



## UNWTO Commission for Europe

Sixtieth meeting  
Vilnius (Lithuania), 25 May 2016

CEU/60/DEC  
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### DECISIONS TAKEN BY THE UNWTO COMMISSION FOR EUROPE AT ITS SIXTIETH MEETING

Vilnius, (Lithuania) 25 May 2016

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**1. AGENDA**

**PROVISIONAL AGENDA**

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2. Communication of the Chairman of the Commission (Switzerland)
3. Report of the Secretary-General
4. Report on the implementation of the General Programme of Work
5. Update on Affiliate Member activities
6. Update on Committees
  - a. Programme and Budget Committee
  - b. Committee on Tourism and Sustainability
  - c. Committee on Tourism and Competitiveness
  - d. Committee on Statistics and TSA
7. Tourism and Ethics
8. International Year of Sustainable Tourism for Development in 2017
9. ST-EP International Organization
10. Tourism and Security: Towards a framework for safe, secure and seamless travel
11. Place and date of the sixty-first meeting of the Commission
12. Any other matters

## 2. DECISIONS TAKEN BY THE COMMISSION

CEU/DEC/1(LX)

### ADOPTION OF THE AGENDA

Agenda item 1 (document CEU/60/Prov. Agenda)

The Commission,

Adopts the agenda of its sixtieth meeting, as contained in document CEU/60/Prov. Agenda.

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CEU/DEC/2(LX)

### COMMUNICATION OF THE CHAIRMAN

Agenda item 2 (document CEU/60/2)

The Commission,

Having heard the communication of its Chairman, on three specific areas of discussion, namely (a) Tourism and Security and its implications on the European Region, (b) Digitalization and news business models, and (c) Sustainability and the International Year on Sustainable Tourism for Development.

1. Thanks him for it;
  2. Welcomes the Chairman's objectives and appreciates its interest in achieving an increased role of European Members in the definition of UNWTO's programme of work for the region, as well as increasing the role, importance and relevance of UNWTO in Europe;
  3. Congratulates him for organizing a preliminary brainstorming meeting in the framework of the 60<sup>th</sup> meeting of the Commission for Europe to start identifying possible areas of discussion for the annual Brainstorming Session;
  4. Welcomes the offer of the Chair to host the annual Brainstorming session in Bern on 20 September 2016, to define the priorities of the region and develop a programme of work for Europe on this basis for the period 2018-2019, and highly encourages Member States to participate in it.
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CEU/DEC/3(LX)

### REPORT OF THE SECRETARY-GENERAL

Agenda item 3 (document CEU/60/3)

The Commission,

Having heard the presentation of the Secretary-General,

1. Thanks him for it;

2. Welcomes the detailed update on the tourism results for 2015 and encouraging prospects for 2016 despite the current geopolitical tensions, security and health concerns and international economic instability;
3. Takes note with satisfaction that Europe is keeping its position as the number one tourist destination in the world, strengthened by a positive growth in 2015 and forecast for 2016;
4. Welcomes the “Global Leaders for Tourism Campaign”, which 82 leaders (26 countries in Europe) have joined by June 2016, and encourages Member states to pursue their prioritization of tourism as a key tool for socio-economic development;
5. Appreciates its support in the outcomes achieved on the occasion of the Conference on Tourism and employment: Policies to stimulate job creation, held in Antalya (Turkey) on 29-30 September 2015 and in the framework of First World Conference on Tourism and Development (held in Beijing, China on 20 May 2016);
6. Welcomes the efforts of the Secretariat in ensuring that the T.20 has been recognized as an official formation and mechanism of the G.20;
7. Takes note of UNWTO’s active engagement in the work of the United Nations, particularly with regard to the recently adopted SGDs and the recognised role of tourism in the socio-economic, environmental and cultural agenda, as highlighted in Goal 8/Target 8.9, Goal 12/Target 12b and Goal 14/Target 14.7;
8. Supports the preparations of the Secretariat for the 2017 International Year of Sustainable Tourism for Development and encourages UNWTO Member States to participate actively in its celebration;
9. Stresses the importance of the joint work done by the Secretariat and ICAO in the field of aviation and connectivity and calls for an enhanced cooperation in the future;
10. Thanks the Secretary-General for its report on the re-organisation of the Secretariat and financial and administrative situation of the Organization;

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CEU/DEC/4(LX)

