



2017  
INTERNATIONAL YEAR  
OF SUSTAINABLE TOURISM  
FOR DEVELOPMENT



## The World Tourism Organization, Government of Jamaica and World Bank Group

### Global Conference on Jobs & Inclusive Growth: Partnerships for Sustainable Tourism

27 – 29 November 2017, Montego Bay, Jamaica

In collaboration with:



### GENERAL INFORMATION NOTE



Partner Airline :



## DATES AND VENUE

The 2017 UNWTO Conference on Jobs and Inclusive Growth: Partnerships for Sustainable Tourism will be held on **27th – 29th November 2017** at the:

**Montego Bay Convention Centre**

Rose Hall, Montego Bay,  
St. James, Jamaica, W.I.

<http://www.mbconventioncentre.com>

Situated along the elegant corridor of Rose Hall, Montego Bay, the Montego Bay Convention Centre with its ocean front location and panoramic views offers the very best meeting and convention facilities in the Caribbean. With a combined total of 139,302 square feet of meeting, exhibition and ballroom spaces this world-class facility will provide superior event management and personalized first class service.

A five time recipient of the World Travel Award for being the Caribbean's leading Meetings and Conference Centre, the Montego Bay Convention Centre is the place to book all your meetings, events, trade shows and special occasions.

## ONLINE REGISTRATION

All participants are required to complete online registration prior to the conference.

To register please visit: <http://affiliatemembers.unwto.org/event/unwto-government-jamaica-and-world-bank-group-conference-jobs-inclusive-growth-partnerships-su>

Registration Deadline: **20 November 2017**

For the International Conference, registration is based on a first come, first serve basis.

## BADGES AND ACCESS TO THE VENUE

Participants are expected to collect Conference Packets at the Registration Desk located in Block D at the Montego Bay Conference Centre as follows:

Sunday, 26th November	-	14:00 – 18:00
Monday, 27th November	-	08:00 – 18:00
Tuesday, 28th November	-	08:00 – 08:30

Packets will include individual badges, conference programmes and other important information.

## ORGANIZING COMMITTEE CONTACT DETAILS

UNWTO COORDINATOR	HOST COUNTRY COORDINATORS
<p>Addaia Arizmendi World Tourism Organization (UNWTO) Madrid, Spain <b>Email:</b> aarizmendi@unwto.org <b>Phone:</b> +34 91 567 81 00</p>	<p>Carole Jones Strategic Planning Analyst, Strategic Planning and Evaluation Division Ministry of Tourism, Kingston, Jamaica <b>Email:</b> carole.jones@mot.gov.jm <b>Phone:</b> (876) 908- 5915</p> <p>Venessa Grant Administrative Assistant to the Senior Director, Technical Services Ministry of Tourism, Kingston, Jamaica <b>Email:</b> venessa.grant@mot.gov.jm <b>Phone:</b> (876) 908- 5944</p>

## ENTRY REQUIREMENTS

### A. Nationals of the following countries DO NOT REQUIRE a visa to enter Jamaica:

Albania	Guadeloupe	Papua New Guinea
Anguilla	Guatemala	Paraguay
Antigua & Barbuda	Guyana	Peru
Argentina	Honduras	Poland
Australia	Hong Kong	Portugal
Austria	Hungary	Romania
Bahamas	Iceland	Russian Federation
Bangladesh	India	St. Kitts & Nevis
Barbados	Ireland	St. Lucia
Belarus	Israel	St. Vincent & the Grenadines
Belgium	Italy	Independent States of Samoa
Belize	Japan	San Marino
Bermuda	Kazakhstan	Serbia, Republic of
Bolivia	Kenya	Seychelles
Bosnia & Herzegovina	Kiribati	Sierra Leone
Botswana	South Korea	Singapore
Brazil	Latvia	Slovak Republic
Brunei Darussalam	Lesotho	Slovenia
Bulgaria	Liechtenstein	Solomon Islands
Canada	Lithuania	South Africa
Chile	Luxembourg	Spain
China	Macedonia	St. Martin
Colombia	Malawi	Suriname
Costa Rica	Malaysia	Swaziland
Croatia	Maldives	Sweden
Cyprus	Malta	Switzerland

