**
- **(-) Asia Pacific and Africa**

Figure N5: Number of series provided by region on average by year



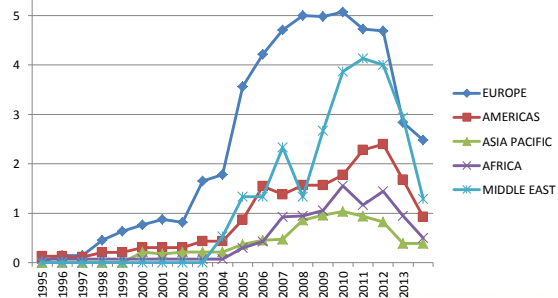
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5. Employment

- Showed to be **the least complete** thematic area with an average of **1 series** (out of 17) - Global completeness rate **3,2%** - provided by **38 countries**.
- **(+) Europe and the Middle East**
- **(-) Asia Pacific and Africa**

Figure N6: Number of series provided by region on average by year



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Conclusions

- **Europe has the highest rate of data.**
 - **Clear need of data in Domestic Tourism and Employment.**
 - **Actions need to be taken in order to identify the drop of available data from 2011 onwards in all thematic areas.**
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- **Suggestions/Questions?**

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