## **REPORT ON THE IMPLEMENTATION OF THE GENERAL PROGRAMME OF WORK**

Agenda item 4 (Document CEU/60/4)

### **4.1 Programme of Work: Global Activities**

The Commission,

Having heard the report of the Executive Director for Operational Programmes and Institutional Relations on the Implementation of the General Programme of Work (July 2015- March 2016),

1. Thanks him for the detailed information and takes note of the activities carried out by UNWTO between the period of July 2015- March 2016;
2. Thanks the Member States for their cooperation in the implementation of the general programme of work;
3. Appreciates the work of the Secretariat in sharing knowledge, experiences and best practices via capacity building activities and international events hosted by Member States;
4. Congratulates UNWTO for the release of very useful publications, some of them carried out in cooperation with Member States or Affiliate Members, and encourages Member States to provide suggestions for future studies;

5. Calls on the Secretariat to enhance its collaboration with the UNWTO Affiliate Members and on research in particular;

#### **4.2 Programme of Work for Europe – Regional activities**

The Commission,

Having heard the presentation of the Regional Director for Europe on the Programme of Work for Europe - Regional Activities:

1. Thanks her for the detailed and valuable presentation and notes with interest its activities towards achieving a closer regional cooperation and the activities carried out in Europe in terms of knowledge sharing and capacity building;
2. Supports the work of the Regional Programme in mainstreaming tourism in the European political agenda through the delivery of the Open Letter for Tourism and the signing of the Private Sector commitment to the Global Code of Ethics for Tourism;
3. Encourages the Regional Programme to continue its activities in line with the priorities identified by the European Member States;
4. Congratulates the Organization for its continuous efforts in hosting trainees and officers on loan from the European Member States and encourages them to present candidates;
5. Welcomes the closer cooperation with the European Commission and the European Parliament and the signing of the a Ad-hoc Grant Agreement with the European Commission DG GROWTH on “*Enhancing the Understanding of European Tourism*” ;
6. Notes with interest the project proposal in the framework of the EU Strategy for the Danube Region (EUSDR) for the development of sustainable tourism observatories in cross border destinations along the Danube and encourages the Member States to further engage in activates in the framework of UNWTO Observatories;
7. Supports the efforts of the Secretariat to sign a new enhanced Memorandum of Understanding with the Council of Europe and acknowledges with satisfaction that UNWTO was invited to become an Observer in the Enlarged Partial Agreement on Cultural Routes of the Council of Europe in 2015;
8. Welcomes the increased collaboration with the Black Sea Economic Cooperation (BSEC) as well as with the Turkic Council, reflecting the continued interest of the Organization in better understanding and addressing the issues of most concern to the Members at a sub-regional level;
9. Strongly encourages the Regional Programme to continue engaging into sub-regional initiatives and supports, in this regard, the activities carried out and foreseen in 2016;
10. Asks the Secretariat to continue disseminating on a regularly and timely basis all the relevant information regarding the ongoing work on the two different conventions (consumer protection and ethics);
11. Encourages European Member States to support the passing of the aforementioned conventions to the next session of the UNWTO General Assembly, for its adoption/approval;
12. Thanks the team of the Regional Programme for Europe for its diligent work and assistance to its Member States.

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CEU/DEC/5(LX)

#### **UPDATE ON AFFILIATE MEMBERS ACTIVITIES**

Agenda item 5 (document CEU/60/5)

The Commission,

Having heard the report of the Regional Director for Europe on the update on Affiliate Members activities:

1. Thanks her for her remarks;
2. Acknowledges the importance of the Affiliate Members programme, and considers it key for establishing valuable and lasting partnerships with private and non-governmental stakeholders;
3. Takes note with satisfaction of the growing number of private sector entities joining the Affiliate Members Programme, representing a variety of economic sectors;
4. Supports the Organization in its efforts to multiply its partnerships with external institutions, especially with the private sector, as an effective tool to expand UNWTO's reach and sphere of influence, as well as a constructive way for increasing its resources;
5. Notes with interest the growing number of prototypes, networks, global reports and technical seminars developed by UNWTO and a number of Affiliate Members
6. Welcomes the initiative within the action plan of the UNWTO Gastronomy Network to hold a global conference on wine tourism aiming to: encourage collaboration between UNWTO and other representative organizations in the field of gastronomy; stimulate awareness of new trends in order to improve the development and management of Gastronomy Tourism, and; to disseminate experiences of successful initiatives worldwide.

