

CAF/51/Gen.Prog.
Madrid, April 2011
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**Fifty-first Meeting of the UNWTO Commission for Africa and Regional Seminar on
How Sustainable Tourism can benefit from and contribute to
an emerging Green Economy in Africa?**

Ouagadougou, Burkina Faso, 6-8 June 2011



Dated 3 June 2010

GENERAL PROGRAMME OF MEETINGS

Saturday 4 June 2011

10:00 – 12:30	Registration of participants at the venue of meetings
12:30 – 14:30	Break
14:30 – 17:00	Registration of participants at the venue of meetings

Sunday 5 June 2011

10:00 – 12:30	Registration of participants at the venue of meetings
12:30 – 14:30	Break
14:30 – 17:00	Registration of participants at the venue of meetings
19:00 – 20:30	Cocktail offered by the host Government

Monday 6 June 2011**Fifty-first meeting of the UNWTO Commission for Africa**

07:00 – 8.30

Registration of participants at the venue of meetings

- Welcome and accommodation of participants
- Animation

08:30 – 8:55

- Welcome and accommodation of guests and officials
- Animation

09.00 – 10.00

Official opening ceremony presided by His Excellency Mr. Luc Adolphe Tiao, Prime Minister and Head of Government of Burkina Faso**Beginning of the ceremony**

- Welcome address by Mr. Simon Compaoré, Mayor of Ouagadougou
- Welcome film
- Speech of H.E. El Hadj Baba Hamadou, CAF Chairman and Minister of Tourism of Cameroon
- Speech of Mr. Soumaila Cissé, President of the UEMOA Commission
- Speech of Mr. Taleb Rifai, UNWTO Secretary-General
- *Signature of the Cooperation Agreement between UEMOA and UNWTO*
- Animation
- Official opening speech of H.E. Baba Hama, Minister of Culture and Tourism of Burkina Faso

10:00 – 10:30

Coffee Break

10:30 – 13:30

First working session

13:30 – 14:30

Lunch break offered by the host Government

14:30 – 16:30

Second working session

16.30 – 17:00

Coffee break

17:00 – 18:30

Third working session and end of the commission meeting

18:30 – 19:30

Meeting with private sector professionals of Burkina Faso

20:30 – 22:30

Cultural diner offered by the UEMOA Commission

<u>Tuesday 7 June 2011:</u>	Regional Seminar on “How Sustainable Tourism can benefit from and contribute to an emerging Green Economy in Africa?”
07:00 – 12:00	Social programme offered by the host Government to the UNWTO Secretary-General and to the Ministers: excursion to the Laongo Museum, Manága, Bangr Wéogo Urban Park
08.15–09.00	Registration of participants
09.00–09.30	Welcome remarks
09.30–11.15	<p><u>First session</u> “Green tourism strategies: challenges and opportunities”</p> <p>Mrs. Sofia Gutierrez, UNWTO Programme Officer, <i>Sustainable Development of Tourism</i>, Presentation on Tourism in the Green Economy</p> <p>Panel discussion</p> <p>Representatives of African countries</p> <p>Private sector representatives</p> <p>Discussion</p>
11.15 –11.30	Coffee break
11.30–13.00	<p><u>Second session</u> “Linking green tourism with poverty alleviation”</p> <p>Mr. Richard Denman, <i>UNWTO Consultant</i> Presentation on: The Coast project: linking environmental sustainability and poverty alleviation</p> <p>Panel discussion</p> <p>Representatives of African countries</p> <p>Discussion</p>
13.00–15.00	Lunch
15.00–16.30	<p><u>Third Session</u> “Linking green tourism with biodiversity conservation”</p> <p>Mr. Richard Tapper, <i>UNWTO Consultant</i> Presentation on Tourism and biodiversity</p> <p>Panel discussion</p> <p>Representatives of African countries</p> <p>Private sector representatives</p> <p>Discussion</p>
16.30–16.45	Conclusions/Recommendations
16.45–17.00	Closing Ceremony

Wednesday 8 June 2011 Social programme organized by the host Government

08:00 – 12:00 City tour and excursion to Laongo