



Measuring Sustainable Tourism

-concept note introduction-

Committee on Statistics and TSA
26-27 January 2016

Tbilisi, Georgia

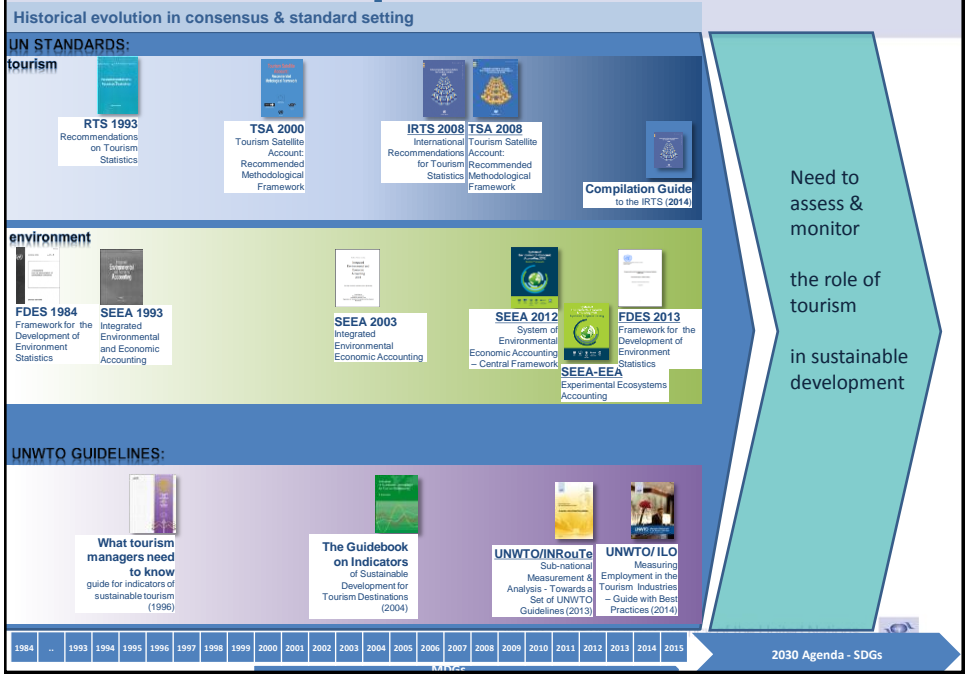
Motivation?.. Information needs!

- **Tourism not only economic activity (TSA), also:**
 - Environmental impacts
 - Dependency of tourism on environment
 - Other connections between environment, tourism business and visitors
 - Social impacts of tourism
 - Dependency of tourism on “social” infrastructure
- **Sustainable Development Goals (SDGs)**
- **2017 UN International Year of Sustainable Tourism for Development**