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CEU/DEC/6(LX)

**UPDATE ON COMMITTEES**  
Agenda item 6 (document CEU/60/6)

The Commission,

Having heard the presentations by the members of the different Committees:

1. Thanks France for its valuable and detailed presentation on the work of the Programme and Budget Committee and
2. Thanks Montenegro for its valuable and detailed presentation on the work of the Committee for Tourism and Sustainability;
3. Thanks Italy for its valuable and detailed presentation on the work of the Committee on Tourism and Competitiveness;
4. Thanks Austria for its valuable and detailed presentation on the work of the Committee on Statistics and the Tourism Satellite Account;
  - Thanks Georgia in this regard for hosting in 2016 the 16<sup>th</sup> meeting of the UNWTO Committee on Statistics and Tourism Satellite Accounts and the Meeting of the Technical Advisory Board;
5. Appreciates the active support of the Member States, and in particular of Croatia, in revitalizing of the contribution of the various committees to the work of the Organization;

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CEU/DEC/7(LX)

**TOURISM AND ETHICS**  
Agenda item 7 (document CEU/60/7)

The Commission,

Having heard the presentation of the Executive Director for Operational Programmes and Institutional Relations:

1. Thanks him for his report;
2. Welcomes the growing number of private sector entities signing the Private Sector Commitment to the Global Code of Ethics for Tourism;
3. Appreciates the important work of the Secretariat in the implementation of the Global Code of Ethics;
4. Calls on and the Member States to take part actively in the regular surveys on the Global Code of Ethics carried out by the Secretariat;
5. Notes with interest the ongoing study of the draft Convention on Tourism Ethics,

Having heard the presentation of the Chair of the Taskforce to End Sexual Exploitation of Children in Travel and Tourism, Former UN Special Rapporteur on the sale of children, child prostitution and child pornography,

1. Thanks her for the detailed information;
2. Appreciates the important work carried out by the High-Level Global Task force which resulted in a global study on the Sexual Exploitation of Children in Travel and Tourism;
3. Supports the recommendations made in the study for actions to be taken by Ministries of Tourism and encourages Member States to share their experiences;
4. Calls on the Committee on Tourism Ethics to continue its excellent work on this important topic.

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CEU/DEC/8(LX)

**INTERNATIONAL YEAR OF SUSTAINABLE TOURISM FOR DEVELOPMENT IN 2017**

Agenda Item 8 (document CEU/60/8)

The Commission,

Having heard the presentation of the Executive Director for Operational Programmes and Institutional Relations:

1. Thanks him for the detailed information;
2. Thanks Member States for supporting the adoption at the UN General Assembly of the resolution (A/RES/70/193) regarding the declaration of 2017 as the International Year of Sustainable Tourism for Development;
3. Welcomes the creation of the Steering Committee for the International Year of Sustainable Tourism for Development;
4. Notes with satisfaction that the International Year will highlight tourism's role in fostering five pillars:
  - a. Economic growth;
  - b. Job creation, entrepreneurship and inclusiveness;
  - c. Environmental preservation and effective resources management;

- d. The promotion and protection of cultural values and heritage,
  - e. Cultural diversity, mutual understanding and peace
5. Supports the five key lines of action outlined in the document namely:
    - a. Advocacy,
    - b. Public awareness,
    - c. Knowledge creation and dissemination,
    - d. Policy,
    - e. Corporate Social Responsibility and Public-Private Partnership
  6. Welcomes the proposal of the Secretariat to hold the opening and the closing ceremony in Europe namely in Madrid (Spain) and Geneva (Switzerland) respectively;
  7. Strongly encourages the Member States and the private tourism sector to actively participate and engage in the programmes and activities organized by UNWTO, as well as to lead their own initiatives to mark the importance of this International Year;
  8. Thanks the UNWTO Secretariat for coordinating the International Year activities.

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CEU/DEC/9(LX)

**ST-EP International Organization**  
Agenda item 9 (document CEU/60/9)

The Commission,

Having heard the presentation of the Secretary-General:

1. Thanks him for his detailed report;
2. Welcomes the progress made in transforming the ST-EP Foundation into a fully-fledged new International ST-EP Organization;
3. Encourages Members to join the new organization.

