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2nd Euro-Asian Mountain Resorts Conference

- Paving the Way towards a Bright Future for Mountain Destinations -

October 14–16, 2015
The Lotte Hotel, Ulsan, Republic of Korea

Information Note



2nd Euro-Asian Mountain Resorts Conference



1. INTRODUCTION

This information note provides details on administrative and logistical arrangements, along with other relevant information pertaining to your participation in the 2nd UNWTO Euro-Asian Mountain Resorts Conference. The information note is subject to change and will be updated.

1.1 The host city Ulsan

Ulsan Metropolitan City is located along the southeast coast of the Korean peninsula. Its population is 1,195,670 and GRDP is USD 55,300. Ulsan is 1,060.40 km² in area. As Ulsan is in an area where the ocean and the continent meet, it is well connected with other metropolis. It takes about 2 hours from Ulsan to major cities in East Asia including Beijing, Shanghai, Hong Kong, Tokyo and Osaka. Its geographical conditions make it perfect as a strategic hub city.

Ulsan, Industrial Capital of the Republic of Korea

Ulsan ranks top in the automotive and shipbuilding industries and second in the petrochemical industry in terms of production in the Republic of Korea and it is home to many global companies including Hyundai Heavy Industry Corporation, Hyundai Motor Company, and SK Group. The city provides diverse business opportunities, serving as a key production base for the vast consumer market in East Asia. Ulsan continues to ensure its strong position as a growth engine for the country's economy.



Ulsan, Eco-friendly city

While Ulsan is primarily known as an industrial city, it is also famous for its beautiful mountains, clean rivers and deep seas. It has been modernized to become an eco-friendly city where development and preservation have co-existed for about 40 years.



Ulsan, a city surrounded by mountains



Ulsan also takes great pride in the spectacular Yeongnam Alps, which have supported Ulsan as a Mountain Tourism destination. The “Yeongnam Alps” are a mountain range with peaks that reach above 1,000 meters located in some regions of the Gyeongsangnam-do including Miryang and Ulsan. As there are many high peaks, the

range has adopted its name from the European Alps. Stretching over an area around 255-square-kilometers, the Yeongnam Alps attract a great number of hikers every fall for its mesmerizing silver grass fields covering the mountain ridges. The Yeongnam Alps are crossed by various trails, among them the Haneul Eoksae-gil (Sky Silver Grass Trail), Eoksae Baram-gil (Reed Wind Trail) and the Dulle-gil trail. The Eoksae Baram-gil (Reed Wind Trail) is one of the most popular trekking routes and takes hikers through vast plains of silver grass reeds and to a few peaks over 1,000 meters.

The Yeongnam Alps abounds in cultural heritage, including Mt. Unmunsan, the Seoknamsa Temple, and the Pyochungsa Temple, and also boasts superb views and picturesque sceneries. It is believed that the fantastic rocks and cliffs therein are the results of past volcanic activities. About 760 types of plants and over 100 types of birds out of the 450 types inhabiting the Republic of Korea can be found at the Yeongnam Alps, particularly

on Mt. Gajisan. Thus, it is regarded as a giant natural zoo or botanical garden. As the mountain shuts out the wind from the northwest in winter, and as the warm sea winds from the East Sea controls the temperature of Ulsan, the region has a mild temperature throughout the year.

For more information on Ulsan, visit <http://english.ulsan.go.kr>.

1.2 Conference Overview

- **Title:** The 2nd UNWTO Euro-Asian Mountain Resorts Conference
- Paving the Way towards a Bright Future for Mountain Destinations -
- **Date:** October 14–16, 2015
- **Venue:** The Lotte Hotel, Ulsan, Republic of Korea
- **Host:** Ulsan Metropolitan City
- **Sponsors:** Korea Tourism Organization, Ministry of Culture, Sport and Tourism
- **Organizer:** UNWTO
- **Participants:** Approximately 300 participants including local authorities, government officials, DMOs, private sector representatives, infrastructure providers and academia, UNWTO members and World Alps Cities
- **Official Languages:** English & French
* Additional interpretation in Korean, Chinese and Japanese will be available during the Opening & Closing Ceremony as well as throughout the Sessions

2. PARTICIPATION

2.1. Registration

The participation in the Conference is free of charge but registration is obligatory. Participants are kindly requested to register online and also provide information on their travel schedule to help the host make the necessary arrangements for transfers.

Moreover, the participants shall need their online registration confirmation in order to collect their conference badges at the registration counters on 13 October (14:00-20:00) and 14 October (9:00-14:00) located in the main venue, the Lotte Hotel Ulsan.

Please note that registration will be closed once the number of participants reaches 300. The deadline for online registration is 2 October 2015.

2.2. Visas

In order to enter the Republic of Korea, all participants are required to present their valid passports with appropriate entry visas, except for participants from countries that have a Visa Waiver Agreement with the Republic of Korea. Participants are advised to obtain their visas in advance if required.

