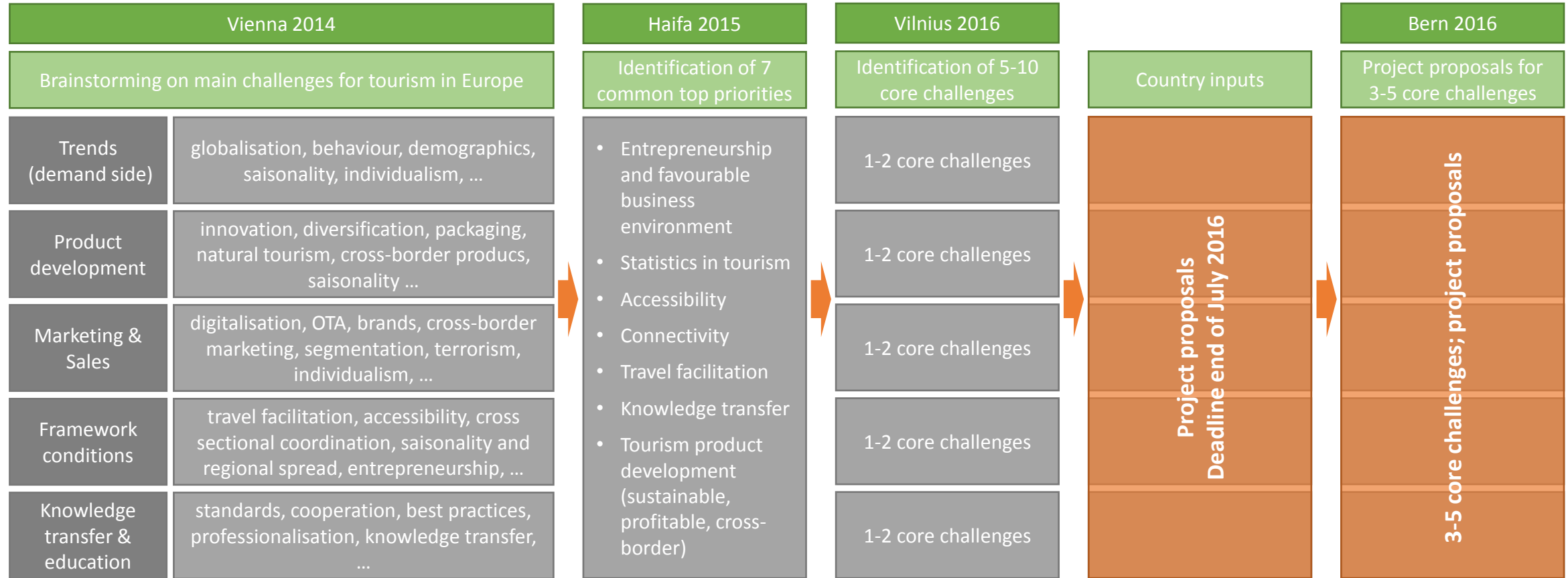


**Step 1: Identification of 3-5 core challenges for European tourism;
Project proposals that correspond to the challenges**



Step 2: Anchor the core challenges and the proposed projects in POW 2018/2019