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CEU/DEC/10(LX)

**GENERAL DEBATE**  
**TOURISM AND SECURITY: TOWARDS A FRAMEWORK FOR SAFE, SECURE AND SEAMLESS TRAVEL**  
Agenda item 10 (document CEU/60/10)

The Commission,

Having heard the general debate on "Tourism and Security: towards a framework for safe, secure and seamless travel":

1. Thanks the Secretary-General for his remarks;



2. Recalls the basic principles of the UNWTO General Assembly Resolution A/RES/578(XVIII) on Facilitation of Tourist Travel and the Programme of Work 2016-2017, which place the promotion of safe and seamless travel as one of the priorities of UNWTO;
3. Recognises the changing global geopolitical, economic and security framework, which is influencing the industry as a whole and agrees that it requires addressing the issue of Tourism and Security in a responsible and collective way;
4. Stresses the importance of the findings of the High Level Meeting on Tourism and Security, namely:
  - a. The current safety and security situation is a global problem and, as such, requires a global response;
  - b. Countries targeted need collective support to get through the difficulty and to build the recovery;
  - c. Clear communication is critical, including adequate media management;
  - d. Public and private sectors must plan, work, communicate, and respond together;
  - e. Accurate and constantly updated travel advisories are critical;
  - f. Experiences and best practices must be shared, so that countries can learn from each other; and
  - g. UNWTO is requested to create a task force to progress these discussions at a global level, which could ultimately lead to creating a safety and security charter for the tourism sector.
5. Welcomes the creation of this task force;
6. Highlights the importance of finding an appropriate balance between the facilitating travel while enhancing safety and security;
7. Stresses the need for more accurate travel advisories, as well as the growing role of technology in this regard, the training of employees and the creation of education programmes;
8. Believes that bringing evidence-based information on the impact of adopting seamless travel measures is essential to help governments to make relevant and accurate decisions in coordination with other governmental agencies;
9. Recalls the decisive role of the media and its influence on destinations suffering from any type of crisis;
10. Calls on the Member States to pay special attention to crisis preparedness and crisis communications and in this regard encourages Member States to make use of the UNWTO Crisis Management Tool Kit;
11. Acknowledges the importance for tourism of having an effective transport policy;
12. Emphasises the crucial role of effective coordination and information-sharing between the different ministries, the public and private sector and the stakeholders involved;
13. Encourages the Member States to share best practices on the use of technology in the field of safety, security and seamless travel which could be of utmost use for all the Member States of the Organization;
14. Thanks the valuable contribution of the UNWTO Affiliate Members and asks the Affiliate Members to forge synergies with the public sector stakeholders;
15. Calls on the Secretariat to keep working closely with the Member States, with other UN system entities such as UNODC, with the Affiliate Members, the private sector and the media;
16. Asks the Secretariat to update, review and disseminate as much as possible among the different stakeholders the relevant findings, guidelines and reports on this subject to raise awareness and share knowledge;

17. Asks the Secretariat to organize a European Forum with thematic round table discussions and debates with the objective to investigate the multiple dimensions of this issue;
18. Thanks Member States for their valuable presentations and the fruitful discussions.

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CEU/DEC/11 (LX)

**PLACE AND DATE OF THE SIXTY-FIRST MEETING OF THE COMMISSION**

Agenda item 11 (document CEU/60/11)

The Commission,

Having taken cognizance of document CEU/60/11 and of the information provided by Secretary-General:

1. Thanks the Ministry of Tourism of Bulgaria for presenting, through its letters dated 21 August 2015 and 29 February 2016, its candidature to host the 61<sup>st</sup> meeting of the UNWTO Commission for Europe;
2. Thanks the Tourism Agency of the Republic of Moldova for presenting, through its letter dated 23 March 2016, its candidature to host the 61<sup>th</sup> Meeting of the Commission for Europe;
3. Expresses its gratitude and appreciation to the Minister of Tourism of Bulgaria for her decision to withdraw the candidacy of Bulgaria to host the 61<sup>th</sup> Meeting of the Commission for Europe in favour of the Republic of Moldova;
4. Congratulates Republic of Moldova for being unanimously elected to host the 61<sup>th</sup> Meeting of the Commission, which will be held in Chisinau.

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CEU/DEC/12 (LX)

**OTHER MATTERS**

Agenda item 12

The Commission:

1. Takes note of the announcement of Slovakia, EU President for the second half of 2016, regarding the forthcoming European Tourism Forum to be held in Bratislava, Slovakia, on 10-11 October 2016;
2. Thanks the Chair of the Regional Commission for Africa for his intervention.