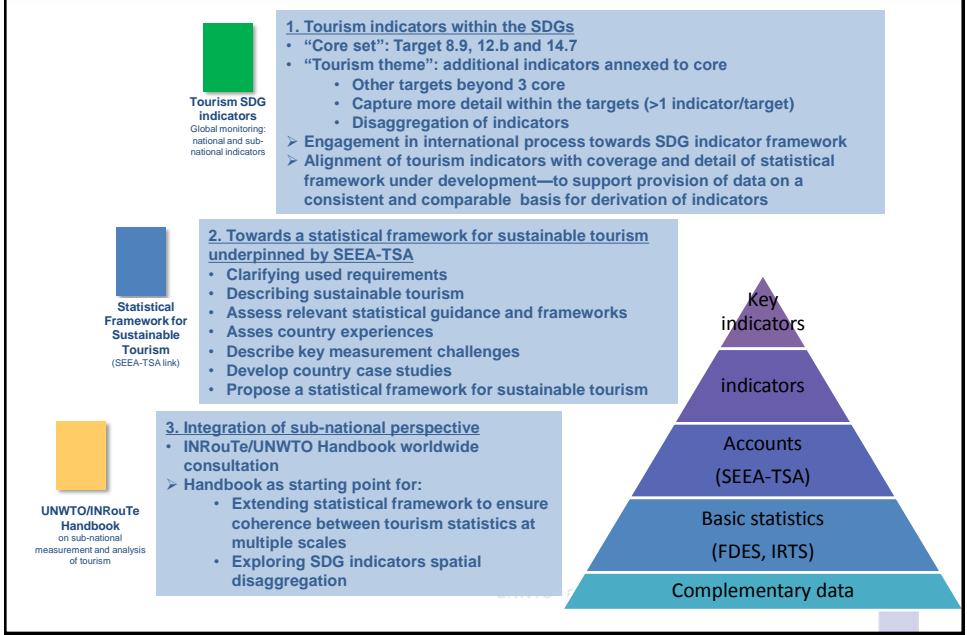


UNWTO – a Specialized Agency of the United Nations

Context map: current status



3 Objectives



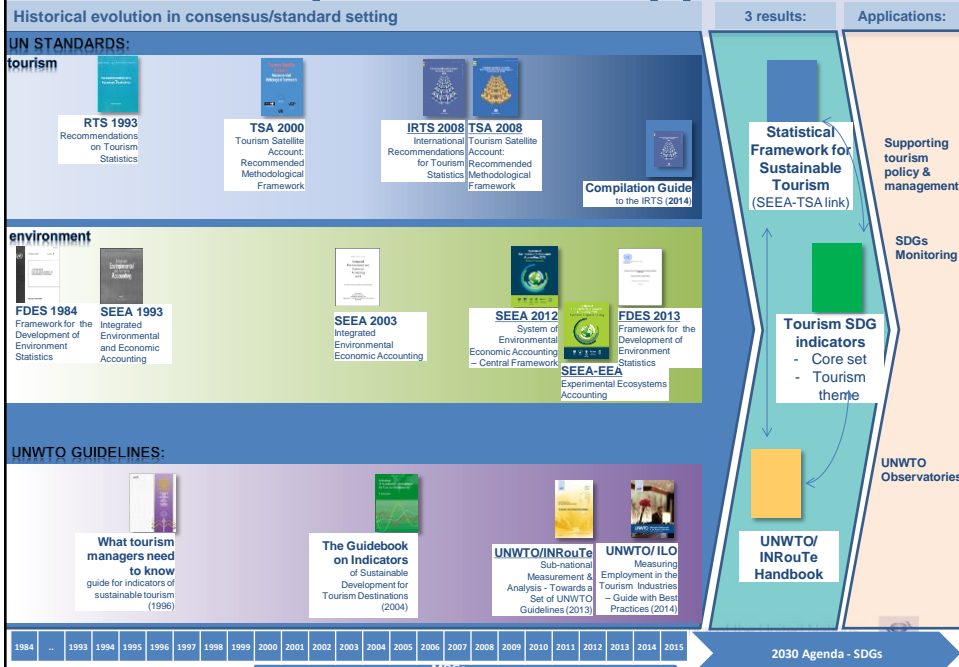
Some features of MST project

- **Key considerations: relevance & feasibility**
- **UNSD/UNWTO multidisciplinary Working Group on MST**
 - To lead development of project
 - Report to UNCEEA
 - Report to UNWTO Committee on Statistics and TSA
 - Next meeting Oct-Nov 2016
- **Timeline**

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Context map: results & applications



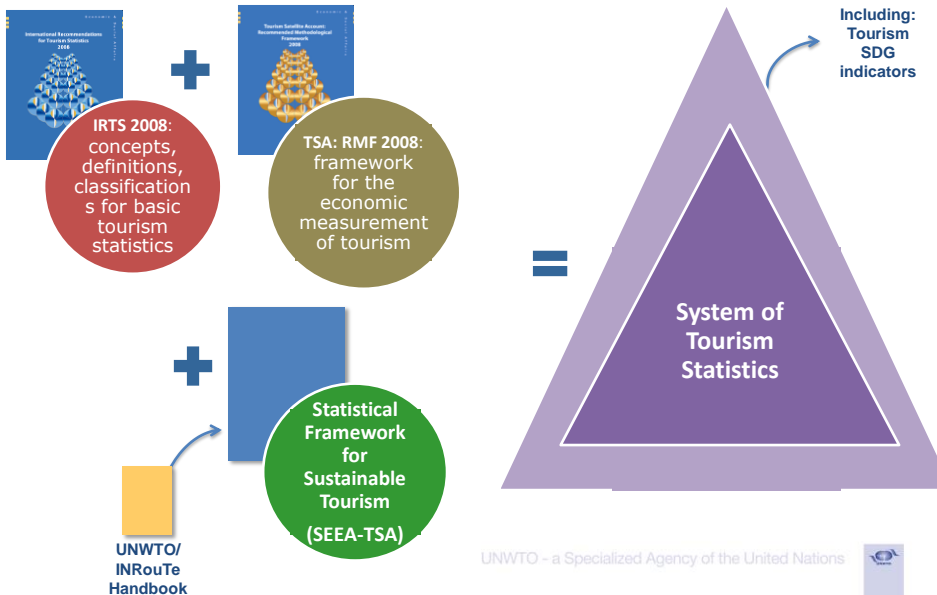
System of Tourism Statistics (current)



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System of Tourism Statistics (future)



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Thank you!

name
title

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Discussion points:

- **Is the proposed approach appropriate?**
- **Which groups and stakeholders should be included in scope of the development process?**
- **What perspectives on sustainable tourism should be incorporate in the statistical framework?**
- **Is the approximate timeline adequate?**

