

17 GOALS

Backed up by a set of 169 detailed Targets

Universality

SDGs apply to *every* nation & every sector, including tourism.

Integration

All goals are inter-connected, in a system. We must achieve them all.

Transformation

Big, fundamental changes in how we live & travel on Earth.





Stay in contact.
Closed group, Facebook.

The image shows a screenshot of a Facebook group page. At the top, the navigation bar includes the Facebook logo, a search bar with the text "UNWTO Asia Pacific Executive Sustainable Tourism Training...", and user profile icons for "Steve", "Home", and "20+", along with icons for friends, messages, and a help menu. On the left sidebar, there are navigation options: "Steve Noakes", "News Feed", "Messenger", and a "SHORTCUTS" section with links to "Myanmar Tourism En...", "DDIAE 1970s", "Pacific Asia Tourism", and "Hamsahub BIF Touris...". The main content area features a large blue banner with the text "UNWTO Sustainable National Forum on" and "UNWTO Asia Pacific Executive S...". Below the banner, it indicates the group is a "Closed Group" and provides buttons for "Joined", "Share", "Notifications", and a three-dot menu.



Pacific Asia Tourism
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Home

