
CEBU RESOLUTION 2008

Representatives of Parliaments and Local Authorities, comprising of 450 Delegates from 58 Countries met in Cebu, Philippines, for the 6th International Tourism Forum for Parliamentarians and Local Authorities, from 22 to 24 October 2008, under the auspices of the UNWTO and the Government of the Philippines, unanimously agreed on the following resolution.

1. Request the Secretary General to instruct the “Resilience Committee” (former Crisis Committee) of UNWTO to give urgent attention to all appropriate measures that could assist countries regarding the negative impacts the present financial crisis may have on their tourism industries;

2. Encourage Parliaments and Local Authorities to consider the implementation of the recommendations of the Davos Declaration and to set up appropriate programmes and projects that will enable their tourism sector to respond to the global challenges of climate change;

3. Urge Governments and all stakeholders in the tourism sector to implement in appropriate ways the principles of the Global Code of Ethics for Tourism in their country and in their various business activities;

4. Request UNWTO to deliver general guidelines on measuring tourism at the regional and local levels regarding basic statistics, the tourism satellite account and the economic analysis of the contribution that tourism makes at those levels, and

5. Call upon local and regional tourism authorities to implement these general guidelines by allocating approximately two per cent of their budget for tourism promotion to achieve those objectives.