Czech Republic	Martinique	Tanzania
Denmark	Mauritius	Tonga
Dominica	Mexico	Trinidad & Tobago
Dominican Republic	Moldova	Turkey
Ecuador	Monaco	Turks & Caicos Island
El Salvador	Montserrat	Tuvalu
Estonia	Montenegro	Uganda
Fiji	Mozambique	Ukraine
Finland	Namibia	UK of Great Britain & Northern Ireland
France	Nauru	United Republic of Tanzania
Gambia	Kingdom of the Netherlands	United States of America
Germany	Netherland Antilles	Uruguay
Ghana	New Zealand	Vanuatu
Greece	Norway	Venezuela
Grenada	Panama	Zambia

**B. Nationals of the following countries REQUIRE a visa to enter Jamaica and should obtain visa prior to arrival by contacting the nearest Jamaican diplomatic or consular mission. Please visit [www.mfaff.gov.jm](http://www.mfaff.gov.jm) for a list of these offices.**

Afghanistan	Guinea	Niger
Algeria	Guinea-Bissau	Nigeria
Angola	Guinea-Conakray	Oman
Bahrain	Haiti	Pakistan
Benin	Indonesia	Palau
Bhutan	Islamic Republic of Iran	Philippines
Burkina Faso	Iraq	Qatar
Burundi	Jordan	Rwanda
Cameroon	North Korea	Sao Tome & Principe
Cambodia	Kuwait	Saudi Arabia
Cape Verde	Lao People's Democratic Republic	Senegal
Cayman Islands	Lebanon	Somalia
Central African Republic	Liberia	Sri Lanka
Chad	Libyan Arab Jamaihriya	North Sudan
Comoros	Madagascar	South Sudan
Democratic Republic of Congo	Mali	Syrian Arab Republic
Cote D' Ivorie	Micronesia	Thailand
Cuba	Marshall Islands	Togo
Djibouti	Mauritania	Tunisia
Egypt	Mongolia	United Arab Emirates
Equatorial Guinea	Morocco	Vietnam
Eritrea	Myanmar, Union of (formerly Burma)	Yemen
Ethiopia	Nepal	Zimbabwe
Gabon	Nicaragua	

**\*Holders of Diplomatic and Official passports do not require a visa.**

C. Nationals of the following countries **REQUIRE** a visa to enter Jamaica and may obtain visa at port of entry:

Andorra	Georgia	Tajikistan
Armenia	Kosovo (Affidavit of identity required)	Turkmenistan
Azerbaijan	Kyrgyzstan	Uzbekistan
British Virgin Islands	Taiwan (Affidavit of identity required)	Yugoslavia

For further information or assistance regarding visas please visit [www.pica.gov.jm](http://www.pica.gov.jm) or send an email to [visajamaica@pica.gov.jm](mailto:visajamaica@pica.gov.jm).

## HEALTH REQUIREMENTS

Jamaica has a travel requirement in place for Yellow Fever. All persons older than one year, who are travelling from a country where there is a risk of Yellow Fever transmission, and persons who are transiting through a country with risk of Yellow Fever transmission for more than twelve hours, are required to show proof of vaccination against Yellow Fever before entering the country.

I. Nationals of the following countries need to show **proof of vaccination against Yellow Fever:**

*Angola, Argentina, Benin, Bolivia, Brazil, Burkina Faso, Burundi, Cameroon, Central African Republic, Chad, Colombia, Congo, Cote d'Ivoire, Democratic Republic of Congo, Ecuador, Equatorial Guinea, Ethiopia, French Guiana, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Guyana, Kenya, Liberia, Mali, Mauritania, Niger, Nigeria, Panama, Paraguay, Peru, Senegal, Sierra Leone, South Sudan, Sudan, Suriname, Togo, Trinidad & Tobago, Uganda and Venezuela*

II. Nationals of the following countries need to show **proof of vaccination against measles, rubella and polio:**

*Albania, Belarus, Bosnia & Herzegovina, Bulgaria, Croatia, Estonia, Kazakhstan, Latvia, Lithuania, Macedonia, Moldova, Montenegro, Romania, Serbia, Republic of, Slovenia*

III. No travel requirements for Malaria are in place. Persons arriving from countries endemic for Malaria will be interviewed at the Health Desk at the airport. Persons who are arriving from countries with risk for transmission of other Diseases of Public Health concern will be treated as per any restrictions / instructions in place at the time from the Ministry of Health.

**NOTE: Travelers should check the International Travel and Health website for updates.**

## TRANSPORTATION

### BY AIR

There are two (2) international airports in Jamaica, the **Donald Sangster International Airport** located in Montego Bay and the **Norman Manley International Airport** located in Kingston.