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**VOTE OF THANKS TO THE HOST COUNTRY**

The Commission,

Addresses its warmest appreciation to the Ministry of Economy of the Republic of Lithuania for its warm hospitality and the optimal arrangements made for the holding of the sixtieth meeting of the UNWTO Commission for Europe and technical seminar on “New Business Models: Disruption and Opportunities”, on 25 and 26 May 2016, respectively, in Vilnius, (Lithuania).

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### 3. PARTICIPANTS IN THE SIXTIETH MEETING OF THE UNWTO COMMISSION FOR EUROPE

1. The following Member States belonging to the European region:  
Albania, Austria, Azerbaijan, Belarus, Bulgaria, Croatia, Cyprus, Czech Republic, France, Georgia, Germany, Greece, Hungary, Israel, Italy, Lithuania, Malta, Monaco, Montenegro, Netherlands, Poland, Portugal, Republic of Moldova, Romania, Russian Federation, San Marino, Serbia, Slovakia, Spain, Switzerland, The former Yugoslav Republic of Macedonia, Turkey and Ukraine.
2. Observer: Chair of the Regional Commission for Africa
3. The following Affiliate Members: Airbnb, Amadeus, Aviareps, European Travel Commission, Reviewpro, Travel Weekly Group and TripAdvisor;
4. The following International Organizations and other entities: ECPAT International, European Institute of Cultural Routes (Council of Europe), Chamber for Tourism of Lithuania, Lithuanian Tourism Association.

#### LIST OF PARTICIPANTS / LISTE DE PARTICIPANTS

##### I. EUROPEAN FULL MEMBERS / MEMBRES EFFECTIFS EUROPÉENS

##### **ALBANIA/ ALBANIE**

Ms. Adela KARAPICI  
Deputy-Minister  
Ministry of Economic Development, Tourism, Trade  
and Entrepreneurship

Ms. Sonia POPA  
Director of Tourism Development  
Ministry of Economic Development, Tourism, Trade  
and Entrepreneurship

##### **AUSTRIA/ AUTRICHE**

Dr. Angelika LIEDLER  
Head of Division for International Tourism Affairs  
Federal Ministry of Science, Research and Economy

Mrs. Julia MAUK  
Expert for International Tourism Affairs  
Federal Ministry of Science, Research and Economy

##### **AZERBAIJAN/ AZERBAÏDJAN**

Mr. Rauf PASHAYEV  
Deputy Head of Tourism Department  
Ministry of Culture and Tourism

##### **BELARUS/ BIELORUSSIE**

Mr. Mikhail PARTNY  
Deputy Minister of Sports and Tourism

	Ministry of Sports and Tourism Ms. Yuliya MIKALUTSKAYA National Tourism Agency
<b>BULGARIA/ BULGARIE</b>	Mrs. Elvira MISHEVA Junior Expert, International Cooperation and Tourism Investments Ministry of Tourism
	Mr. Hristo KATSAROV Political Cabinet Ministry of Tourism
<b>CROATIA/ CROATIE</b>	Ms Olivera SHEJBAL Assistant Minister Directorate for Quality Management, International Cooperation and EU Ministry of Tourism
	Ms. Blanka BELOSEVIC Head, International Cooperation Department Ministry of Tourism
<b>CYPRUS/ CHYPRE</b>	Mrs Annita DEMETRIADOU Acting Director General Cyprus Tourism Organisation
	Ms. Olga THEOCHAROUS-PAPAGEORGIOU Tourist Officer Cyprus Tourism Organisation
<b>CZECH REPUBLIC/ RÉPUBLIQUE TCHÈQUE</b>	Mr. Petr VAVRA Deputy Head of Mission Embassy of the Czech Republic in Vilnius
<b>FRANCE/ FRANCE</b>	Mrs. Daniele KÜSS Head of multilateral and bilateral Affairs, Tourism Unit Ministry for Foreign Affairs and International Development
<b>GEORGIA/ GEORGIE</b>	Ms. Rusudan MAMATSASHVILI First Deputy Head Georgian National Tourism Administration
<b>GERMANY/ ALLEMAGNE</b>	Dr. Marion WEBER Head of Division Federal Ministry for Economic Affairs and Energy
<b>GREECE/ GRÈCE</b>	Mr. Spyridon PARTHENIS Director for Strategic Planning Ministry of Economy, Development and Tourism
	Mrs. Maria Paraskevi STROMPOU Head of the Department of Tourism Environment Detection, Research and Documentation

