

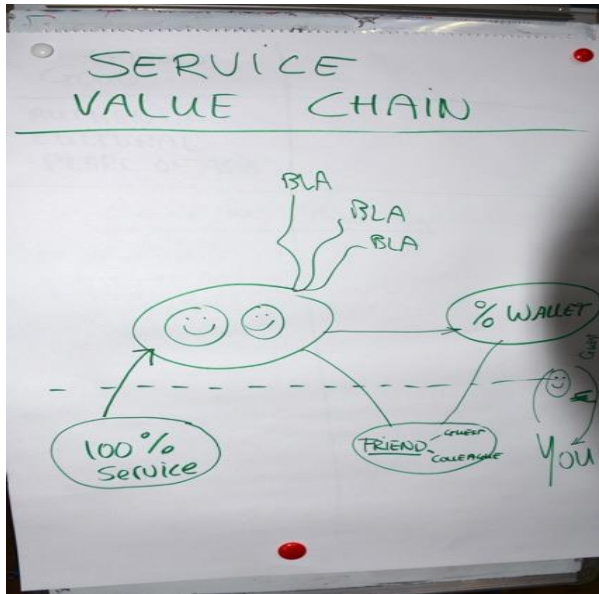
Training – Advising - Connecting



Training Tourism in Emerging
Destinations

Sjannie Hulsman MBA

Training: Tour Leaders



Our **Circle of Service Excellence**© is

To-the-point
Interactive
Impactfull

#1 Question of emerging countries is: “How can we get ...

- a) *more* Western tourists?
- b) *better* Western tourists? (=€€€€)



Rating:
NO FLUFF
VERY EFFECTIVE

Advising



Hands-on Solutions!

In remote regions
At individual resorts
Packaging Tourism Offers



Does this look like *the* solution?



What is not right here?

Connecting – Annual meeting



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