For further information, please check the Embassy or Consular Office of the Republic of Korea in your respective countries or visit the following website: <http://www.mofa.go.kr/ENG/visa/application/index.jsp>

• **Incheon International Airport (Seoul)** (<http://www.airport.kr/eng>)

From 171 cities in 61 countries

• **Gimhae International Airport (Busan)** (<http://www.airport.co.kr/mbs/gimhaeeng>)

From 25 cities in 9 countries

- Japan, China, Germany, Philippines, Russia, Taiwan, Thailand, USA and Vietnam

• **Ulsan Airport** (<http://www.airport.co.kr/ulsaneng/index.do>)

9 scheduled flights from Gimpo Airport in Seoul

The hosts will make arrangements to welcome participants upon arrival at the Incheon International Airport.. Please look for the “2nd UNWTO Euro-Asian Mountain Resorts Conference” sign at the gate. More detailed information on airport arrangements will be provided in due course.

Courtesy shuttle services will also be provided between the Ulsan International Airport, Ulsan KTX Station and the main venue during the Conference. In order to facilitate the arrival/departure procedures, all participants are required to provide information on their flight schedules during the registration process or inform the Secretariat accordingly.

A. Incheon International Airport Station (KTX) → Ulsan Station → Lotte Hotel

Participants may take KTX trains to Ulsan. Shuttle services will be provided from Ulsan Station to Lotte Hotel in Ulsan.



Incheon International Airport Station – Ulsan Station

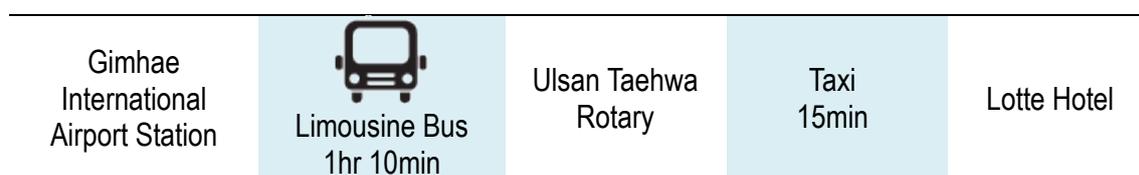
Incheon International Airport Station	Ulsan Station	Travelling Time	Fare (KRW)
06:55	10:26	3hr 31min	First Class: 71,400 (EUR 60) Standard Class: 64,800 (EUR 50) Standing / Not assigned: 48,500 (EUR 40)
09:07	12:23	3hr 16min	
12:07	15:33	3hr 26min	
18:35	21:50	3hr 15min	

* Please check the exact schedule at Korea Railroad (<http://www.letskorail.com/ebizbf/EbizBfTicketSearch.do>)

* 4 trains daily.

B. Gimhae International Airport → Ulsan Taehwa Rotary → Lotte Hotel

Participants can take limousine buses to Ulsan. The bus-stop is located in Area 1 on the 1st floor of the Gimhae International Airport. Please refer to the map and time schedule below.



Gimhae International Airport - Ulsan Taehwa Rotary (by limousine bus)

Details: Tongdosa - Eonyang - Sinbok Rotary - Ulsan Taehwa Rotary

First Departure	Last Departure	Interval	Travelling Time	Fare (KRW)
06:50	22:20	30~40 min	1hr 10min	7,900 (EUR 6)

* For detailed schedule visit the Airport's website (<http://www.airport.co.kr/gimhaeeng/index.do>)

Ulsan Taehwa Rotary - Lotte Hotel (by taxi)

Standard fare: Approx. KRW 6,000 (EUR 5) (Approx. 15min)

* The fare is subject to change depending on traffic conditions.

C. Ulsan Airport → Lotte Hotel

Korean Air and Asiana Airlines operate 9 scheduled flights daily from Gimpo Airport in Seoul. Participants arriving at Incheon Airport must calculate 3 hours between arrival in Incheon and departure from Gimpo Airport. The AREX train connects Incheon and Gimpo every 10 minutes and takes around 30 minutes (3,550 KRW/ EUR 3). Shuttle buses take about the same time and cost 7,500 KRW (EUR 6).

Shuttle services will be provided from Ulsan Airport to the Lotte Hotel in Ulsan. You can also take Bus 453 and 1402 which both take you to the Lotte Hotel. Taxis take about 30-40 minutes and charge approx. 8,000 KRW (EUR 6) to the venue.

5. ACCOMMODATION

5.1 Hotel Reservations

Due to the high occupancy rate in Ulsan during October it is highly recommended for each participant to make necessary reservations as early as possible. See the special rates of the partner hotels below.

Please note that participants are responsible for all costs associated with accommodation.

5.2 Recommended Hotels

The main venue is the Lotte Hotel Ulsan which is located in the modern part of the downtown area and it is pleasant and convenient for travellers. It is easily accessible from the airport, bus terminals, and shopping centres.

