

19:15-19:25 **Closing Remarks**
Mr. Carlos Vogeler, Executive Director, Member Relations, UNWTO

19:30-21:00 **Networking Cocktail**

(* Finalists in alphabetical order of representing countries.)

About the UNWTO Awards Forum. – The UNWTO Awards Forum showcases the outstanding achievements of UNWTO Awardees and Ulysses Prize Laureates. It also serves as a world-class platform to share and learn about the most innovative trends and development for the tourism sector.

13 UNWTO AWARDS FORUM

16th January 2017 – Palacio Neptuno, Madrid

Patrons:

SUNING 苏宁



Partners / Sponsors:

Andalucía



eventísimo



ITAIPIU
BIMENCIONAL

Integración que
genera energía
y desarrollo



13 UNWTO AWARDS

-Agenda-

Time: Monday, 16 January 2017, 15:00 -21:00
Venue: Palacio Neptuno (Calle de Cervantes, 42, 28014 Madrid)
Master of Ceremony: Ms. Anita Mendiratta,
CACHET Consulting/Special Advisor to Secretary General of UNWTO

16:45-17:25

Panel discussion

Presentations by the finalists of the UNWTO Awards for Excellence and Innovation in Enterprises:

Moderated by Mrs. Yolanda Perdomo, Director of the affiliate Members Programme, UNWTO

- Adding Color to Lives - Carlson Rezidor Hotel Group – (Ms. Inge Huijbrechts, Vice President Responsible Business) - Belgium
- Ecobnb, The Community of Sustainable Tourism - Ecobnb – (Mr. Simone Riccardi and Ms. Silvia Ombellini, Founders) – Italy

Panel discussion

Presentation by the winner of the UNWTO Ethics Award

Presentation by Mr. José Ángel Preciados, General Director, ILUNION Hotels

17:25-17:40

Presentations by the finalists of the UNWTO Awards for Excellence and Innovation in Non-Governmental Organization:

Moderated by Dr. François Bédard, Director-General, World Center of Excellence for Destinations (CED)

- A Sustainable Tourism Supply Chain – FundaciónTropicalia – (Ms. Sofia Perazzo, Executive Director) - Dominican Republic
- Govardhan Ecovillage - Eco Tourism as a catalyst for rural development - Govardhan Eco Village, - (Mr. Gauranga Das, Director) - India
- Culture Heritage: Tools for Sustainability of a World Heritage Site - Petra National Trust – (H.R.H. Princess Dana Firas, President of the Board) - Jordan

Panel discussion

Presentations by the finalists of the UNWTO Awards for Excellence and Innovation in Research and Technology:

Moderated by Mr. Antonio López de Avila, President, SEGITTUR

- Tourism 4.0 - Turismo de Portugal, IP – (Mr. Sergio Guerreiro, Director) - Portugal
- Carmacal Carbon Calculator for Travel Packages - ANVR (Dutch Travel Trade Association) – (Mr. Gerben Hardeman, ANVR, Manager Sustainable Tourism) - Netherlands
- Encyclopedia of Tourism - Ulysses Foundation – (Dr. Eduardo Fayos-Solá, President) - Spain

17:40-18:25

18:25-19:15

15:00-15:15

Presentation of the UNWTO Conference on Building Public-Private Partnerships for Sustainable Tourism and Signing of the Agreement

This conference will be held on 27-29 November 2017 in Montego Bay, Jamaica and organized in the framework of the 2017 International Year of Sustainable Tourism for Development.

- Mr. Taleb Rifai, Secretary General, UNWTO
- Mr. Edmund Bartlett, Minister of Tourism and Entertainment, Jamaica
- Mr. Ibrahim Osta, Chief of Party, USAID Building Economic Sustainability Through Tourism Project, Chemonics International

13 UNWTO AWARDS FORUM

15.15-15:25

Opening Remarks

Mr. Taleb Rifai, Secretary General, UNWTO

15:25-15:45

UNWTO Ulysses Speech: Knowledge and Innovation in Tourism

Introduced by Dr. David Airey, UNWTO Ulysses Laureate (2006)
Speech by Dr. Geoffrey Wall, 13th UNWTO Ulysses Laureate

15:45-16:45

Presentations by the finalists of the UNWTO Awards for Excellence and Innovation in Public Policies & Governance:

Moderated by Dr. Donald Hawkins, UNWTO Ulysses Prize Laureate (2003)

- Social Progress Index in Tourist Destinations of Costa Rica - Instituto Costarricense de Turismo – (Mr. Mauricio Ventura, Minister of Tourism and Mr. Roberto Artavia Loría, Vice-Chairman of Social
- Progress Imperative) - Costa Rica Innovative Use of E-Tourism - Advisory Council of the Tourism Ministry - (Mr. Mohamed Yousef, Advisor to the Tourism Minister's Advisory Council and Head of the E-Tourism team) - Egypt
- Strategies for the Development of Sustainable Tourism in Guanajuato - Guanajuato Ministry of Tourism – (Mr. Fernando Olivera Rocha, Secretary of tourism of the State of Guanajuato) - Mexico