

Sustainable Tourism

Spanish Experience

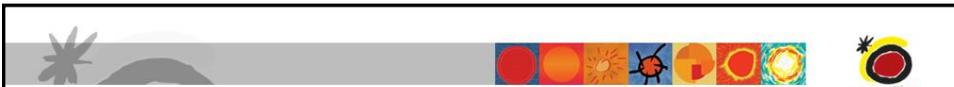
0



Spain overview

- Spain is the **2nd country** with the largest number of **biosphere reserves** (47 of the 631 in the world)
- **2nd country** with more **geoparks in the world** (11 out of the 120 worldwide)
- The **first European country** with the most protected areas accredited as sustainable destinations by the **European Charter for Sustainable Tourism** (42 out of the existing 150 protected areas in the 17 European countries using this system).
- **Spain** has a high percentage of well-preserved landscapes, namely **27% of its area is part of the Natura 2000 network** (the European network of protected biodiversity areas).
- Spain is a leader in number of blue flags awarded to the beaches for their environmental quality. **1 out of 6 Blue Flags worldwide, waves in Spain.**
- Spain has developed the product Ecotourism supported by the European Charter for Sustainable Tourism in protected areas. There is **a product club** with more than **900 certified tourism companies** that makes the **ecotourism experience** in Spain an attractive and certificated product available for final consumers and tour operators.

1



Tourism Sustainability

- The Tourism Secretary of State has been actively working in tourism sustainability since years.
- The National and Integral Plan of Tourism (PNIT 2012-2015) incorporated sustainability as a cross- goal. Therefore, the Tourism Secretary of State developed “**DTS**” (**Sustainable Tourism Destination Method**) developing indicators according to GSTC and agenda 21 criteria.
- **DTS** is a tourism planning method at local level that helps municipalities to improve the planning of their tourism model, measuring sustainability and helping in the decision making.

2



DTS method

This method implies following steps:

1. Sustainability diagnosis (economic, social and environmental)
2. Participated strategy to work for tourism sustainability
3. Action plan to tackle the problems detected in diagnosis
4. Follow-up plan
5. Participation procedure
6. Communication procedure

3

Indicators of touristic sustainability in DTS:

Basic Indicators System (from 21 agenda)	Basic Indicators (26)
	Additional Indicators (18)
	Turistic Stablishments indicators (11)

Follow-up indicators from the Action Plan

Participation indicators

4

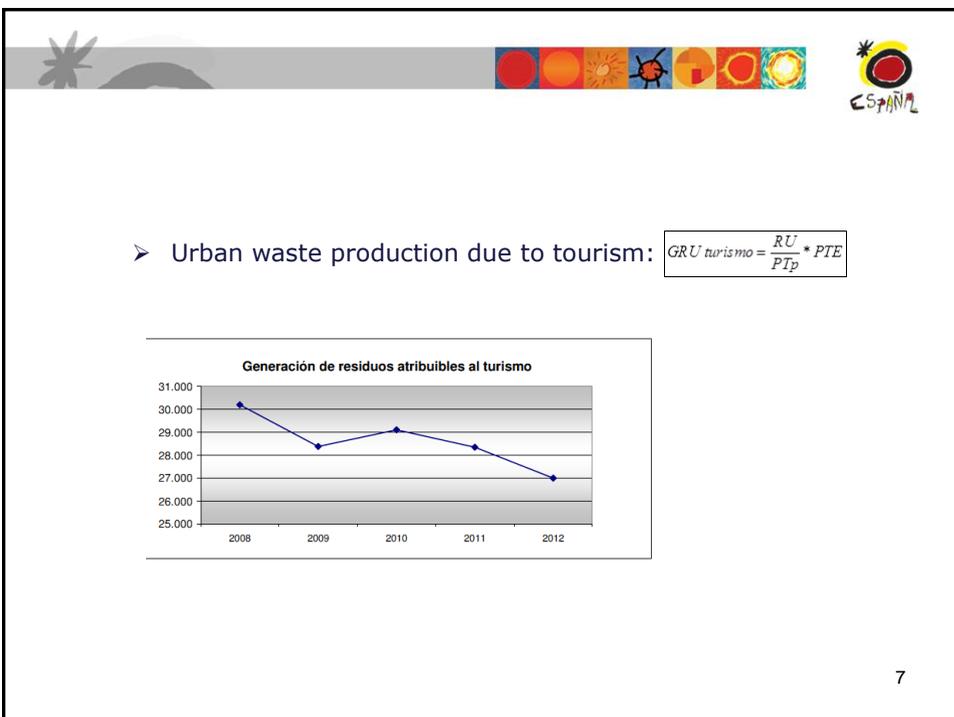
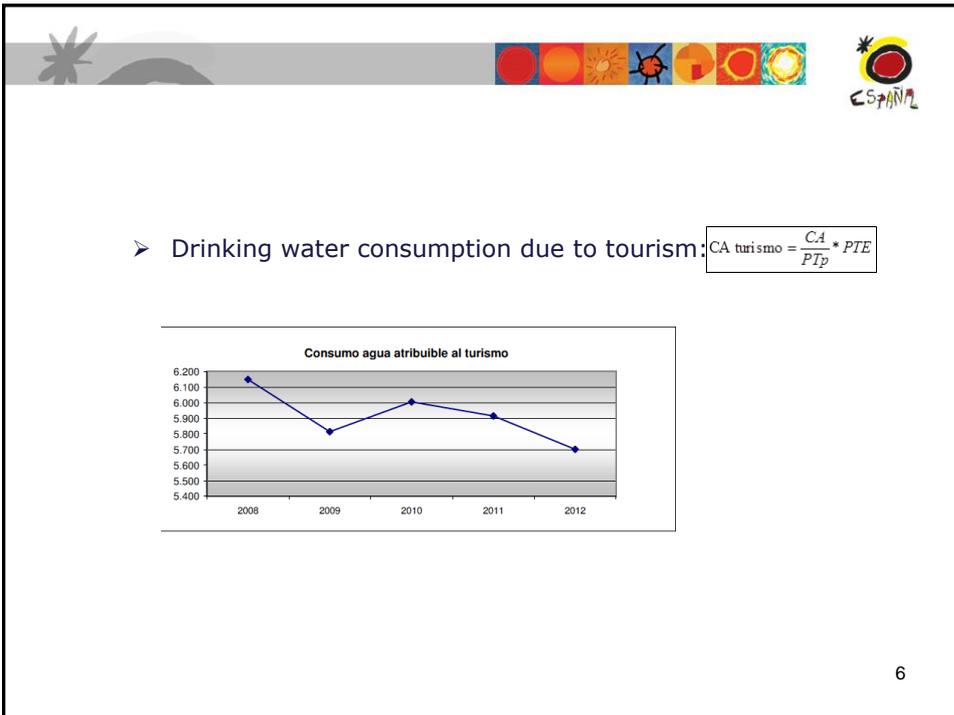
Examples of basic indicators for touristic sustainability in DTS:

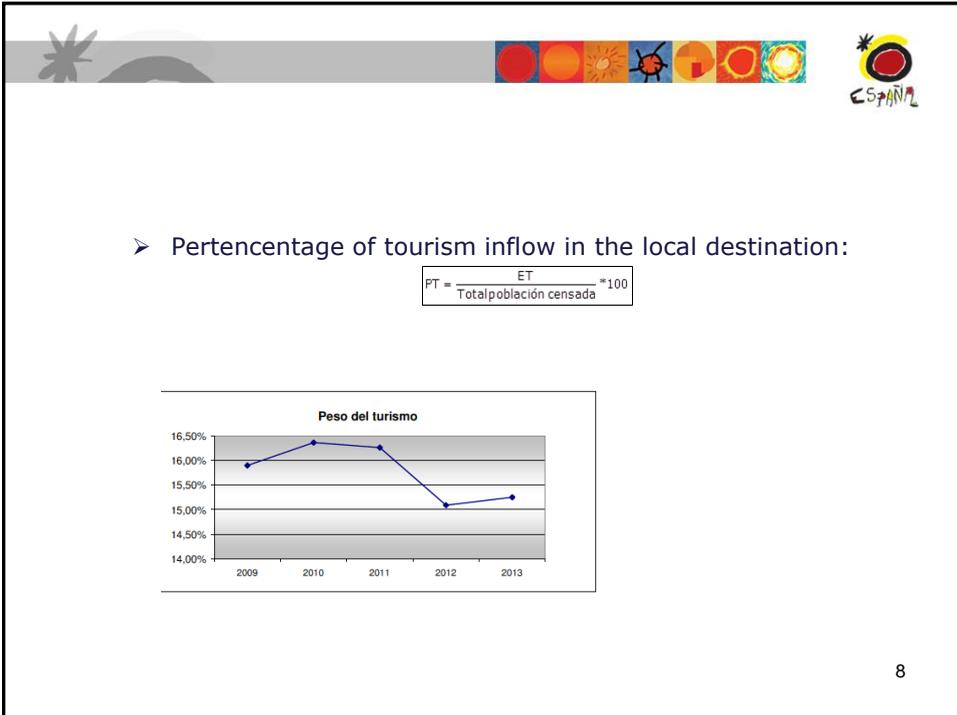
➤ Electric power consumption due to tourism: $CE_{turismo} = \frac{CE}{PTp} * PTE$

Consumo energía eléctrica atribuible al turismo

Año	Consumo (aprox.)
2008	102,000
2009	95,000
2010	98,000
2011	95,000
2012	89,000

5





Thanks for your attention!

9