It is recommended that participants arrive at the **Donald Sangster International Airport** as this is closer to the conference venue.

#### **Participants travelling from or through Europe have the following flight options into Montego Bay:**

- a. Condor from Germany
- b. Virgin Airways and British Airways from the UK

#### **Participants travelling from or through Canada have the following flight options into Montego Bay:**

- a. Air Canada and West Jet

#### **Participants travelling from or through the USA have the following flight options into Montego Bay:**

- a. Delta Airlines, Jetblue, American Airlines, United Airlines, Caribbean Airlines

### SPECIAL RATE

Ethiopian Airlines is our Partner Airline for the conference offering 12% off on Business and 10% off on Economy class fares to all participants departing from all ET online cities to EWR (Newark). Please follow the link for further information - <https://www.ethiopianairlines.com/AA/EN/book/UNWTO-2017>

American Airlines agreed to offer a special discount fare of 10% on flight tickets. This offer is valid for flights from 20 November to 5 December 2017. For additional information on conditions of the offer, please refer to the Terms available at [the official Conference website.](#)

### GROUND TRANSPORTATION

Upon arrival in Jamaica, the host country will provide a shuttle bus service to participants from the Donald Sangster International Airport (MBJ) to official hotels and back.

Participants arriving in Kingston may take the Knutsford Express in order to travel to Montego Bay by road. This however would be at the expense of the participant.

During the Conference period, shuttle buses will provide transportation for participants from the official hotels to the Conference venue and other venues programmed.

## ACCOMMODATION

The hotels listed below offer specially discounted rates for the participants. Payment by credit card and bank transfer is acceptable. It is **highly recommended** that participants reserve accommodation as early as possible as the special room rates have been obtained for delegates until **30 October 2017**. After this deadline, the hotels will not be able to guarantee these special rates and regular rates will be offered. **All rates are all inclusive and cover room, all meals, beverages and taxes, with the exception of the Half Moon Hotel.**

The following is the list of official hotels which have been selected by the Host Government. Shuttle buses will provide transportation from these hotels to the Conference venues. In order to make bookings, please follow the links or e-mail instructions provided for the respective hotels below:



### i. Iberostar Hotels and Resorts

<b>Accommodation Date</b>	November 26 – December 3, 2017			
<b>Address</b>	Lilliput, Montego Bay			
<b>Website</b>	<a href="https://www.iberostar.com/en/">https://www.iberostar.com/en/</a>			
<b>Telephone &amp; Fax</b>	( 876) 680 0000			
<b>Additional Notes</b>	Booking code: <b>UNWTO2017</b> <b>Iberostar Beach – Contact <a href="mailto:reservations3@iberostar.com.jm">reservations3@iberostar.com.jm</a></b> <b>Iberostar Suites - Contact <a href="mailto:reservations2@iberostar.com.jm">reservations2@iberostar.com.jm</a></b> <b>Iberostar Grand – Contact <a href="mailto:reservations1@iberostar.com.jm">reservations1@iberostar.com.jm</a></b> Payment will be required in full at the time of booking.			
<b>Hotels</b>	<b>Price per person per night single occupancy</b>	<b>Price per person per night based on double occupancy</b>	<b>Price per person per night triple occupancy</b>	<b>Price per child ages 3 -12</b>
Iberostar Rose Hall Beach - Family Oriented	US\$167.00	US\$127.00	US\$113.00	US\$42.00
Iberostar Rose Hall Suites - Family Oriented	US\$202.00	US\$155.00	US\$131.00	US\$52.00
Iberostar Rose Hall Grand - Adults Only	US\$271.00	US\$199.00	-	-

### Cancellation policy:

Once payment has been made it is refundable under the following conditions:

1. Cancellation 7 days prior arrival, No penalty
2. Cancellation 6 to 3 days prior arrival, penalized with one-night charge
3. Cancellation 48 hours or less, 50% penalty



**ii. Hyatt Ziva / Zilara**

<b>Accommodation Date</b>	November 26 – December 3, 2017	
<b>Address</b>	Rose Hall, Montego Bay	
<b>Website</b>	<a href="https://rosehall.ziva.hyatt.com/en/hotel/home.html">https://rosehall.ziva.hyatt.com/en/hotel/home.html</a>	
<b>Telephone &amp; Fax</b>	+1(876) 618-1234	
<b>Check In</b>	3 pm	
<b>Check Out</b>	11 am	
<b>Type of room</b>	<b>Price per person for single occupancy</b>	<b>Price per person for double occupancy</b>
Run of House	US\$270	US\$169



