



**16th meeting of the UNWTO Committee on
Statistics and the Tourism Satellite Account**
Tbilisi (Georgia), 26-27 January 2016

14th Global Forum on Tourism Statistics

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Global Forum on Tourism Statistics ?

- ⇒ **Two-yearly event**
- ⇒ **Organised by OECD, EUROSTAT and a host country**
- ⇒ **Unique platform** for exchanging views and experiences on developments in tourism statistics
- ⇒ The **Global Forum gathers** tourism researchers – *users & producers of data* - from governments, the industry and academia as well as decision makers from businesses and the policy level. *Don't miss it!*



14th Global Forum on Tourism Statistics

⇒ **Wed 23 – Thu 24 – Fri 25 November 2016 (tbc)**

⇒ **Venice, Italy**



⇒ **Organisers / partners**

- OECD
- EUROSTAT
- ISTAT
- Mibact (Ministry of Cultural Heritage and Activities and Tourism)
- ENIT (National Observatory of Tourism)
- Ciset (International Centre for Studies on Tourism Economics, University of Venice)
- Veneto Region



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⇒ **Themes for the Call for Papers**

1. **Innovation in sources and methods**
big data, administrative data
2. **Measuring the sharing economy**
how to capture and analyse the tourism-related sharing economy, e.g. in the hospitality or transport segments
3. **Tourism, culture and creative industries**
focus on interaction between tourism and culture (in both directions), links to current UNESCO initiatives, links between TSA and culture satellite accounts
4. **Sustainability**
covering environmental, socio-cultural as well as economic aspects of sustainability
5. **Economy, trade and labour market**
covering the (macro)economic dimension of tourism (at national, subnational level; impact of events, etc.); trade in value added; impact of tourism on jobs



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⇒ Calendar

- **Call for Papers will be launched end of January**
 - Distributed by e-mail, available via Forum website (to be announced) and OECD/Eurostat/ISTAT websites
- **Deadline for submitting abstracts: 30 April 2016**
 - Short description (max. half page) of the intended research paper
- **Selection of papers: May 2016**
 - Drawing up of a balanced programme
- **Final programme of the Forum: June 2016**
 - Registration of participants to be launched (no participation fee)
- **14th Global Forum on Tourism Statistics: Nov 2016**
 - 5 to 7 sessions, spread over 2.5 to 3 days.



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⇒ We need you!

- **Please distribute the Call for Papers to your contacts!**
 - National researchers on tourism statistics
- **Make your travel arrangements to join us in Venice in November!**
 - Practical information will soon be available on the event webpage

⇒ Contact

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Thank you for your attention !

See you in Venice 😊