A. Lotte Hotel Ulsan (Main Venue)

Address: 282, Samsan-ro, Nam-gu,

Ulsan, Republic of Korea

Phone: +82-52-960-1000

Website: <http://www.lottehotel.com/ulsan/en>



The host has additionally blocked some rooms with special rates in business hotels which are both just 10 minutes walking distance from the main venue.

B. Lotte City Hotel Ulsan

Address: 204, Samsan-ro, Nam-gu, Ulsan, Republic of Korea

Phone: +82-52-990-1000

Website: <http://www.lottehotel.com/city/ulsan/en>



C. Shilla Stay Ulsan

Address: 1247-1, Daldong, Nam-gu, Ulsan, Republic of Korea

Phone: +82-52-901-9000

Website: <http://www.shillastay.com/ulsan>



Special Rates for Participants

Special room rates are available for conference participants at the indicated hotels.

Hotel	Room Type	Room Rate
Lotte Hotel Ulsan (Main Venue)	Superior	KRW 251,800 (EUR 200)
	Club Floor	KRW 312,300 (EUR 250)
	Suite	KRW 518,000 (EUR 410)
Lotte City Hotel Ulsan (0.8km from Main Venue)	Standard	KRW 126,500 (EUR 92)
	Superior	KRW 181,500 (EUR 145)
	Junior Suite	KRW 269,500 (EUR 215)
Shilla Stay Ulsan (0.8km from Main Venue)	Standard	KRW 139,000 (EUR 100)
	Deluxe	KRW 172,000 (EUR 140)
	Grand	KRW 282,000 (EUR 225)

* The rates indicated above include 10% service charge, 10% tax and one breakfast.

* Please make your reservations directly with the indicated hotels using the [Hotel Reservation Form](#).

6. VENUE FACILITIES AND SERVICES

6.1 Outline of Site Plan

The main venue of the Conference and support facilities will be set up at the Lotte Hotel as indicated. It will include the following:

Meeting Rooms

All Sessions

Crystal Ballroom I & II (2F)

Catering Area

Lunch	Crystal Ballroom III (2F), Charlotte Room(3F)
Coffee Break	Foyer (2F)
Dining Room	TBD

Support Facilities

Registration Desk	Lobby (2F)
On-site Secretariat Office	Jade Room I (2F)
Press Centre	Jade Room II (2F)

6.2 Meals and Refreshments

Buffet-style lunch and refreshments will be provided for participants at the designated hospitality areas of the Lotte Hotel, as follows:

Lunch	October 14 & 15	Crystal Ballroom III (2F), Charlotte Room (3F)
Refreshments	October 14 & 15	Foyer (2F)

* Dinner will be served during Welcome and Farewell events.

7. GENERAL INFORMATION

7.1 Vaccination

A vaccination certificate is not required for entry into the Republic of Korea.

7.2 Climate

The Korean peninsula has four distinct seasons. Summers are hot and humid, while winters are often snowy and cold. During the Conference period in October, Korea will have cool, dry and sunny weather with cobalt blue skies. It is the ideal season to visit Korea.

The average temperature ranges from 10 to 20°C. Cardigans and/or light jackets are recommended.

7.3 Currency and Banking

The official currency in the Republic of Korea is the Won (KRW). The exchange rate of EUR 1 is approximately equivalent to KRW 1,243 (as of 1 July 2015). Currency exchange is available at banks, airports and major hotels in Korea. ATM services are also available at most hotels in Korea including the Conference venue.

Tipping is not expected in most Korean restaurants and hotels.

7.4 Credit Cards

Most shopping malls and big stores, hotels and restaurants in Ulsan accept major international credit cards. However, it is recommended to carry some cash since some small establishments and stores may not accept credit cards.

7.5 Electricity

The power supply in the Republic of Korea is 220V/60 Hz (two round pins). Adaptors and converters may be needed if you are traveling from countries that use 110V or other types of plugs.



7.6 Local time

Standard time zone: GMT +9 hours

7.7 Internet Access

Free Wi-Fi service will be available in the meeting rooms and the lobby of the Lotte Hotel as well as in the rooms of the recommended hotels.

7.8 Local & International Phone Calls

For international inbound calls, the country code is 82, and the area code for Ulsan is 52.

For international outbound calls 001, 002, or 00700 should be dialled before the country code and the phone number.

Mobile Phones

Mobile phones and/or other devices using GSM frequencies do not function in Korea. Supported protocols include: CDMA (800/1800), iDEN (800) and WCDMA (2100).

3G (WCDMA) devices will function in the country unless roaming services are blocked by their local service providers. Delegations are advised to contact their local service providers to ensure that the roaming service is not blocked.

For 2G devices, participants should contact their current wireless service providers to ensure that Korean service providers such as KT (KTF), SK Telecom, LG Uplus and KT Powertel are included in their primary roaming list and advised to apply for roaming services before departure.

7.9 Useful Telephone Numbers

Fire/Medical Emergencies: 119	General Information Center1345
Police: 112	Interpreting Service1588-5644
Korea Travel Hotline: 1330	Ulsan Global Center1577-2818