**iii. RIU Montego Bay / RIU Palace / RIU Reggae**

<b>Accommodation Date</b>	November 26 – December 3, 2017	
<b>Address</b>	Mahoe Bay, Montego Bay, Jamaica	
<b>Website</b>	<a href="http://www.riu.com">http://www.riu.com</a>	
<b>Telephone &amp; Fax</b>	(876) 940-8020	
<b>Contact Person</b>	Niurka Garcia Linton	
<b>Additional Notes</b>	<b>Conference Code - TUNITE</b> <b>To make reservations call 1-888-666-8816 from the USA or (876) 940-8019 or book the reservations online at <a href="http://www.riu.com">www.riu.com</a></b>	
<b>Type of room</b>	<b>Single occupancy (per room)</b>	<b>Double occupancy (per person, per night)</b>
RIU Montego Bay	US\$177.00	US \$122.00
RIU Reggae	US \$197.00	US \$135.00
RIU Palace	US \$260.00	US \$180.00



**iv. Hilton Rose Hall Resort & Spa**

<b>Accommodation Date</b>	November 26 – December 3, 2017	
<b>Address</b>	Rose Hall, Montego Bay, Jamaica	
<b>Website</b>	<a href="https://www.rosehallresort.com/">https://www.rosehallresort.com/</a>	
<b>Telephone &amp; Fax</b>	1-866-953-4772	



<b>Contact Person</b>			
<b>Additional Notes</b>	<b>Child rates (ages 6 – 12) apply at US\$75 per child per night sharing with two (2) adults. Children 0 – 5 are free.</b>		
<b>Type of room</b>	<b>Single occupancy (per room)</b>	<b>Double occupancy (per room, per night)</b>	<b>Triple occupancy (per room, per night)</b>
Run of the House	US\$275.00	US\$275.00	US\$374.00

**RESERVATION DUE DATE/PROCEDURES:**

**Individual Reservation by Telephone:** Individuals may make reservations directly with the hotel reservations department at 1-866-953-4772. Reservations can also be made by calling the central reservations office at 1-866-799-3656 or 1-866-799-3670. Attendees must identify themselves as part of the Group or provide the Group Code **UNWTO** to receive the Group Rate.

**Web-Based Reservations:** Reservations may be made through the Hotel's website with a group booking code **UNWTO**.



**v. Jewel Grand Resort & Spa**

<b>Accommodation Date</b>	November 26 – December 3, 2017			
<b>Address</b>	Rose Hall, Montego Bay, Jamaica			
<b>Website</b>	<a href="http://www.jewelgrande.com">www.jewelgrande.com</a>			
<b>Telephone &amp; Fax</b>	1-866-953-4772			
<b>Contact Person</b>				
<b>Additional Notes</b>				
<b>Type of room</b>	<b>Single occupancy</b>	<b>Double occupancy</b>	<b>Triple</b>	<b>Quad</b>
One bedroom Ocean View Suite	US\$298.00	US \$298.00		
One bedroom Ocean Front Deluxe Suite	US\$328.00	US\$328.00		
Two bedroom Ocean View Deluxe Suite	US\$358.00	US\$358.00	US\$483.00	US\$644.00
Two bedroom Ocean Front Deluxe Suite	US\$408.00	US\$408.00	US\$508.00	US\$669.00
Three bedroom Ocean Front Deluxe Suite	US\$478.00	US\$478.00	US\$645.00	US\$860.00
Three bedroom Villa	US\$628.00	US\$628.00	US\$847.00	US\$1,130.00

**Extra person rates for the three bedroom suites and Villas is US\$125.00 per person. Child rates apply at US\$75.00 per child 6 – 14 years old. Children 0 – 5 are free. Maximum occupancies apply.**

**RESERVATION DUE DATE/PROCEDURES:**

**Web-Based Reservations:** Reservations may be made via the website [www.jewelgrande.com](http://www.jewelgrande.com).

Participants must use the group booking code **UNWTO**.