<b>HUNGARY/HONGRIE</b>	Ministry of Economy, Development and Tourism Mr. Agoston SARLOS Economic Attaché Embassy of Hungary in Lithuania
<b>ISRAEL/ ISRAËL</b>	Dr. Noam KORiat CIO & Director of Digital and New Media Information Systems, Digital & New Media Department Ministry of Tourism
<b>ITALY/ ITALIE</b>	Prof. Alessandra PRIANTE International Relations Ministry of Culture and Tourism
<b>LITHUANIA/ LITUANIE</b>	Mr. Evaldas GUSTAS Minister of Economy Ministry of Economy
	Ms. Rasa NOREIKIENE Vice-Minister of Economy Ministry of Economy
	Mr. Renaldas CIUZAS Head of Tourism Policy Division Ministry of Economy
	Ms. Jurgita KAZLAUSKIENE Director of the Lithuanian State Department of Tourism under the Ministry of Economy
	Ms. Lidija BAJARUNIENE Chief Officer, Tourism Policy Division Ministry of Economy
<b>MALTA/ MALTE</b>	Mr. Clifton CARUANA Private Secretary Ministry for Tourism
	Mr. Oliver FARRUGIA Senior Manager Ministry for Tourism
<b>MONACO/ MONACO</b>	Ms. Marie Laure MARQUET Administrator, Statistics Department Monaco Government Tourist and Convention Authority
<b>MONTENEGRO/ MONTÉNÉGR0</b>	Mr. Marko PETRICEVIC General Director General Directorate for Tourism Destination Management Ministry of Sustainable Development and Tourism
	Ms. Milena LUKIC Head of Direction for Tourism Strategy and Policy General Directorate for Tourism Destination Management

	Ministry of Sustainable Development and Tourism
<b>NETHERLANDS/PAYS-BAS</b>	Mr. Martijn van SCHEDEL Economic Officer Embassy of the Netherlands in Lithuania
<b>POLAND/ POLOGNE</b>	Ms. Joanna JEDRZEJEWSKA-DEBORTOLI Director of the Tourism Department Ministry of Sport and Tourism
	Mr. Tomasz DZIENDZIURA Acting Head Unit of International Cooperation in Tourism Ministry of Sport and Tourism
<b>PORTUGAL/ PORTUGAL</b>	Mr. Sérgio GUERREIRO Director Knowledge Management & Corporate Affairs Turismo de Portugal
	Ms. Catarina SOUSA PINTO Knowledge Management & Corporate Advisor Turismo de Portugal
<b>REPUBLIC OF MOLDOVA/ REPUBLIQUE DE MOLDOVA</b>	Mr. Stanislav RUSU Director General Tourism Agency of the Republic of Moldova
<b>ROMANIA/ ROUMANIE</b>	Mr. Dan BALANESCU Ambassador Embassy of Romania in Lithuania
<b>RUSSIAN FEDERATION/ FEDERATION DE RUSSIE</b>	Ms. Ekaterina SMIRNOVA Deputy Head of the International Cooperation Department Federal Agency for Tourism
<b>SAN MARINO/ SAINT-MARIN</b>	Mr. Teodoro LONFERNINI Minister of Tourism and Relations with Public Utilities State Corporation Ministry of Tourism
	Mr. Mauro MAIANI Head of International Relations of the Tourism Department Ministry of Tourism
	Ms. Alice MINA Head of Cabinet Office Ministry of Tourism
<b>SERBIA/ SERBIE</b>	Dr. Renata PINDZO Deputy Minister

Ministry of Trade, Tourism and Telecommunications

Ms. Vera JANKOVIC  
Senior Adviser  
Ministry of Trade, Tourism and Telecommunications

Mrs. Dalila DOLMAGIC  
Assistant  
Sector for Tourism  
Ministry of Trade, Tourism and Telecommunications

**SLOVAKIA/SLOVAQUIE**

Mrs. Ivana MAGATOVA  
Director General of Tourism Section  
Ministry of Transport, Construction  
and Regional Development

**SPAIN**

Mr. Antonio NIETO  
Deputy Director General for Cooperation  
and Tourism Competitiveness  
State Secretariat for Tourism  
Ministry of Industry, Energy and Tourism

**SWITZERLAND/ SUISSE**

Mr. Richard KÄMPF  
Head of Tourism Affairs, Promotion Activities  
Directorate  
State Secretariat for Economic Affairs SECO

