

1st International Western Silk Road UNWTO Workshop

Alexandroupolis, Greece, 26th & 27th April 2017

FEG



European Federation of Tourist Guide Associations

based in France, since 1986

Efi Kalampoukidou

Qualified Tourist Guide for Greece

**President of European Federation
of Tourist Guide Associations (FEG)**

**President of the Panhellenic Federation
of Tourist Guide Associations (POXEN-Greece)**

**Accredited Tourist Guide Trainer
for FEG & WFTGA (National Trainer)**

FEG as a big European family of all Tourist Guides

24 Members:

**Albania, Austria, Cyprus, Czech Republic,
Denmark, Estonia, France, Germany, Greece,
Hungary, Iceland, Ireland, Italy, Latvia,
Luxemburg, Netherlands, Poland, Portugal,
Russia, Slovenia, Spain, Sweden, Ukraine & the
United Kingdom (England, Scotland, Wales)**



TOURIST GUIDE IN EUROPE

EUROPEAN STANDARDISATION COMMITTEE (CEN)
EUROPEAN STANDARD EN13809:2003

Tourism services - Travel agencies and tour operators
terminology

2.3.5 ► **tourist guide** = person who guides visitors in the language of their choice and interprets the cultural and natural heritage of an area, which person normally possesses an area-specific qualification usually issued and/or recognised by the appropriate authority



Life-Long Training & Continuous Professional Development (CPD)

is needed by all tourist guides around the world to update their skills and knowledge on new topics & destinations for their guided tours

FEG offers this opportunity

any time Continuous Professional Development with courses and seminars is requested by members



FEG Goals for 2017-2019

- ▶ **Promote European standards**
- ▶ **Co-create & Certify training programs of countries**
 - ▶ **Support and promote the tourist guides as professionals in Europe**
- ▶ **Expand Continuous Professional Development for qualified tourist guides via its FEG accredited trainers, courses & seminars**
- ▶ **Develop new CDP products for niche markets and cultural routes in tourism**



FEG & Western Silk Road

Silk Road in Europe can be one of the common European modules for the tourist guide training, concerning many countries

What's next?

FEG to develop a new e-learning seminar and certification for Silk Road in Europe to be offered to qualified tourist guides by 2018



Stages in FEG Plan → May 2017-May 2019

- Financial resources
- Research for Silk Road training material
 - Technical support for creation of e-learning seminar and online test including guide certification on Silk Road
- Launching for one year's trial in 2018
- Evaluation by FEG and participants



**Our website is:
European Federation
of Tourist Guide Associations
(FEG)**

www.feg-touristguides.com

**Thank you for your
attention!**