**vi. Holiday Inn Resort**

<b>Accommodation Date</b>	November 26 – December 3, 2017		
<b>Address</b>	Rose Hall, Montego Bay, Jamaica		
<b>Website</b>	<a href="http://caribbeanhi.com/">http://caribbeanhi.com/</a>		
<b>Telephone &amp; Fax</b>	(876) 953-2485		
<b>Contact Person</b>			
<b>Additional Notes</b>	<p>Rates are inclusive of government tax, service charge, wireless internet, all meals, beverages and non-motorized water sports. Room tax of US \$4 per room per night additional. Please use link below for reservations:</p> <p><a href="#">Holiday Inn Resort Montego Bay- UNWTO - Sustainable Conf.</a></p>		
<b>Type of room</b>	<b>Single / Double occupancy</b>	<b>Triple occupancy</b>	<b>Quad occupancy</b>
Standard/Garden View	US\$200.00	US\$276.00	US\$352.00
Superior/Ocean View	US\$212.00	US\$288.00	US\$364.00
Deluxe/Ocean Front	US\$230.00	US\$306.00	US\$382.00
Junior Suite	US\$269.00	US\$345.00	US\$421.00
One Bedroom Suite	US\$357.00	US\$443.00	US\$528.00



**vii. Zoetry Montego Bay**

<b>Accommodation Date</b>	November 27-29, 2017	
<b>Address</b>	Mahoe Bay, Ironshore Main Rd. Montego Bay, Jamaica	
<b>Website</b>	<a href="http://www.zoetryresorts.com/montego-bay">http://www.zoetryresorts.com/montego-bay</a>	
<b>Telephone &amp; Fax</b>	(876) 953-9150	
<b>Contact Person</b>		
<b>Additional Notes</b>		
<b>Type of room</b>	<b>Single occupancy (per room)</b>	<b>Double occupancy (per person per night)</b>
Junior Suite Tropical View	US\$310.00	US \$310.00
Junior Suite Ocean View	US \$403.00	US \$403.00



### viii. Sandals Montego Bay & Sandals Royal Caribbean

Sandals is pleased to offer delegates visiting Jamaica for the UNWTO Conference in Montego Bay Jamaica from November 26 - December 3 2017 a discount of 20% off published rates for Sandals Montego Bay and Sandals Royal Caribbean. These rates will be for a minimum 3 night stay.

Bookings will be available through [WWW.Sandals.com](http://WWW.Sandals.com) or [1.800.Sandals.com](http://1.800.Sandals.com). Participants must use promotional code **UNWTO17**. Be reminded that Sandals is Couples only All Inclusive and all resort terms and conditions apply.



### ix. Half Moon Hotel

<b>Accommodation Date</b>	November 26 - December 3, 2017	
<b>Address</b>	Rose Hall, Montego Bay, St James	
<b>Website</b>	<a href="https://www.halfmoon.com/">https://www.halfmoon.com/</a>	
<b>Telephone &amp; Fax</b>	(876) 953-2211	
<b>Contact Person</b>	Ms. Sharon Logan Email: <a href="mailto:slogan@halfmoon.com">slogan@halfmoon.com</a>	
<b>Additional Notes</b>	<ul style="list-style-type: none"> <li>• Rates quoted are per room per night</li> <li>• Please add nightly 10% Government Tax, 15% Service Charge and \$4.00 Occupancy Tax</li> <li>• Maximum room occupancy is 2 adults</li> <li>• Not All Inclusive</li> </ul>	
<b>Type of room</b>	<b>European Plan (No meals)</b>	<b>Breakfast Plan</b>
Garden View Villa Rooms (Villas are configured in 5, 6 or 7 bedrooms per villa)	\$191.00 single/double	\$216.00 single / \$241.00 double
Ocean Front Villa Rooms (Villas are configured in 5 or 6 bedrooms per villa)	\$289.00 single/double	\$314.00 single / \$339.00 double
Run of Suites	\$289.00 single/double	\$314.00 single / \$339.00 double

## 1. LANGUAGES AT THE CONFERENCE

The working languages of the Conference are English, Spanish and French.

## 2. CREDIT CARD

International credit cards (Visa, MasterCard, American Express etc.) are accepted in most locations (hotels, restaurants, convenience stores, mass retailers) in Jamaica. **However, they may not be accepted by small enterprises, markets, transportation services, and other establishments.**

## 3. CLIMATE

The average maximum daytime temperature in Jamaica in November is **30°C (86°F)** with high heat & humidity. There are usually 7 hours of sunshine each day, which represents 58% of the 11 hours of daylight. The average sea temperature in and around Jamaica in November is **29°C (84°F)**.

## 4. ELECTRICITY USAGE

In Jamaica 110 volts/50 cycles is standard, however 220 volts is used in some hotels.

## 5. BANKING

Banking hours island-wide are 08:30 to 14:00, Mondays to Thursdays, and 08:30 to 16:00, Fridays.