Mr. Christoph KUHN  
Scientific Collaborator  
State Secretary for Economic Affairs SECO

**THE FORMER YUGOSLAV REPUBLIC OF MACEDONIA/  
EX-REPUBLIQUE YOUGOSLAVE DE MACEDOINE**

Mr. Shovket HAZARI  
Head of the Department of Tourism and Hospitality  
Ministry of Economy

**TURKEY**

Mr. Ahmet Ali TEMURCI  
Deputy General Director of Promotion  
Ministry of Culture and Tourism

Ms. Arzu Enel YILDIZ  
Counselor for Cultural Affairs and Promotion  
Embassy of Turkey in Finland

**UKRAINE/ UKRAINE**

Mr. Ivan LIPTUGA  
Head of Tourism and Resorts Department  
Ministry of Economic Development and Trade

**I. OBSERVER/ OBSERVATEUR**

**CHAIR OF THE REGIONAL COMMISSION FOR AFRICA**

Dr. Walter MZEMBI  
Minister  
Ministry of Tourism and Hospitality Industry of Zimbabwe

Ambassador David HAMADZIRIPI  
 Director for Multilateral Affairs  
 Ministry of Tourism and Hospitality Industry of Zimbabwe

Mr. Douglas MAVHEMBU  
 Deputy Director of International Tourism  
 Ministry of Tourism and Hospitality Industry Zimbabwe

## II. AFFILIATE MEMBERS

AIRBNB	Ms. Sofia GKIOUSOU Public Policy Manager
AMADEUS	Mr. Ramón SANCHEZ
AVIAREPS	Mr. Glenn JOHNSTON Mr. Michael GAEBLER
EUROPEAN TRAVEL COMMISSION (ETC)	Mr. Raf DE BRUYN Chief Advisor to the CEO
REVIEWPRO	Mr. RJ FRIEDLANDER CEO and Founder
TRAVEL WEEKLY GROUP	Mr. Ian TAYLOR Executive Editor Editorial Department
TRIPADVISOR	Ms. Helena EGAN Global Director, Industry Relations

## III. INTERNATIONAL ORGANISATIONS AND OTHER ENTITIES

ECPAT INTERNATIONAL	Dr. Najat Maalla M'JID Chair High-Level Task Force to End Sexual Exploitation of Children in Travel and Tourism
EUROPEAN COMMISSION ( <i>seminar only</i> )	Ms. Krisztina BOROS Policy Officer Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs Unit Tourism, Emerging and Creative Industries
EUROPEAN INSTITUTE OF CULTURAL ROUTES -COUNCIL OF EUROPE	Mr. Stefano DOMINIONI Director Executive Secretary, Council of Europe Enlarged Partial Agreement on Cultural Routes European Institute of Cultural Routes
CHAMBER FOR TOURISM OF LITHUANIA	Mr. Linas ZABALIUNAS
LITHUANIAN TOURISM ASSOCIATION	Ms. Milda PLEPYTE



#### IV. OTHER OFFICIALS FROM THE MINISTRY OF ECONOMY OF LITHUANIA

Ms. Neringa ULBAITE, Adviser, Tourism Policy  
Division  
Ministry of Economy

Ms. Sigita SLEZIENE  
Adviser, Protocol division  
Ministry of Economy

Ms. Kristina BAVEJAN  
Chief-officer, Tourism policy division  
Ministry of Economy

Ms. Jurgita KACENAITE  
Chief-officer, Tourism policy division  
Ministry of Economy

Ms. Petrone GLAVECKAITE  
Trainee, Tourism policy division  
Ministry of Economy

Ms. Marija KACEBINAITE  
Trainee, Tourism policy division  
Ministry of Economy

#### V. UNWTO SECRETARIAT/ SECRÉTARIAT DE L'OMT

Mr. Taleb RIFAI  
Secretary-General

Mr. Márcio FAVILLA L. DE PAULA  
Executive Director  
Operational Programmes and Institutional Relations

Ms. Isabel GARAÑA  
Regional Director for Europe

Mr. Marjan HRIBAR  
Special Adviser to the Secretary-General

Mr. Christopher IMBSEN  
Deputy Regional Director for Europe

Mr. Peter JANECH  
Regional Programme for Europe

Ms. Egle MISKINYTE  
Cabinet of the Secretary-General