

## Annex 22. Main statistics used to develop the R-TSA for Madrid / Spain

**Table 5 Main Statistics used to develop the Tourism Satellite Account in Madrid. Source: Cañada, 2013**

Title	Objectives and characteristics	Territorial scope	Timeframe	Agency
<b>a) Demand</b>				
Survey of visitors in tourism places	Characterization of the visitors to regional places of tourism. Estimation of tourism consumption in the region	Regional	2010, 2011	Statistical Institute of the Community of Madrid
Survey on tourism expenditure (EGATUR)	Estimation of expenditure by non-resident visitors (inbound tourism consumption)	National with regional breakdown	Monthly	IET - INE
Tourist movements at frontiers (FRONTUR)	Quantification and characterization of foreign visitors (inbound tourism consumption).	National with regional breakdown	Monthly.	IET
Survey on tourism expenditure by resident households	Estimation of tourism expenditure by resident households in the Region (domestic and outbound)	Regional	2009	Statistical Institute, Community of Madrid
Survey on family budgets	Distribution of expenditure by resident households	National with regional breakdown	Annual	INE
Tourism travel by residents (FAMILITUR)	Quantification and characterization of travel by Spanish residents.	National with regional breakdown	Monthly	IET
Survey on occupancy of tourist accommodations	Travellers in hotel establishments	National with regional breakdown		INE
Survey on intermediate consumption by businesses in the Community of Madrid	Business travel: Regional survey on intermediate consumption: specific business travel module for companies residing in the region.	Regional	Biannual. Latest: 2010	Statistical Institute, Community of Madrid
<b>b) Supply</b>				
Structural statistics on the services sector: tourism supply	Includes estimates of the economic variables referring to tourism-related activities. (Hotel and similar establishments, restaurants, travel agencies, passenger transport and vehicle rentals)	National with regional breakdown	Annual	INE
Module for travel agency and tour operator services (Annual Survey on Services)	Information on income by type of services supplied (tourism packages, product supplied individually, etc.) and on the composition of packages.	National with regional breakdown	Annual	INE
Specific module for accommodation services (Annual Survey on Services)	Information from hotel enterprises on production by type of service (accommodation, restaurant and related expenditures)	National with regional breakdown	Annual	INE
Hotel price and revenue index	Trends in invoiced pricing	National with regional breakdown	Monthly	INE
Workforce survey (EPA)	Compilation of employment statistics	National with regional breakdown	Quarterly	IET
Social Security records	Contributors by work centre	National with regional breakdown	Monthly	Social Security,
Register of hotel enterprises of the Community of Madrid	Number of enterprises by category	Regional	(Register) Continually updated	Statistical Institute, Community of Madrid
Housing and building census.	Secondary homes by location and frequency of use	National with regional breakdown	Latest available: 2001	

IET: Institute of Tourism Studies (Ministry of Industry and Tourism).

INE: National Institute of Statistics.