## 6. CURRENCY

The official currency of Jamaica is the Jamaican Dollar. The official rate of exchange fluctuates daily depending on the foreign exchange market. Foreign Currency may be exchanged for Jamaican Dollars at banks or licensed exchange bureaus in airports and hotels.

## 7. MEDICAL FACILITIES

There are several hospitals and clinics within the Montego Bay area and medical posts will be operated at the conference venue and selected hotels.

## 8. SHOPPING

Jamaica is truly a shopper's paradise. The national motto – "Out of Many, One People" – is mirrored in the exceptional quality and variety of arts and crafts available at craft markets. Handcrafted mahogany sculptures, paintings, pottery, hand sewn embroidery, straw accessories and fabulous tropical fashions are just a taste of all that is available.

An endless variety of local exotic spices are also available. So too is an abundance of our world-famous Blue Mountain Coffee and fine blends of premium Jamaican rums. Jamaica's duty-free shops also carry an extensive array of goods.

## 9. SOCIAL PROGRAMME

<b>Dates</b>	<b>Times</b>	<b>Events / Dress Code</b>	<b>Locations</b>
Monday, 27 <sup>th</sup> Nov.	19:00-22:00	Welcome Reception / Cocktail Attire	Montego Bay Convention Centre
Tuesday, 28 <sup>th</sup> Nov.	19:30-23:00	Gala Dinner and Awards / Black Tie	Montego Bay Convention Centre
Wednesday, 29 <sup>th</sup> Nov.	20:00-23:00	Closing Party / Smart Casual	Sandals Resorts

### **Sandals Montego Bay – Closing Beach Party**

The original Sandals where the world first fell in love with Sandals, is set on the largest stretch of private beach in Montego Bay. Soft white sand and clear turquoise waters are edged by a resort that offers everything from unlimited dining at nine restaurants and four bars, to four pools and every land and water sport under the sun. This is a brand new resort where every moment is a moment celebrating the Caribbean's carefree spirit.

## 10. TOP 10 INTERESTING FACTS ABOUT MONTEGO BAY

Popular for its duty-free shopping, cruise line terminal and a series of white-sand beaches, Montego Bay is Jamaica's premiere tourists' destination. It also happens to be the second largest city in Jamaica after Kingston, the capital. Below is an overview of the city.

1. Montego Bay is located in the Parish of St. James, which was named by Sir Thomas Modyford in 1655 on behalf of the Duke of York.
2. Earlier maps of Montego Bay show it as being called "Bahia de Manteca" or "Lard Bay" or "Montego de Salamanca". This shows that the Spaniards were here before the British.
3. The Christmas Rebellion of 1831-32, led by Sam Sharpe took place in Montego Bay. Unfortunately, the uprising turned violent and the slaves burnt several cane fields. Sam Sharpe presented himself to the authorities and was hanged. Today, he is one of Jamaica's National Heroes.
4. Have you ever heard about the haunted Rose Hall Great House? It is the house of the widowed Annie Mary Patterson who is alleged to have murdered all her three husbands and practiced voodoo. The house is located in Montego Bay and is a popular local attraction.
5. Montego Bay was accorded a city status in on May 1, 1981 and this day is observed as a holiday in the whole Parish of St. James.
6. The British maverick business mogul, Sir Richard Branson has opened a Branson Centre of Entrepreneurship in Montego Bay to help aspiring entrepreneurs.
7. In 1494, Christopher Columbus became the first European to dock on the Bay and he named it Golfo de Buen Tiempo which is translated as 'Fair Weather Gulf'.
8. The major attractions in Montego Bay includes; The White Witch Rose Hall Great House and Doctor's Cave Beach. In close proximity to Montego Bay are world renowned attractions such as Dunn's River Falls, Dolphin Cove, and Mystic Mountain in Ocho Rios and Chukka – Good Hope, Falmouth, Cockpit Country Adventure Tours in Trelawny.
9. Like all Jamaican cities, tourists will get entertained with the best of reggae beats as well as other genres of Caribbean Music such as samba, salsa, beguine etc.
10. Through a raft of modernization measures, Montego Bay is preparing to be the next major destination in the hospitality industry. Montego Bay is serene, idyllic, picturesque, scenic, romantic...and all those phrases people use to describe a good holiday destination.

**Source:** <http://www.uniglobepursuittravel.com/view-vacation.html?id=10-interesting-facts-about-montego-bay>